### **Public Document Pack**



### **Education Board**

Date: TUESDAY, 10 JUNE 2025

Time: 11.00 am

Venue: ALDERMENS' COURT - MEZZANINE WEST WING, GUILDHALL

**Members:** Alderman Robert Howard

Steve Goodman OBE Shravan Joshi MBE Naresh Hari Sonpar

Deputy Helen Fentimen OBE JP

Deputy Anne Corbett Deputy Caroline Haines

Mandeep Thandi Tim McNally James Adeleke Bolu Faseun Jane Hindle Floyd Steadman

**Enquiries: Jayne Moore** 

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Ian Thomas CBE, Chief Executive & Town Clerk

### **AGENDA**

### Part 1 - Public Agenda

### 1. **APOLOGIES**

# 2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

### 3. ORDER OF THE COURT

To receive the Order of the Court of the Court of Common Council of 25 April 2025.

For Information (Pages 7 - 8)

### 4. ELECTION OF CHAIRMAN

To elect a Chair in accordance with Standing Order 28.

For Decision

### 5. **ELECTION OF DEPUTY CHAIR**

To elect a Deputy Chair in accordance with Standing Order 29.

For Decision

### 6. **PUBLIC MINUTES**

To agree the public minutes of the meeting held on 21 January 2025.

For Decision (Pages 9 - 16)

### 7. ACTIONS

To receive the report of the Clerk.

For Information (Pages 17 - 18)

### 8. PARENTAL ENGAGEMENT TOOLKITS REPORT

To receive the report of the Executive Director of Community and Children's Services

For Information (Pages 19 - 52)

### 9. **REVENUE OUTTURN 2024/25**

To receive the report of the Director of Community & Children's Services and the Chamberlain.

For Information (Pages 53 - 60)

# 10. THE CITY EDUCATIONAL TRUST FUND (CHARITY NO. 290840) GRANT MANAGEMENT UPDATE

To receive the report of the Acting Managing Director of City Bridge Foundation.

For Information (Pages 61 - 122)

### 11. EDUCATION STRATEGY 2024-29 EVENTS UPDATE

To receive the report of the Executive Director of Community and Children's Services

For Information (Pages 123 - 132)

### 12. VIRTUAL SCHOOL HEADTEACHER REPORT

To receive the report of the Executive Director of Community and Children's Services

For Information (Pages 133 - 152)

13. **LONDON CAREERS FESTIVAL 2025 EVALUATION AND RECOMMENDATIONS**To receive the report of the Executive Director of Community & Children's Services.

For Information (Pages 153 - 200)

14. **REPORT OF ACTION TAKEN - CPG AND CCL FUNDING** Report of the Clerk.

For Information (Pages 201 - 202)

- 15. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE BOARD
- 16. ANY OTHER BUSINESS THAT THE CHAIR CONSIDERS URGENT
- 17. **EXCLUSION OF THE PUBLIC**

**MOTION** - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Paragraph 3 of Part I of Schedule 12A of the Local Government Act

For Decision

### Part 2 - Non-Public Agenda

### 18. **NON-PUBLIC MINUTES**

To agree the non-public minutes of the meeting held on 21 January 2025.

For Decision (Pages 203 - 206)

# 19. ADULT SKILLS EDUCATION AND APPRENTICESHIP – TAILORED LEARNING CHANGES IN COURSE PRIORITIES

To receive the report of the Executive Director, Community and Children's Services and the Strategic Director, Education and Skills.

For Information

(Pages 207 - 214)

# 20. INTERNATIONAL DEVELOPMENTS AT CITY OF LONDON SCHOOL FOR GIRLS AND CITY OF LONDON SCHOOL: PROGRESS AND STRATEGIC INSIGHTS

To receive the report of the Executive Director of Community and Children's Services

For Information

(Pages 215 - 220)

# 21. CITY OF LONDON ACADEMY TRUST GROWTH - RECONSIDERATION OF EXISTING STRATEGY

To consider the report of the Executive Director of Community and Children's Services.

For Information

(Pages 221 - 234)

# 22. FINANCE UPDATE - 1. THE CITY EDUCATIONAL TRUST FUND (CETF) (290840) & 2. CITY OF LONDON CORPORATION COMBINED EDUCATION CHARITY (CEC) (312836)

To consider the report of the City Bridge Fund & Charities Interim Finance Director (representing the Chamberlain)

**For Decision** 

(Pages 235 - 242)

### 23. SUMMARY OF CITY EDUCATION SPEND

To receive the report of the Chamberlain and the Director of Community and Children's Services

For Decision

(Pages 243 - 246)

# 24. CITY OF LONDON CORPORATION COMBINED EDUCATION CHARITY (CHARITY NO. 312836) MANAGEMENT UPDATE

To consider the report of the Acting Managing Director of City Bridge Foundation

For Decision

(Pages 247 - 250)

# 25. REVIEW OF FUNDING TO THE GUILDHALL SCHOOL OF MUSIC & DRAMA FOR SCHOLARSHIPS

To review the report of the Principal, Guildhall School of Music & Drama.

For Discussion (Pages 251 - 260)

- 26. NON PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE BOARD
- 27. ANY OTHER BUSINESS THAT THE CHAIR CONSIDERS URGENT AND WHICH THE BOARD AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED



## Agenda Item 3

KING, Mayor	RESOLVED: That the Court of Common
	Council holden in the Guildhall of the City of
	London on Friday 25th April 2025, doth hereby
	appoint the following Committee until the first
	meeting of the Court in April, 2026.

### **EDUCATION BOARD**

### 1. Constitution

A Non-Ward Committee consisting of,

- 10 Members elected by the Court of Common Council, at least two of who shall have fewer than five years' service on the Court at the time of their appointment
- Up to four external representatives, appointed by the Education Board, with appropriate expertise in the field of education (i.e. non-Members of the Court of Common Council, who shall have voting rights)
- One member appointed by the Policy & Resources Committee
- One member appointed by the Community & Children's Services Committee

### 2. Quorum

The quorum consists of any three Common Council Members and one of the four external representatives, except for the appointment of external representatives, when the quorum consists of any three Common Council Members.

### 3. Membership 2025/26

- 6 (4) Shravan Joshi MBE
- 4 (4) Mandeep Thandi
- 4 (1) Naresh Hari Sonpar for one year
- 3 (3) Steve Goodman OBE
- 3 (3) Dr Joanna Tufuo Abeyie MBE
- (1) Anne Corbett, Deputy
- 8 (1) Caroline Wilma Haines, Deputy
- 6 (1) Robert Picton Seymour Howard, Alderman

Together with those referred to in paragraph 1 above including four external representatives:-

Floyd Steadman OBE (appointed for a term expiring October 2027)

Jane Hindle (appointed for a term expiring October 2025)

Bolu Faseun (appointed for a term expiring October 2026)

James Adeleke (appointed for a term expiring October 2026)

### 4. Terms of Reference

- (a) To monitor and review the City of London Strategies for Education, Cultural and Creative Learning, and Skills and to oversee their implementation (including skills and work related learning, and cultural and creative learning) in consultation, where appropriate, with Policy and Resources Committee and the relevant Service Committees; referring any proposed changes to the Court of Common Council for approval;
- (b) To oversee generally the City of London Corporation's education activities (including, where relevant, the City Corporation's commitment to ensuring education promotes healthy lifestyles); consulting with those Committees where education responsibilities are expressly provided for within the terms of reference of those Committees and liaising with the City's affiliated schools and co-sponsors; post school learning providers, and cultural organisations but excluding Gresham College and any responsibilities of the Gresham (City Side) Committee;
- (c) To be responsible for the oversight and monitoring of the City of London Corporation's sponsorship of its Academies, including the appointment of academy governors and, where relevant Members, Directors and Trustees;
- (d) Except for those matters reserved to the Court of Common Council or which are the responsibility of another Committee, the Committee will be responsible for all aspects of the City of London Combined Education Charity (312836) and City Educational Trust Fund's (290840) day-to-day management and administration of the charity. The Committee may exercise any available powers on behalf of the City Corporation as trustee under delegated authority from the Court of Common Council as the body responsible for exercising the powers of the City Corporation as trustee. This includes, but is not limited to, ensuring effective operational arrangements are in place for the proper administration of the charities, and to support expedient and efficient delivery of the charities' objects and activities in accordance with the charities' annual budget, strategy and policies;
- (e) To recommend to the Court of Common Council candidates for appointment as the City of London Corporation's representative on school governing bodies where nomination rights are granted and which do not fall within the remit of any other Committee;
- (f) To monitor the frameworks for effective accountability, challenge and support in the City Family of Schools\*\*;
- (g) To be responsible for the distribution of funds specifically allocated to it for education purposes, in accordance with the City of London Corporation's strategic policies;
- (h) To assist with promotion of skills training and education-business link activities in line with the City of London Corporation's Skills Strategy.

\*\*The expression "the City Family of Schools" means those schools for which the City has either direct responsibility as proprietor, sponsor or local authority, or historic links. These include but are not restricted to: The Aldgate Primary School, the City of London School, the City of London School for Girls, the City of London Freemen's School, and the academies managed by the City of London Academies Trust.

### **EDUCATION BOARD**

### Tuesday, 21 January 2025

Minutes of the meeting of the Education Board held in Committee Room 2 - 2nd Floor West Wing, Guildhall on Tuesday, 21 January 2025 at 2.00 pm

### Present

Members:

Naresh Hari Sonpar (Chair)

Alderwoman Elizabeth Anne King, BEM JP

John Griffiths (Deputy Chair) Helen Fentimen OBE JP

Caroline Haines Jane Hindle

Steve Goodman OBE Floyd Steadman OBE

**Guest Member:** 

Catherine McGuinness CBE

### In Attendance

Officers:

Deborah Bell - Community & Children's Services Department
Scott Caizley - Community & Children's Services Department

Mark Jarvis - Chamberlain's Department Jack Joslin - The City Bridge Trust

Julia Megone - Chamberlain's Department

Torriano Stewart - Community & Children's Services Department

Chandni Tanna
 Jayne Moore
 Kevin Colville
 Mark Emmerson
 Town Clerk's Department
 Comptroller and City Solicitors
 City of London Academies Trust

Barbara Hamilton - Community & Children's Services Department

Roland Martin - Headmaster of the City of London Freemen's

School

Vasima Patel - Community & Children's Services Department
Alice Rogers - Community & Children's Services Department
Jamie Hannon - Community & Children's Services Department

Laura Fuller - A New Direction
Rebecca Branch - A New Direction

Veronica Pearce - City Bridge Foundation
Jade Coombs - Chamberlain's Department

Melody Thornton - People & HR Kaye Saxton-Lea - People & HR Lizzie Elvidge - City Schools

Caitlin McMillan - Community & Children's Services Department

### 1. APOLOGIES

The following Members were unable to attend the meeting in person but observed the meeting remotely: Alderman Robert Howard, Ruby Sayed and James Adeleke.

# 2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

There were no declarations.

### 3. PUBLIC MINUTES

**RESOLVED,** That the public minutes of the meeting of 02 December 2024 be approved as an accurate record of the proceedings.

### 4. REVIEW OF TERMS OF REFERENCE

**RESOLVED,** That the Board agree the Terms of Reference ahead of their submission to the April 2025 meeting of the Court of Common Council.

### 5. OUTSTANDING ACTIONS

The Board noted the report of the Clerk.

### 6. APPRENTICESHIPS AND SUPPORTED INTERNSHIPS

The Board received a verbal update on supported employment programmes (including for SEND learners), and apprenticeships and work experience.

The following points were made:

- trained work coaches are assigned to support a young person throughout their internship;
- a range of entities have expressed an interest in becoming involved in the employment forum for the City-based programme that is expected to lead to supported internships;
- these are the main criteria for supported internships (currently five young people meet these criteria): age 16-24, hold an Education Health and Care Plan, and live within the City of London Corporation's Local Authority area in line with Department for Education (DfE) guidelines;
- two apprentice levy amounts are held at the City of London Corporation (CoLC): one is centrally-funded (up to 100 at any one time, level 2 and level 3) with 97 currently on an apprenticeship; and the other is the centrally-funded apprenticeship levy for upskilling existing staff that currently covers 149 staff across the organisation (level 3 to level 7);
- the financial spend for these purposes at CoLC is approximately £800K and no HMRC returns for the levy have taken place since October 2023;
- the CoLC is working hard to improve work experience placements (currently around 15 placements, though none currently for CoLAT students) and increase engagement with schools, including CoLAT schools encompassing children at risk of exclusion; and
- some neurodiversity training at the CoLC is expected to take place to accommodate some work experience students.

In response to a question on whether any flexibility on the part of the DfE exists around that criteria (particularly with a view to widening its scope to CoLAT students), the meeting heard that the matter has previously been raised with the DfE and will be raised again, noting that the programme is in its pilot stage.

In response to a question on funding sources and cost per participant, the Board noted that the programme is funded by the Department for Education and the National Development Team for inclusion.

The meeting noted that there still appear to be some blocks to work experience placements for CoLAT students including issues around equipment, and that the request from CoLAT is for 10 placements – noting also that nine CoLAT students are scheduled to visit Guildhall in late January 2025 with a view to securing work experience placements.

A Member commented on the level of resources within CoLAT to proactively support work experience placements and asked whether enough support was available. The Board heard that schools tended to be held accountable on measures such as attainment, and that a cross-London platform promoting all relevant opportunities would be a useful resource and that discussions are under way with relevant organisations to support such a tool.

Referencing the current Government's pledge to provide a Youth Guarantee announced in November 2024, Members discussed the profile of such a Guarantee at CoLC level for those educated at a CoLAT school, and suggested that the CoLC should take the initiative on the delivery of such a programme noting that the CoLC is involved in consultation work in that area (together with the Greater London Authority) to include a City of London Youth Guarantee once the programme is mapped out at Government level.

The Board noted that joint work in adult learning and workforce development is ongoing, with a report on skills development expected to be submitted to the Board in Autumn 2025 that will include trackable metrics on delivery and outcomes.

Members reiterated the drive to improve social mobility in the City and suggested a clear structure be set up to facilitate the dissemination of information on work experience and apprenticeships, particularly across the City's family of schools, to include level 4 and above opportunities - noting that some level 4+ opportunities exist at the CoLC though there is more to be done in that area. A Member asked that information on the processes being rolled out to support the ongoing implementation of level 4+ opportunities be brought to the Board on a regular basis (see action point).

### 7. **MENTORING UPDATE**

The Board noted that the mentoring update would take place in the Non-Public session because some of the information could impact the tender process that is currently under way to secure a supplier that will deliver mentoring services to users. Members noted these desired six outcomes:

- 1. Mentees will build constructive employment networks.
- 2. Mentees feel supported and empowered to apply for aspirational jobs, including those in the City.
- 3. Mentees receive tailored guidance that enhances employability skills, self-esteem and key life skills, equipping them with the confidence to pursue aspirational jobs.
- 4. Mentees build positive, long-lasting relationships that encourage professional and personal development.
- 5. Mentees develop key life skills such as trust-building, boundary-setting, and forming positive professional networks to navigate barriers to employment and independent living.
- 6. Mentees benefit from a consistent mentoring schedule with a minimum of monthly interactions, providing structure and continuity in their mentoring relationships.

### 8. LONDON CAREERS FESTIVAL UPDATE

The Board heard an update on the London Careers Festival running from 01 to 13 February 2025.

The Board heard that there are currently 6044 bookings for in-person sessions, and that the year-on-year increase is thanks to enhancements to the offering and developments in partnership work and business relationships, noting also the significant improvement in the SEND-specific and SEND-inclusive offering for which there is high demand.

A Member commented on the potential for dedicated SEND days in future years.

### 9. A NEW DIRECTION: DELIVERY OF PRIMARY ARTS

The Board noted the report of the Interim Managing Director of City Bridge Foundation, noting in particular the updates relating to the full-length Primary Arts programme funded by the City Educational Trust Fund (CETF).

A Member asked how the executive could be confident in whether value for money is achieved. The Board heard that evaluation is undertaken on a continuous basis and assessments take place that centre on value for money, quality of delivery and salary points.

A Member asked whether Aldgate School is included in the programme. The meeting heard that the City of London Corporation is a trustee of the CETF and the charity's objectives are such that there can be no cross-benefit with the City of London's capacity as a Local Authority. While the programme has been circulated to schools in the City of London and across London it is down to the schools themselves to engage with the programme (and some schools are signed up to the platform without having yet made a booking), and the programme does not prioritise one school over any other.

Members were reminded of the opportunities circulated to Board members to visit any of the programme's events.

Members asked for more information on these elements: how the programme's impact is measured; whether deprived children are targeted in any way; the evidence base that it makes a difference; and the evaluation approach generally, noting the summary of the tools set out on p.33 of the agenda. The executive agreed to share an evaluation framework (see action point) and pointed out that impact metrics are being closely examined. The meeting also noted that previous reports on the programme have set out the programme's rationale, and that selection criteria are applied to schools taking part in the programme that include Pupil Premium numbers.

A Member asked for a prognosis on how long the programme would run. Members noted that the programme's design and resources are such that teachers are empowered to continue with the practices set out in Masterclasses and other sessions.

### 10. KEY STAGE 4 OUTCOMES ANALYSIS: PERFORMANCE OF SOLE-SPONSORED ACADEMIES IN THE CITY OF LONDON ACADEMIES TRUST

The Board noted the report of the Executive Director of Community and Children's Services setting out the Key Stage 4 (KS4) results for the six sole-sponsored secondary academies within the City of London Academies Trust (CoLAT) operating across three Local Authority areas within Inner London, noting the insights into pupil attainment and achievement at school, local authority and national levels.

The Board congratulated the schools on their achievements, particularly the Trust schools of Southwark and Shoreditch Park. In response to a question on next steps, the meeting heard that all schools have targets that would place them in at least the top 20% of schools nationally and the drive towards ongoing improvement is sustained and proactive.

A Member asked what measures were taken to achieve the improvements shown. The Board heard that some difficult decisions were taken, and that a strong improvement model is embedded across the Trust that encompasses high behavioural expectations and rigorous assessments, with timely interventions taking place that are tailored to pupils' learning gaps and particular needs.

A Member commented on the merits of implementing a system that tracks CoLAT students after they finish their compulsory education.

### 11. CITY PREMIUM GRANT 2024/25 ROUND 2 APPLICATIONS

The Board considered the report of the Strategic Education & Skills Director.

A Member asked for more information on the reason for the existence of two rounds of applications. The meeting heard that the second round was to allocate resources remaining from the first round of applications.

A Member asked for more information on the criteria and impacts, commenting on the importance of ensuring that children have good speech and language (S&L) skills noting the significant shortfalls in S&L services. The meeting noted that a key element of the City Premium Grant (CPG) is additionality, as set out in section 3 of the report, and that S&L are deemed to be elements of the school's core offering.

A Member asked for more information on the costs involved in running the programme. The meeting noted that synergies are always sought and efficiencies are achieved with the centralisation of some of the functions as per the Corporation's Tomlinson Report recommendations.

A Member asked whether there are any issues in carrying bids over to the next year. The meeting heard that the issue is to be discussed with the relevant schools.

**RESOLVED,** That the Board delegate authority to the Town Clerk in consultation with the Chair and the Strategic Director of Education and Skills to distribute Round 2 awards from the City Premium Grant: Disadvantaged Pupils Grant, the City Premium Grant: Partnerships Grant, and the City Premium Grant: Strategic Grant to the schools.

### 12. UPDATE ON PARTNERSHIP WORK AT CLS AND CLSG

The Board viewed a presentation delivered by the Director of Partnerships at City Schools (City of London School, and City of London School for Girls including City Junior School) that included the following details of partnership work during 2024, noting also that some partnership information is available on the websites of the schools:

- 4140 hours of partnership enrichment was generated for partner students
- State partner school pupils were beneficiaries of 60% of that provision
- Staff at CLS and CLSG dedicated 256 hours to partnership projects and events (equivalent to approximately 48 full teaching days)
- New Science opportunities for pupils were launched (Maire Fondazione partnership, CitySPARC, Primary Masterclasses)
- New careers and work experience opportunities were made available
- There is a continuing focus on climate and sustainability
- A dynamic inspiring conference on Re-Imagining Our Future took place
- Primary Summer School sessions took place
- Events held included sessions on poetry, oracy, music, debating, mentoring, leadership skills, a Dragon's Den Sustainability Challenge, and sixth form readiness
- Conference themes included Theology, Divestment Conference at Schroders, and InterClimate Conference (Mock COP)

# 13. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE BOARD**There were no questions.

### 14. ANY OTHER BUSINESS THAT THE CHAIR CONSIDERS URGENT

The Board heard an update on the research and parental engagement work of the Education Strategy Unit and noted the following three points:

- Parental engagement (initiated in 2022): a range of events have taken place including round table events and reports have been published
- SEND: Three Education Professors are engaged on their SEND-first approach, the outcomes are expected to be of interest at central Government level as part of a curriculum review among other things
- Music education research: working with the Guildhall School of Music and Drama, a researcher has been appointed

The Board heard that the findings are expected to be reported by Autumn 2025.

The Board also heard an update on the project Bloomberg Finance Fundamentals that supports the development of fundamental financial skills, and heard that 20 students from the City's family of schools have signed up, and that the feedback is positive.

The Board thanked the Business Administration & Events Apprentice Georgie Stewart-Smith for her valuable contributions to the work of the Board at her final meeting.

### 15. EXCLUSION OF THE PUBLIC

**RESOLVED** – That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Paragraph 3 of Part I of Schedule 12A of the Local Government Act.

Chairman	

The meeting ended at 4 15 pm

Contact Officer: Jayne Moore Jayne.Moore@cityoflondon.gov.uk

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# Agenda Item 7

# EDUCATION BOARD Summary of actions - updated January 2025

Item	Title	Action	Timeframe/Deadline
		(Responsible Officer/Governor)	
		Action from meeting of 21 January 2025	
6 (i)	Apprenticeships and supported internships	Confirm whether any flexibility exists re DfE guidelines for supported internships/apprenticeships – Barbara H	No flexibility available/DfE
6 (ii)	Apprenticeships and supported internships	Update the Board on processes at the CoLC around level 4+ opportunities being created	
9	A New Direction	Share programme evaluation framework with the Board	Circulated May 2025/see item on AND

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### **City of London Corporation Committee Report**

Committee(s): Education Board	<b>Dated:</b> 10/06/2025
Eddodion Board	10/00/2020
Subject: Parental Engagement Toolkits Report	Public report:
T aremai Engagement Tookits Neport	For Information
This proposal:	Diverse Engaged
delivers Corporate Plan 2024-29 outcomes	Communities
	Providing Excellent Services
Does this proposal require extra revenue and/or capital spending?	No
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of:	Judith Finlay, Executive Director of Community and Children's Services
	Dr Deborah Bell, Strategic Education and Skills Director
Report author:	Dr Scott Caizley

### Summary

This report provides Members with an update on the initial pilot evaluation of the Parental Engagement Toolkits, which were implemented across schools within the City of London Academies Trust (CoLAT). It highlights key findings from the first stage of the research, with further detail available in the full evaluation report included in Appendix One.

### Recommendation(s)

Members are asked to:

Note the report.

### Main Report

### **Background**

- As part of the Education Strategy 2019–2024's priority to strengthen home—school relationships, the Education Strategy Unit (ESU) initiated a strategic review in 2022 across our City Family of Schools. As part of this process, the Lead Policy Officer conducted a comprehensive survey of headteachers to assess current parental-engagement practices and identify areas for improvement.
- 2. From the review, the data showed how all participating headteachers agreed that their schools could enhance engagement with parents and carers. To contextualise these findings, the ESU also mapped existing support structures at each individual school, which include:
  - Strategic communications campaigns
  - One-to-one advisory support
  - Annual programmes and events
- 3. Analysis of headteacher feedback revealed ten primary barriers to effective parental engagement:
  - Poverty
  - Bi-directional communication breakdowns
  - Low parental attendance at school events
  - Limited parental understanding of attendance importance
  - Perceived diminishing value of formal education
  - Time constraints, especially for single-parent households
  - Parents' own negative school experiences
  - Schools underestimating the impact of parental engagement
  - Language barriers
  - Geographical distance from school
- 4. A cross-cutting theme was engaging families from underrepresented backgrounds (e.g., Global Majority communities, low-income households, non-English speakers). Several school leaders also observed that many institutions prioritised direct learner interventions over parent-focused activities.
- 5. In response, the ESU partnered with The Parenting Circle, a leading charity specialising in parental engagement, to co-design two practical toolkits. As part of this process, the ESU hosted consultation roundtables with civil servants, MPs, parents, carers, teachers, and Oxford academics. Insights from these roundtables directly shaped the development of two tailored toolkits one designed for primary schools and the other for secondary schools
- 6. A pilot study in collaboration with Brunel University London to assess toolkit feasibility and user experience was then conducted. The pilot study included a

mixed sample of 45 parent carers across CoLAT schools. While the pilot demonstrated strong interest, variable implementation limited the volume of evaluative data. The final report can be found in **Appendix One** of this report.

### **Key Findings from Pilot Study**

- 7. Key findings from the report are highlighted below:
  - Strong Foundations Identified, with Opportunities for Growth:
     While no statistically significant changes were detected between
     baseline and follow-up surveys, the evaluation revealed a solid
     baseline of parental engagement, confidence, and knowledge. This
     provides a strong foundation on which future toolkit implementation and
     refinements can build to enhance measurable impact.
  - High Baseline Engagement and Confidence Levels:
     Despite the lack of change, survey results showed consistently high levels of parental engagement, confidence, and knowledge across the sample. For example, 93% of parents felt confident speaking with teachers about their child's learning.
  - Qualitative Feedback Indicates Positive School Efforts:
     Many parents noted increased communication, support activities (e.g., workshops, coffee mornings), and learning-focused initiatives (e.g., reading marathons), particularly at the primary level. Parents of children with SEND praised tailored approaches.
  - Variation in Practice Across Schools and Phases:
     Parental experiences varied significantly across schools and between primary and secondary phases. Primary schools showed more visible efforts to involve parents, while secondary parents called for more regular engagement opportunities.
  - Teachers' Limited Engagement with the Toolkit:
     Only 3 of 9 surveyed teachers had actively used or reviewed the toolkit.
     This limited uptake likely contributed to the lack of observed impact, revealing a gap in dissemination and implementation.
  - Toolkit Structure Needs Improvement:
     Teachers described the toolkit as too informational and lacking practical, actionable guidance. They suggested converting it into a clearer step-by-step resource to support real-world application.
  - Barriers to Engagement Persist:
     Both parents and staff highlighted structural barriers, including time constraints, communication overload, and socio-economic challenges, that limit meaningful engagement.
  - Strong Desire for Reciprocal Engagement:

    Parents expressed a clear interest in being more involved and valued as equal partners in their child's education, signalling a shift toward a more collaborative model of engagement.

### **Current Position**

8. The toolkits are now entering a second phase of pilot testing, extending beyond CoLAT. This next phase will allow for a more robust and

- representative evaluation of the toolkits' effectiveness across a broader range of educational settings.
- 9. Key lessons from the first pilot phase, particularly around onboarding, induction, and consistent usage have informed significant refinements. The toolkits have now been revised in co-production with Ofsted inspectors and educators from a diverse range of schools. These changes ensure the materials are more practical, accessible, and reflective of the real-world challenges identified during the initial evaluation.
- 10. The Parenting Circle is actively incorporating feedback to develop improved, bespoke training modules for early adopters, which will accompany the revised toolkits. The Lead Policy Officer continues to collaborate with the Parenting Circle on data collection and evaluation, ensuring a methodologically rigorous and evidence-informed approach.
- 11. In addition, the Parenting Circle is now in discussions with the City of London Corporation's Virtual School to explore how the toolkits might be adapted for use with carers and special guardians. This expansion will focus on reaching those who are often underrepresented in parental engagement initiatives, embedding equity and inclusion at the heart of the framework and future evaluations.

### **Options**

12. It is proposed that the next phase of the toolkit work proceeds without the need for additional funding. Existing officer time will support data analysis and monitoring, while the charity partner will continue to lead on campaigning and school engagement using its own resources.

### **Proposals**

- 13. It is proposed that the toolkit initiative progresses into its next phase without requiring additional funding. The implementation model has been designed to be sustainable, utilising existing internal capacity and external partner support. Specifically:
  - Officer-led data analysis will track toolkit usage, engagement levels, and emerging impact across participating schools. This will provide valuable insights to inform future improvements and demonstrate effectiveness.
  - Ongoing research participant recruitment, dissemination and awareness-raising will be led by the charity partner, who has committed to promoting the toolkits through its established networks, events, and campaigns. This ensures visibility and take-up continue to grow without cost to the City of London Corporation.
  - Partnership working between officers, schools, and the charity will be maintained to support implementation, gather qualitative feedback, and share best practice across the sector.

### **Key Data**

14. Embedded into the report which can be found in Appendix One.

### **Corporate & Strategic Implications**

**Strategic implications:** This proposal aligns with the City of London Corporation's Corporate Plan 2024–2029 by supporting strategic outcomes related to educational excellence. It directly contributes to the CoLC Education Strategy 2024–2029 by fostering strong home-school partnerships and supporting the engagement of underrepresented communities. The refined toolkits support national priorities around attendance and attainment, as well as Ofsted's and the DfE's emphasis on family engagement and inclusive practice.

Financial implications: None. Resource implications: None. Legal implications: None. Risk implications: None.

**Equalities implications:** This proposal actively supports the Public Sector Equality Duty 2010 by promoting inclusive parental engagement strategies tailored to the needs of protected groups. Efforts to co-produce the toolkit with educators and engage families ensure that the framework is equitable, culturally sensitive, and accessible.

Climate implications: None. Security implications: None

### Conclusion

15. The initial evaluation demonstrates results regarding the effectiveness and relevance of the Parental Engagement Toolkits. The findings will inform the next phase of development and refinement. Continued monitoring and stakeholder feedback will be crucial in shaping the toolkits to ensure sustained parental involvement and improved student outcomes moving forward.

### **Appendices**

• Appendix One: Full evaluation report by Brunel University London

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# Evaluation of the Parental Engagement Toolkit

Final report for the City of London Corporation

**April 2025** 

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### 1. Introduction

This report presents the findings of an evaluation of the 'Parental Engagement Toolkit: accessible tools for the City Family of schools' (CoLC, 2024 a & b). The City of London Corporation (CoLC) commissioned The Parenting Circle to devise two toolkits to be used in primary and secondary schools across the City Family of Schools.

The toolkits come at a time when parental engagement is under scrutiny, most especially as a result of increased school absenteeism since the COVID pandemic (McDonald et al., 2023). The toolkits are intended to "promote positive home/school liaison for the benefit of children", drive opportunities for social mobility (CoLC, 2024a & b: 1) and improve outcomes for students and families. They are aimed at supporting all those working within schools, including teachers, senior leaders, and governors.

Parental engagement describes the relationship between parents and their children's education in general, such as what a parent can do to foster a positive learning environment, whether that is at home, school or in other community settings (Reach More Parents, 2025). While parental involvement may be the first step towards engagement, parental engagement refers to parents being directly and actively engaged in their child's learning at home, school, and in the wider community (Goodall, 2022; Goodall and Montgomery, 2014).

The importance of parental engagement has been increasingly evidenced through research. Children who have parents engaged in their learning have been shown to have better student development and behaviour, improved skills, self-esteem, and higher attendance. Studies have further demonstrated a strong correlation between the participation of parents in the education of their children and their children's academic achievements, well-being and overall commitment to education (Castro et al., 2015; Emerson et al., 2012; Lyubitskaya and Polivanova, 2022; Parentkind, 2024).

Children learn and develop in different environments, and this begins in the home and before children enter school. Parental engagement is therefore considered to be beneficial to a child's learning both inside and outside school as parents play a critical role in providing learning opportunities (Emerson et al., 2012).

### 2. Evaluation Objectives

This evaluation focuses on the use of the toolkits across the 10 City of London Academies Trust (CoLAT) schools/ colleges with the aims of:

- 1. Investigating the impact of the toolkits on parents' and teachers' experiences of parental engagement.
- 2. Evidencing and identifying the factors that lead to positive parental engagement.
- 3. Assessing the overall effectiveness of the toolkits to promote home-school engagement.

This was a survey-based evaluation and the Brunel research team worked with the CoLC to recruit parents/ carers, teachers and senior leaders to participate. Reference to parents in this study includes anyone with the main responsibility for caring for a child at a CoLAT school.

### 3. Evaluation Process

### 3.1 Evaluation Overview

A two-phase evaluation was conducted with parents, followed by a short teacher evaluation. The evaluation process followed the timeline of toolkit roll-out across CoLAT schools/ colleges. Prior to commencement, the evaluation received ethical approval from Brunel to ensure informed consent, participant anonymity and confidentiality.

### 3.2 Parent Evaluation

The evaluation with parents was undertaken in two phases with matched baseline and follow-up surveys. Both surveys were designed following a close reading of the toolkits to ensure they linked to different aspects highlighted as important to parental engagement.

The baseline survey was undertaken towards the start of the academic year in term 1 (October-November 2024). The survey consisted of a series of demographic questions, quantitative banks of questions measuring engagement, confidence and knowledge, and open-ended questions to capture parents' views (see appendix 1).

The follow-up survey was undertaken with a matched sample of respondents in term 2 (late February-March 2025). It repeated the quantitative bank of questions, and carried qualitative questions on perceived changes in parental engagement in recent months (see appendix 2). The follow-up survey was aimed at establishing significant change with regard to engagement interventions implemented by schools/ colleges since baseline survey completion.

The 10 CoLAT schools/ colleges were each tasked with recruiting 15 parents to the baseline survey. A total of 54 parents completed the baseline survey. The Brunel project team directly contacted baseline respondents for completion of the follow-up survey. There were 45 matched survey completions for the follow-up survey. All 45 participants were offered a £20 shopping voucher as a thank you for participating in the evaluation.

### 3.3 Teacher Evaluation

Following the parent surveys, a short evaluation survey with teachers was conducted in March 2025. This was aimed at assessing teacher/ senior leader experiences of using the toolkits, delivering engagement interventions and their perceived effectiveness. The survey consisted of a series of demographic questions, quantitative banks of questions on the toolkits and parental engagement, and open-ended questions on use, effectiveness of, and improvements to, the toolkits (see appendix 3). The Brunel team contacted toolkit leads to disseminate the teacher survey within their schools, and followed up with three email reminders. A total of nine teachers completed the survey.

### 3.4 Data Analysis

Quantitative survey data was analysed by the research team using SPSS with question banks subject to paired sample t-test to compare the mean scores between the baseline and follow-up data. A p-value of <0.05 was considered statistically significant. Data analysis were conducted using the statistical software IBM SPSS Statistics. A small sample size limited the statistical tests that could be undertaken. Qualitative data was analysed thematically and extended verbatim quotations are included in italicised text. The data is presented to ensure no school (other than respondent numbers) or individual can be identified.

### 4. Evaluation Findings

### 4.1 Parent Evaluation Profile

There were 45 matched completions between baseline and follow-up surveys. 87% (n=39) respondents were female, 13% (n=6) male. Half (50% n=27) of respondents described themselves as White, with 21% (n=10) of Black or mixed Black ethnicity. 42% (n=19) described themselves as Christian, followed by 36% (n=16) of no religion, 13% (n=6) Muslim and 4% (n=2) Jewish.

Chart 1 shows the variation in annual income. While 11% (n=5) of respondents fell into the lowest income bracket, over a third (36% n=16) were in the highest income bracket.

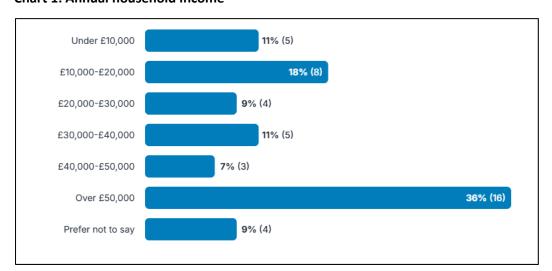


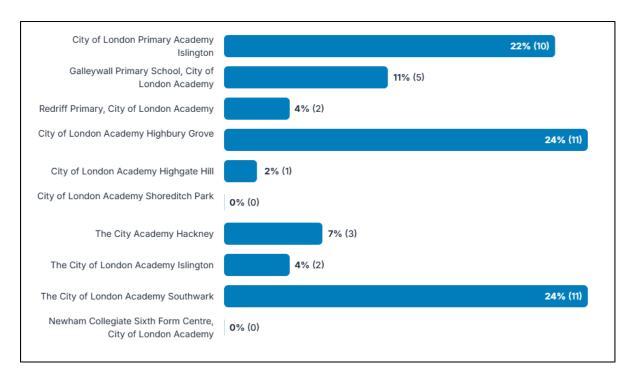
Chart 1: Annual household income

40% (n=18) of parents had a child receiving Pupil Premium, that is pupils who are recorded as eligible for free school meals, have been recorded as eligible in the past 6 years, or children who previously were looked after by a local authority or in state care. 11% (n=5) of parents/ carers were registered disabled and 24% (n=11) had English as an additional language.

### 4.2 School and Student Profiles

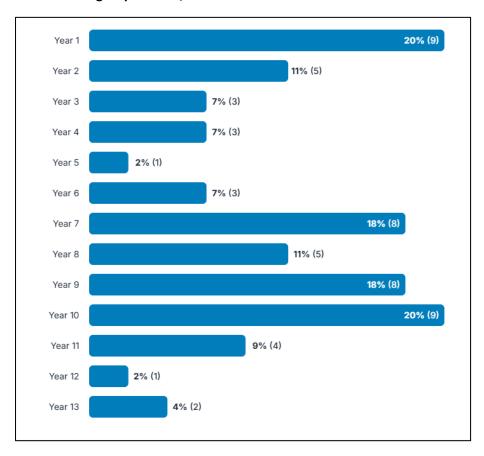
As shown in chart 2, responses came from eight of the 10 schools that make up the CoLAT. Parents from three schools, City of London Primary Academy Islington, City of London Academy Highbury Grove and The City of London Academy Southwark, made up 70% (n=32) of the total respondents.

Chart 2: CoLAT schools attended by child/ children



Respondents had a total of 61 children from years 1 to 13. As shown in chart 3, while all year groups were represented, parents with children in 'starter' years 1 (20% n=9) and 7 (18% n=8), along with years 9 and 10 (38% n=8 and n=9), comprised the largest year groupings. Key stages 1 (years 1 and 2) and 3 (years 7-9) are more strongly represented in this sample.

Chart 3: Year group of child/ children



38% (n=17) of parents reported having a child with a Special Educational Need.

### 4.3 Parent Evaluation: Quantitative Findings

Both surveys had three matched quantitative sections: 1. Engagement 2. Confidence 3. Knowledge.

Each of the three sections comprised statements to be 'rated' in terms of agreement, confidence and knowledge levels. The findings show that for each section, there was no overall positive or negative significant differences between baseline and follow-up surveys. This suggests that use of the toolkit has not positively affected parents' engagement with, their confidence in, or knowledge of, their child's school/ learning.

The baseline and follow-up responses are presented by percentages in tables 1-3. The first number in each column relates to the baseline survey and the second number to the follow-up survey. For example, in the baseline survey 31% pf parents strongly agreed they felt engaged with their child's learning, and in the follow-up survey this rose to 33%

**Table 1: Engagement statements** 

% agreement of parents by baseline/follow-up (don't knows excluded)

	Strongly Agree	Agree	Neither agree or disagree	Disagree	Strongly disagree
I feel engaged with my child's learning	31/33	44/51	13/16	9/0	0
I have a good relationship with my child's school	47/42	31/44	18/9	0/4	4/0
I feel a part of the school community	22/29	40/36	20/22	13/11	4/2
The school communicates effectively with me	33/33	38/33	16/24	7/9	7/0
The school involves parents in its activities	27/24	44/33	22/31	4/7	2/2
My opinion is valued	20/24	31/31	36/29	9/9	4/4
The school celebrates difference and diversity	44/32	31/43	18/18	4/2	0/2
The school supports children's positive mental health	41/27	27/45	18/18	5/5	5/2
The school celebrates children's achievements	44/47	47/42	7/9	0/0	0/2
It is important that all children attend school as much as possible	82/76	18/20	0/4	0/0	0/0

In terms of engagement (table 1), there was no significant positive change between baseline and follow-up surveys, and none of the individual statements showed any significant positive change. However, the findings do show that all follow-up survey responses carry a majority agree response, the lowest being 55% for 'My opinion is valued'. The highest follow-up survey percentage agreement is for the statements: 'The school celebrates children's achievements' (89%), "I have a good relationship with my child's school' (86%), 'It is important that all children attend school as much as possible' (86%), and 'I feel engaged with my child's learning' (84%).

### **Table 2: Confidence statements**

% confidence of parents by baseline/follow-up (don't knows excluded)

Very	Fairly	Neither confident	Not very	Not at all
confident	confident	or unconfident	confident	confident

Speak with teachers about your child's learning	47/60	38/33	9/2	4/2	2/2
Support your child with their learning at home	38/33	51/44	9/13	2/4	0/4
Create a clear and consistent homework routine	27/34	40/34	18/20	11/7	4/5
Reinforce school-based behaviour at home	29/27	36/42	24/9	4/9	2/9
Ensure your child attends school	88/87	9/13	0/0	0/0	0/0
Participate in school activities and events	44/36	29/40	16/20	7/4	0/0
Ensure online safety	51/44	31/33	9/22	7/0	2/0
Encourage an active healthy lifestyle	51/60	31/31	13/7	2/0	2/2

In terms of confidence (table 2), there was no significant positive change between baseline and follow-up surveys. One statement within this confidence bank showed a positive significant change and that was in relation to parents' confidence to speak with teachers about their child's learning. While this can be linked to schools' use of the toolkit, it may also reflect the later point in the academic year where parents are more familiar with class teachers compared to at the start.

While there was only one statement which showed significant positive change between baseline and follow-up, the results do show high levels of parental confidence across all statements. The highest follow-up survey percentage agreement is for the statements: 'Ensure your child attends school' (100%), 'Speak with teachers about your child's learning' (93%), 'Encourage a healthy lifestyle' (91%). The follow-up survey carries a majority 'confident' response, with the lowest confidence response linked to home-based activities: 'Create a clear and consistent homework routine' (64%) and 'Reinforce school-based behaviour at home' (69%).

**Table 3: Knowledge statements** 

% agreement of parents by baseline/follow-up

	Good	Reasonable	Basic	Limited	No
	knowledge	knowledge	knowledge	knowledge	knowledge
The academic year, including	31/31	36/40	13/22	20/7	0/0
testing/examination schedules					
School extracurricular	38/44	36/31	18/16	7/7	2/2
activities/clubs/enrichment					
opportunities					
Visit school (e.g. school events,	51/47	24/33	16/13	4/0	4/7
assemblies, performances, sports					
days, coffee mornings etc)					
The transition between schools	32/41	25/32	23/16	14/5	7/7
(primary to secondary, or post-					
secondary)					
The transition from one year to	29/30	22/43	29/9	11/11	9/7
another					

In terms of knowledge (table 3), there was no significant positive change between the baseline and follow-up surveys, and none of the individual statements showed significant positive change. However, the findings show that knowledge levels are high with good/ reasonable knowledge of over 70% for all statements in the follow-up survey. The results also indicate shifts in the direction of knowledge with increasing levels of knowledge, notably in relation to transitions.

While tests for significant positive changes suggest that the parental toolkit has had no impact in changing responses across the three banks of questions, these findings do show strong patterns of engagement, confidence and knowledge across the sample which CoLAT schools can build on as they develop interventions to improve parental engagement.

Both surveys asked about external/ support services schools have signposted parents to. The baseline survey had nine responses, and this had increased to 14 in the follow-up survey, demonstrating some upsurge in schools making parents aware of support beyond what is offered through the school itself. The majority of services focused on special educational needs and mental health (speech and language therapy, CAMHS) but also included music and sporting activities, childcare, holiday programmes, and further learning support resources.

### 4.4 Parent Evaluation: Qualitative Findings

The follow-up survey carried qualitative questions on what the school had done in recent months to encourage parents to both engage with their children's learning and with their children's school. These questions were aimed at determining whether parents were aware of any changes in parental engagement activities/ communications implemented due to schools using the toolkits.

28 positive responses were received relating to what schools had done in recent months to encourage parents to engage further in their *child's learning*. As shown in table 4, responses can be split into those relating to learning activities, communications on progress, homework, and parental support:

Table 4: Looking back over the past few months, what, if anything, has the school done to encourage you to engage further in your child's learning?

Themed qualitative findings

Learning activities	Reading marathons
	Extra projects and learning
	Further English classes
	Online maths
	ESB project
Communications on progress	Parents evenings
	Weekly postings
	Phone calls on child's progress
	Emails on student progress
Homework	Better homework system
	Letters regarding homework
Parental support	Parents workshop
	Emotional support coffee morning

The majority of responses were positive, with activities and communications positively received. Two parents with children with SEN gave particular praise for recent engagements:

The school has been great, it's been honest as to where my children are at and to where they expect them to be. The school have regular printed passwords and log ins for online

homework and always touched base with me on pickups about the day and what I can do at home to further help. They have showed me techniques that perhaps best suit autistic individuals in terms of learning to read and phonics.

I have received feedback this week from the SEN department with an update to [child's] student summary and the changes within it that have come about after [child] has completed a recent questionnaire based on problems with memory and thinking and memory and thinking strategies and I have been made aware of all the changes between the outcome of this one and the last one that he completed. I feel that I am updated and supported very well.

However, other responses were less positive, and flagged limitations to current offerings:

We have had one parent meeting for 10 minutes - this isn't sufficient enough for parents to get a good understanding of how the child is doing in school.

There is so much more school could do to engage parents in our child learning.

25 positive responses were received relating to what schools had done in recent months to encourage parents to engage further with their *child's school*. As shown in table 5, responses can be split into general communications, school functions, school events and co-curricular external activities.

# Table 5: Looking back over the past few months, what, if anything, has the school done to encourage you to engage further with your child's school?

Themed qualitative findings

General communications	Newsletters	
	Online learning demonstration	
	Informal teacher feedback	
School functions	Parents evenings	
	Assemblies	
	New starters assembly	
School events	School productions/ concerts	
	School fair/ fate	
	Fundraising events	
Co-curricular external activities	School trips and visits	

The responses to both these questions suggest that though some change in efforts to enhance parental engagement could be discerned, these were not consistent across schools and across the sample of responses. In particular, different types of engagement between primary and secondary school were notable, with primary parents remarking on the multiple ways they engage:

The school has appointed me a community councillor for a set year group. I am invited to event coordinated meetings on upcoming events and trips. And I feel listened to with ideas and education suggestions.

In contrast, parents of children at secondary school are looking for more opportunities to engage with school:

Do more for parents to come in and support children, see achievements and work.

Two final questions asked what else schools could be doing to encourage parental engagement in both their child's learning and their child's school. Tables 6 and 7 highlight the themed qualitative findings.

27 responses were received relating to what schools could do to further engage parents with their *children's learning*. As shown in table 6, responses can be broadly split into activities, information and support, and timings.

Table 6: What, if anything, could the school do to further engage parents with their children's learning?

Themed qualitative findings

Activities	More open days		
	Drop-in meetings		
	Workshops to support homework		
	Direct teacher communication		
Information and support	More information on children's learning		
	Support for parents with online learning		
	'Notices' on subject content for revision		
	Information about homework		
	'Guides' on how best to support children's learning at home		
	More online content or recorded meetings		
	Direct teacher communication beyond parents' evenings		
Timings	More regularly parent-teacher meetings		
	Limitations of short parent evening slots		

In relation to the linked themes of activities and information and support, responses were commonly phrased as what parents wanted 'more of'. Some of the points related to general information, others related to particular learning support, for example, in relation to children's revision, particular examinations, or items of homework. Some parents had specific ideas of what schools could do and at what points, while others simply requested 'more activities':

Hosting hands-on sessions where parents learn how to support their child's education (e.g., helping with homework, understanding the curriculum, revision techniques).

An idea could be to have a parent assembly in the beginning of year 11 to inform parents of the timelines for mocks, other tests as well as the GSCE exam schedule + how the school and we as parents can support our children over the year.

In relation to timing, the challenges of parent attendance were noted, whether due to childcare or working hours, as well the regularity of meetings with school and the limitations of engagement through short parents' evenings. Again, there is some difference in response between parents of primary and secondary children, with the latter feeling most in need of further points of engagement in their child's learning:

To gain more insight into my child's learning as parents evening is a short time. Would like to engage through follow up email or telephone conversation.

The response below highlights the desire parents have to engage with their children's learning, but perceived barriers as to what can make this challenging. The example here refers to diversity and approachability of staff:

Teaching staff is predominantly white and middle class - appreciate this is difficult to change as depends on cohort of teachers. However, the school staff team lack diversity and therefore can feel more difficult for non-white middle-class parents to feel confident and comfortable approaching the school and not being seen as "the problem". Not all teachers are approachable.

22 responses were received relating to what schools could do to further engage parents with their *children's school*. As shown in table 7, there is some duplication in responses with the above question on learning engagement.

Table 7: What, if anything, could the school do to further engage parents with their children's school?

Themed qualitative findings

Activities	Year/ term ahead meetings
	Coffee morning to give updates
	Parent visits to school
	Social events to build a school community
	Invitation to parents to speak with/ present to students
Information and feedback	Take/ ask for suggestions from parents
	More emails and effective communications

Qualitative comments captured both what parents wanted from school, but what they felt they could potentially offer to the school themselves, pointing to a desired ethos of reciprocity:

Ask what we can do for them.

Provide opportunities for parents to meet teachers and staff outside of formal parent evenings, allowing for open conversations in a relaxed setting.

Allow parents voices to be heard and be incorporated in the school curriculum.

At the moment the school is doing good. They ask surveys, the parents have WhatsApp groups for each year, the school are up to date with information and it's easy to access. They have members of staff that parents can ask questions and chat to on the gate and playground it is very community based with coffee mornings and interventions.

### 4.5 Teacher Evaluation: Findings

A total of nine responses from four schools were received, with the sample including senior leaders and classroom teachers. Questions on the parental toolkit show that only three staff had received/looked at the toolkit (representing two schools), six had not (representing two schools and which account for 26% of the parent sample). This is a very limited sample size but indicates that schools have not been working with the toolkit in the anticipated way. This gives context to the quantitative findings from the parental surveys where no positive significant differences were found across the three question banks.

The teacher survey asked questions relating to the toolkit (including on purpose, confidence in and ease of use, information and strategies offered), and on general parental engagement (its importance and challenges, schools' need for guidance, school strategy). However, with only nine

responses, it is not possible to draw conclusive findings. The quantitative question bank on general parental engagement found that 7/9 responses agreed that parental engagement was a pressing issue and 8/9 teachers agreed/ strongly agreed that schools need further guidance on how to support parental engagement.

Teachers' qualitative responses on the use of the toolkit reported the following:

Good tool to help us reflect on our current engagement levels, and things that might want to try going forward.

The toolkit seemed more just information and not easy to follow actionable steps.

Make almost like a to do list a step by step guide.

Due to the current cost of living crisis parents/carers find it difficult to attend in person events as majority are working / live far away from school. School staff are less keen to hold events that are later in the evening due to long working hours. Late event timings suit working parents best. Parents receive lots of emails, these should be condensed into a weekly bulletin to avoid confusion and ensure engagement /feedback is obtained.

This provides some insight into the current effectiveness and limitations of the parental engagement toolkits and wider engagement strategies used by schools. Teachers acknowledged that the toolkits serve as helpful resources for reflecting on existing engagement levels and identifying potential areas for improvement. However, a common theme among responses was that the toolkits are overly focused on providing background information rather than guiding users through practical, easily implementable steps. As such, it was recommended that they be revised to include a clearer structure, ideally in the form of a step-by-step guide or actionable checklist. This would help schools translate ideas into tangible actions and encourage more consistent engagement practices.

As a final question, teachers were asked to provide further comments regarding parental engagement in their schools and responses highlight a number of barriers and challenges in relation to hosting in-person events and communications. Many parents and carers are experiencing increased financial pressures and reduced flexibility in their schedules and, as a result, attending school events in person has become more difficult, especially for those who work full-time or live at a considerable distance from the school. School staff also face time constraints, including extended working hours, which limits their capacity or willingness to organise and facilitate events in the evening. This creates a mismatch in availability, whereby evening events are generally more accessible to working parents, yet less feasible for school staff to deliver. Communication between schools and families was also identified as an area in need of improvement. Parents currently receive a high volume of emails, often from multiple school departments or staff members, which can lead to information overload and confusion. This fragmented approach to communication can negatively impact parents' ability to engage with key messages or respond to requests for feedback.

#### 5. Conclusions

In the UK education system, teacher toolkits offer valuable support in building stronger partnerships between schools and families. By promoting clear, coordinated communication and activities across year groups and key stages, toolkits contribute to a whole-school approach to engagement. Strong parental partnerships have been shown to positively impact attendance, behaviour, and academic attainment, making them an important asset in driving educational success.

This evaluation has generated a set of relevant data on parental engagement in relation to the CoLC parental engagement toolkits, and this conclusion draws together key findings to respond to the three evaluation aims.

#### 1. Toolkit impact on engagement experiences

The evaluation findings show that the toolkits have not had any clear positive and significant impact on parents' and teachers' experiences of parental engagement. However, as the teacher evaluation indicates, schools have not been using the toolkits in the anticipated way, and therefore the lack of change between baseline and follow-up parent surveys can be explained.

#### 2. Evidencing and identifying factors leading to positive engagement

Though the impact of the toolkits on engagement is not clear, the evaluation data does evidence and identify factors leading to positive engagement. Parental engagement, confidence and knowledge are strong across the CoLAT schools, and responses demonstrate parents' keenness and desire to engage both with their children's learning and their school. This is in line with previous qualitative work undertaken by the evaluation team for the CoLC which underscored the desire for enhanced parental engagement (Wainwright et al, 2024). Parents consider engagement as reciprocal, based on a two-way engagement with school, marking a shift away from more modest parental involvement. Reciprocal engagement therefore allows parents to actively feed into, support, and be a part of, the school and their child's learning.

#### 3. Assessing the overall effectiveness of the toolkits

Given the sample sizes and results of the teacher survey that show schools have not been using the toolkits, this evaluation is unable to assess their overall effectiveness. However, the teacher survey does indicate areas for toolkit refinement, most notably in relation to developing a clear set of resources and actionable steps for schools to implement. Such resources can include communication aids, culturally inclusive practices, and activities that align with the curriculum, helping to bridge the gap between home and school. Moreover, resources are needed to encourage educators to feel empowered to foster a welcoming and inclusive environment, encouraging parental engagement in their child's learning and school. These are points Ofsted and the Department for Education increasingly highlight as vital to pupil progress and wellbeing.

#### **Toolkit potential**

While teacher toolkits are designed to support stronger home-school partnerships, many schools face challenges in using and implementing them effectively. A key challenge is lack of time and resources. Teachers already face heavy workloads and may not have the capacity to consistently use additional tools or strategies that require planning, communication, and follow-up with families.

Limited or inconsistent training and support are further issues. Toolkits need to be introduced with sufficient professional development, to ensure that educators understand how to apply them in diverse family contexts. This is particularly challenging in schools with high levels of cultural and linguistic diversity, where generic communication strategies may not resonate with all families.

Moreover, limited parental availability can hamper engagement efforts. Parents may face barriers such as long work hours, lack of confidence and resources, or discomfort with the school system based on past negative experiences. Without careful adaptation to these realities, toolkits may fail to bridge the gap.

Lastly, institutional priorities and funding constraints can deprioritise parent engagement initiatives, especially when schools are under pressure to meet academic performance targets. Without leadership and staff engagement and understanding in the aims of a toolkit, implementation can be uneven and partial in terms of impact.

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## **Appendices**

#### **Appendix 1: Baseline Survey**

#### City Family of Schools: home-school engagement evaluation

You are invited to take part in an online survey. Before you decide, it is important for you to understand why the survey is being conducted and what it will involve. Please take time to read the following information carefully and discuss it with others if you wish. Please ask if there is anything that is not clear or if you would like more information. The consent form and survey questions follow this information.

What is the purpose of the study? The aim of this research is to evaluate home-school engagement. Research is needed to understand the diversity of parents/ carers experiences when engaging with their child's school.

Why have I been invited to participate? You have been invited to take part in this survey as you are a parent/carer of a child(ren) currently in a City of London Academies Trust school/college and over 18 years of age.

**Do I have to take part?** Participation is entirely voluntary, and the decision to take part is yours. Participation will consist of two surveys – one in October and one in January. Each survey will take 15 minutes to complete. There is no obligation for you to complete the surveys – completion is entirely voluntary, and it is up to you to decide whether or not you take part in this research. By completing the surveys, you are giving consent to taking part. If you decide to take part you are still free to withdraw at any time, without having to give a reason. Any participant can withdraw their data up to June 1st 2025.

Please note, a decision not to take part or to withdraw will in no way affect your child's schooling or your relationship with your child's school.

What will happen to me if I take part? If you agree to participate, please complete the 15-minute survey below. You will then be asked to complete a second survey in January 2025.

Are there any lifestyle restrictions? There are no lifestyle restrictions associated with this research.

What are the possible disadvantages and risks of taking part? There are no anticipated disadvantages or risks associated with taking part in this research.

What are the possible benefits of taking part? Taking part will enable you to further reflect upon your child(ren)s education and learning. You will also receive a £20 Amazon shopping voucher at the end of the second survey in January 2025 as a thank you for sharing your views.

Will my taking part in this study be kept confidential? Anonymised data will be retained confidentially in a secure password-protected location on the Brunel University London network for up to ten years and may be used as the basis for future research, in line with University policy.

All information collected about you during the course of the study will be kept strictly confidential. Our procedures for handling, processing, storage and destruction of data are compliant with the Data Protection Act 2018; however, if evidence of harm or misconduct comes to light, then, in line with research guidelines, confidentiality will have to be broken. We will tell you at the time if we think we need to do this, and let you know what will happen next.

The data will be retained until December 2025 after which it will be securely destroyed. Any information about you which leaves the University will have all your identifying information removed. With your permission, anonymised data will be stored and may be used in future research – you can indicate whether or not you give permission for this by way of the Consent Form.

**Will I be recorded, and how will the recording be used?** You will not be recorded. The questionnaire data will be analysed to produce findings from the research.

What will happen to the results of the research study? The results of this research will be evaluated and shared with the City of London Academies Trust and the City of London Corporation to inform their education strategy. Results will also form the basis of academic publications. Participants will not be identified in any report or publication about the study.

Who is organising and funding the research? This research is funded by the City of London Corporation. The research is organised by Professors Emma Wainwright (<a href="mailto:emma.wainwright@brunel.ac.uk">emma.wainwright@brunel.ac.uk</a>) and Kate Hoskins (<a href="mailto:kate.hoskins@brunel.ac.uk">kate.hoskins@brunel.ac.uk</a>) from the Department of Education, Brunel University London.

What are the indemnity arrangements? Brunel University London provides appropriate insurance cover for research which has received ethical approval

**Who has reviewed the study?** This study has been reviewed by the College of Business, Arts and Social Sciences Research Ethics Committee, Brunel University London.

Research Integrity Brunel University London is committed to compliance with the Universities UK <u>Research Integrity Concordat</u>. You are entitled to expect the highest level of integrity from the researchers during the course of this research.

#### Contact for further information or complaints

For further information, please contact: Professors Emma Wainwright (<a href="mailto:emma.wainwright@brunel.ac.uk">emma.wainwright@brunel.ac.uk</a>) and Kate Hoskins (<a href="mailto:kate.hoskins@brunel.ac.uk">kate.hoskins@brunel.ac.uk</a>)

For complaints, please contact the Chair of the Research Ethics Committee: Dr Katja Sarmiento Mirwaldt, <a href="mailto:cbass-ethics@brunel.ac.uk">cbass-ethics@brunel.ac.uk</a>

(\* compulsory question)

1. I have read the invitation paragraph \*

Yes

No

2. I am over the age of 18 \*

Yes

No

3. I understand that I can withdraw my data up until January 2025 \*

Yes

No

4. I agree that my data can be anonymised, stored and used in future research in line with Brunel University's data retention policies \*

Yes

No

5. I agree to take part in this study \*

Yes

No

6. Which of the following CoLAT schools does your child/ do your children attend? \*

City of London Primary Academy Islington Galleywall Primary School, City of London Academy Redriff Primary, City of London Academy City of London Academy Highbury Grove City of London Academy Highgate Hill

City of London Academy Shoreditch Park

The City Academy Hackney

The City of London Academy Islington

The City of London Academy Southwark

Newham Collegiate Sixth Form Centre, City of London Academy

#### 7. What is your sex? \*

Male

Female

Prefer not to say

#### 8. What is your age? \*

18-24

25-34

35-44

45-54

55-64

65-74

75 years or older

Prefer not to say

#### 9. What is your ethnic group? \*

Choose one option that best describes your ethnic group or background:

White: English/ Welsh/ Scottish/ Northern Irish/ British

White: Irish

White: Gypsy or Irish Traveller

White: Roma

Any other White background Asian or Asian British: Indian Asian or Asian British: Pakistani Asian or Asian British: Bangladeshi Asian or Asian British: Chinese Any other Asian background Black, Black British: Caribbean Black, Black British: African

Any other Black, Black British, or Caribbean background

White and Black Caribbean White and Black African

White and Asian

Any other Mixed or multiple ethnic background

Arab

Any other ethnic group

**10.** Is your child receiving Pupil Premium? (Pupil Premium is for pupils who are recorded as eligible for free school meals, or have been recorded as eligible in the past 6 years, or children previously looked after by a local authority or other state care) \*

Yes

No

Don't know

#### 11. What is annual household income? \*

Under £10,000

£10,000-£20,000

£20,000-£30,000

£30,000-£40,000

£40,000-£50,000

Over £50,000

Prefer not to say

#### 12. Are you registered disabled? \*

Yes

No

#### 13. Do you have English as an Additional Language? \*

Yes

No

Don't know

#### 14. What CoLAT year group is your child (children) in? Please select all that apply. \*

Years 1-13

#### 15. What is your religion? \*

No religion

Christian (including Church of England, Catholic, Protestant, and all other Christian denominations)

Buddhist

Hind,

**Jewish** 

Muslim

Sikh

Other, please specify

#### Answer the following in relation to your child/children at a CoLAT school:

#### 17. To what extent do you agree with the following: \*

I feel engaged with my child's learning

I have a good relationship with my child's school

I feel a part of the school community

The school communicates effectively with me

The school involves parents in its activities

My opinion is valued

The school celebrates difference and diversity

The school supports children's positive mental health

The school celebrates children' achievements

It is important that all children attend school as much as possible

Strongly agree/ Agree/ Neither agree or disagree/ Disagree/ Strongly disagree/ don't know

#### 18. What, if anything, could the school do to improve your child's experiences of being in school?

#### 19. What, if anything, could the school do to improve your child's experiences of learning?

#### 20. How confident do you feel to: \*

Speak with teachers about your child's learning

Support your child with their learning at home

Create a clear homework routine

Reinforce school-based behaviour at home

Ensure your child attends school

Participate in school activities and events

Ensure online safety

Encourage an active healthy lifestyle

Very confident/ Fairly confident/ Neither confident or unconfident/ Not very confident/ Not at all confident/ don't know.

#### 21. Which of these statements best describes how knowledgeable you feel about: \*

The academic year, including testing/ examination schedules

School extracurricular activities/ clubs/ enrichment opportunities

Visiting school (e.g. school events, assemblies, performances, sports days, coffee mornings etc.)
The transition between schools (primary to secondary, or post-secondary)
The transition from one year group to another

Good knowledge / Regionable knowledge / Rasic knowledge / Limited knowledge / No knowledge

Good knowledge/ Reasonable knowledge/ Basic knowledge/ Limited knowledge/No knowledge

22. Does your child have a Special Educational Need? If yes, please answer questions 23-24. If no, please go to question 25. \*

Yes/No

23. If your child has Special Educational Needs, to what extent do you agree with the following:

My child is well supported at school?

Strongly agree/ Agree/ Neither agree or disagree/ Disagree/ Strongly disagree/ don't know

- 24.If your child has Special Educational Needs, what, if anything, could the school do to improve your child's support?
- 25. What, if anything, would improve your confidence in relation to your child's learning?
- 26. What, if anything, would encourage you to engage more with your child's school?
- 27. What, if any, external services/ support services have the school signposted to you?

Thank you for taking part in the survey. Please leave your contact details below.

These details will remain strictly confidential to the evaluation team at Brunel University London and will not be shared with any third party. The evaluation team will contact you again in January to complete a shortened version of this survey and, upon completion, provide you with a £20 Amazon voucher.

Name:

Telephone no.:

Email address:

#### **Appendix 2: Follow-up Survey**

#### City Family of Schools: home-school engagement evaluation

The City Family of Schools is interested in evaluating home-school engagement to better support schools and parents/ carers with children's learning. This is the second of two surveys and should take 5 minutes of your time. Your responses are voluntary and will be confidential. Responses will not be identified by individual. All responses will be compiled together and analysed as a group. After the completion of this survey, the project team will be in touch by email to offer you a £20 Amazon voucher as thanks for your participation.

This survey is being conducted by Professors Emma Wainwright and Kate Hoskins at Brunel University of London. If you have any questions or concerns, please contact Emma or Kate: <a href="mainwright@brunel.ac.uk"><u>emma.wainwright@brunel.ac.uk</u></a> or <a href="mainwright@brunel.ac.uk">kate.hoskins@brunel.ac.uk</a>

(\* compulsory question)

Thank you

#### 1. To what extent do you agree with the following: \*

I feel engaged with my child's learning

I have a good relationship with my child's school

I feel a part of the school community

The school communicates effectively with me

The school involves parents in its activities

My opinion is valued

The school celebrates difference and diversity

The school supports children's positive mental health

The school celebrates children' achievements

It is important that all children attend school as much as possible

Strongly agree/ Agree/ Neither agree or disagree/ Disagree/ Strongly disagree/ don't know

#### 2. How confident do you feel to: \*

Speak with teachers about your child's learning

Support your child with their learning at home

Create a clear homework routine

Reinforce school-based behaviour at home

Ensure your child attends school

Participate in school activities and events

Ensure online safety

Encourage an active healthy lifestyle

Very confident/ Fairly confident/ Neither confident or unconfident/ Not very confident/ Not at all confident/ don't know.

#### 3. Which of these statements best describes how knowledgeable you feel about: \*

The academic year, including testing/ examination schedules

School extracurricular activities/ clubs/ enrichment opportunities

Visiting school (e.g. school events, assemblies, performances, sports days, coffee mornings etc.)

The transition between schools (primary to secondary, or post-secondary)

The transition from one year group to another

Good knowledge/ Reasonable knowledge/ Basic knowledge/ Limited knowledge/ No knowledge

#### 4. Does your child have a Special Educational Need? If yes, please answer question 5. If no, go to question 6.

Yes/No

#### 5. If your child has Special Educational Needs, to what extent do you agree with the following:

My child is well supported at school?

Strongly agree/ Agree/ Neither agree or disagree/ Disagree/ Strongly disagree/ don't know

- 6. What, if any, external /support services have the school signposted to you?
- 7. Looking back over the past few months, what, if anything, has the school done to encourage you to engage further in your child's learning?
- 8. Looking back over the past few months, what, if anything, has the school done to encourage you to engage further with your child's school?
- 9. What, if anything, could the school do to further engage parents with their children's learning?
- 10. What, if anything, could the school do to further engage parents with their children's school?

Thank you for taking part in the survey.

Please leave your contact details below.

The evaluation team will be in touch soon to provide you with a £20 Amazon voucher.

These details will remain strictly confidential to the evaluation team at Brunel University of London and will not be shared with a third party.

Name:
Telephone no.:
Fmail address:

#### **Appendix 3: Teacher Survey**

#### City Family of Schools: parental engagement evaluation

You are invited to take part in an online survey. Before you decide, it is important for you to understand why the survey is being conducted and what it will involve. Please take time to read the following information carefully. Please ask if there is anything that is not clear or if you would like more information. The consent form and survey questions follow this information.

What is the purpose of the study? The aim of this research is to understand teachers' experiences of the parental engagement toolkit, and their understandings of parental engagement more broadly.

Why have I been invited to participate? You have been invited to take part in this survey as you are a teacher currently working in a City of London Academies Trust school/ college.

**Do I have to take part?** Participation is entirely voluntary, and the decision to take part is yours. Participation will consist of a short online survey. There is no obligation for you to complete the survey – completion is entirely voluntary, and it is up to you to decide whether or not you take part in this research. By completing the survey, you are giving consent to taking part. If you decide to take part you are free to withdraw at any time, without having to give a reason. Any participant can withdraw their data up to March 31st 2025.

What will happen to me if I take part? If you agree to participate, please complete the 10-minute survey below.

Are there any lifestyle restrictions? There are no lifestyle restrictions associated with this research.

What are the possible disadvantages and risks of taking part? There are no anticipated disadvantages or risks associated with taking part in this research.

What are the possible benefits of taking part? Taking part will enable you to further reflect upon parental engagement.

Will my taking part in this study be kept confidential? Anonymised data will be retained confidentially in a secure password-protected location on the Brunel University of London and may be used as the basis for future research, in line with University policy. All information collected during the course of the study will be kept strictly confidential, including which school you work at. Our procedures for handling, processing, storage and destruction of data are compliant with the Data Protection Act 2018; however, if evidence of harm or misconduct comes to light, then, in line with research guidelines, confidentiality will have to be broken. We will tell you at the time if we think we need to do this, and let you know what will happen next. The data will be retained until December 2025 after which it will be securely destroyed. Any information about you which leaves the University will have all your identifying information removed. With your permission, anonymised data will be stored and may be used in future research.

What will happen to the results of the research study? The results of this research will be evaluated and shared with the City of London Academies Trust and the City of London Corporation to inform their thinking around parental engagement. Results will also form the basis of academic publications. Participants will not be identified in any report or publication about the study.

Who is organising and funding the research? This research is funded by the City of London Corporation. The research is organised by Professors Emma Wainwright (emma.wainwright@brunel.ac.uk) and Kate Hoskins (kate.hoskins@brunel.ac.uk) from the Department of Education, Brunel University of London.

What are the indemnity arrangements? Brunel University of London provides appropriate insurance cover for research which has received ethical approval.

**Who has reviewed the study?** This study has been reviewed by the College of Business, Arts and Social Sciences Research Ethics Committee, Brunel University of London.

Research Integrity Brunel University of London is committed to compliance with the Universities UK Research Integrity Concordat. You are entitled to expect the highest level of integrity from the researchers during the course of this research.

#### Contact for further information or complaints

For further information, please contact: Professors Emma Wainwright (<a href="mailto:emma.wainwright@brunel.ac.uk">emma.wainwright@brunel.ac.uk</a>) and Kate Hoskins (<a href="mailto:kate.hoskins@brunel.ac.uk">kate.hoskins@brunel.ac.uk</a>)

For complaints, please contact the Chair of the Research Ethics Committee: Dr Katja Sarmiento Mirwaldt, <a href="mailto:cbass-ethics@brunel.ac.uk">cbass-ethics@brunel.ac.uk</a>

(\* compulsory question)

#### 1. I have read the invitation paragraph \*

Yes

No

#### 2. I am over the age of 18 \*

Yes

No

#### 3. I understand that I can withdraw my data up until March 2025 \*

Yes

No

# 4. I agree that my data can be anonymised, stored and used in future research in line with Brunel's data retention policies \*

Yes

No

#### 5. I agree to take part in this study \*

Yes

No

# 6. Which of the following schools do you work at? (please note, this information will not be used in the write up of research findings)

City of London Primary Academy Islington

Galleywall Primary School, City of London Academy

Redriff Primary, City of London Academy

City of London Academy Highbury Grove

City of London Academy Highgate Hill

City of London Academy Shoreditch Park

The City Academy Hackney

The City of London Academy Islington

The City of London Academy Southwark

Newham Collegiate Sixth Form Centre, City of London Academy

## 7. How long have you worked at your current school?

Under 2 years

2-5 years

5+ years

#### 8. What is your sex?

Male

Female

Prefer not to say

#### 9. What is your ethnic group?

White: English/ Welsh/ Scottish/ Northern Irish/ British

White: Irish

White: Gypsy or Irish Traveller

White: Roma

Any other White background Asian or Asian British: Indian Asian or Asian British: Pakistani Asian or Asian British: Bangladeshi Asian or Asian British: Chinese Any other Asian background Black, Black British: Caribbean Black, Black British: African

Any other Black, Black British, or Caribbean background

White and Black Caribbean White and Black African

White and Asian

Any other Mixed or multiple ethnic background

Arab

Any other ethnic group

#### 10. What is your current role in the school?

## 11. Have you received/ looked at a copy of the 'Parental Engagement toolkit: accessible tools for the City Family of Schools'

Yes (if yes, go to question 12) No (if no, go to question 20)

#### 12. To what extent to you agree or disagree with the following statements:

I understand the purpose of the toolkit

I feel confident in using the toolkit

The toolkit is easy to use and navigate

The toolkit offers useful information for schools and teachers

The toolkit will be useful for my professional development

The toolkit offers useful tools to support parental engagement

The toolkit will strengthen engagement with parents

I feel confident that the toolkit will improve parental engagement in my school

The toolkit will support the school in developing a coherent approach to parental engagement Strongly agree/ Agree/ Neither agree or disagree/ Disagree/ Strongly disagree/ don't know

#### 13. Which sections of the toolkit, if any, have you used? Tick all that are relevant:

Challenges

Inclusion

Communication

**Transitions** 

**Role Models** 

Community

Not sure

None of the above

#### 14. Which sections of the toolkit, if any, have you found most useful? Tick all that are relevant:

Challenges

Inclusion

Communication

Transitions

**Role Models** 

Community

Not sure None of the above

- 15. What, if anything, have you used from the toolkit to enhance your knowledge and understanding about parental engagement?
- 16. What, if anything, have you used/implemented from the toolkit to encourage parental engagement?
- 17. If you have you used/ implemented anything from the toolkit, how effective do you consider this to have been?
- 18. What has been your overall experience of using the toolkit? Please note any positives and/ or negatives.
- 19. What, if any, changes or improvements could be made to the parental engagement toolkit to make it more useful for schools?
- 20. To what extent do you agree or disagree with the following statements:

Parents' engagement with school is a pressing issue
Parents' engagement with their children's learning is a pressing issue
Schools need guidance to better support parental engagement
It is becoming more difficult to engage with parents
My school has a coherent strategy to support parental engagement
Strongly agree/ Agree/ Neither agree or disagree/ Disagree/ Strongly disagree/ Don't know

21. Do you have any further comments on parental engagement generally or parental engagement in your school specifically?

Thank you for taking part in this survey.

## **Contact Details**

## **Professor Emma Wainwright**

Department of Education

Emma.Wainwright@brunel.ac.uk

## **Professor Kate Hoskins**

Department of Education

Kate.Hoskins@brunel.ac.uk

# Agenda Item 9

Committee(s):	Dated:
Education Board – For Information	10/06/2025
Subject: Revenue Outturn 2024/25	Public
Which outcomes in the City Corporation's Corporate	3,7,8
Plan does this proposal aim to impact directly?	
Does this proposal require extra revenue and/or	N
capital spending?	
Report of: Director of Community & Children's Services	For Information
	For Information
Report of: Director of Community & Children's Services	For Information
Report of: Director of Community & Children's Services and the Chamberlain	For Information

## **Summary**

This report compares the 2024/25 revenue outturn for the Education Board with the final agreed budget for the year. Total net local risk expenditure during the year was £897,000k which is an overspend of £3,000 when compared to the Final agreed budget of £894,000. This is summarised in the table below.

Summary Comparison of 2024/25 Revenue Outturn with Final Agreed Budget – Education Board						
	Final Agreed Revenue Variation Budget Outturn (Increated £000 Reduct £000					
Local Risk	(894)	(897)	(3)			
Central Risk	(2,226)	(2,226)	-			
Recharges	(50)	(50)	-			
Overall Totals	(3,170)	(3,173)	(3)			

#### Recommendation

It is recommended that this revenue outturn report for 2024/25 is noted.

#### Main Report

#### **Revenue Outturn for 2024/25**

1. Actual net expenditure for your Committee's services during 2024/25 totalled £3.173m. A summary comparison with the final agreed budget for the year of £3.170m is tabulated below. In the tables, figures in brackets indicate expenditure or adverse variances.

Comparison of 2024/25 Revenue Outturn with Final Agreed Budget					
	Original Budget £000	Final Agreed Budget £000	Revenue Outturn £000	Variations (Increase) / Reduction £000	Paragraph
Local Risk					
Employee expenses	(415)	(446)	(459)	(13)	
Premises related expenses	-	-	(1)	(1)	
Supplies & Services	(448)	(448)	(437)	11	
Total Local Risk	(863)	(894)	(897)	(3)	
Central Risk					
Grants and subscriptions	(2,226)	(2,226)	(2,226)	-	
Total Central Risk	(2,226)	(2,226)	(2,226)	-	
Recharges	(2)	(50)	(50)	-	
Overall Totals	(3,091)	(3,170)	(3,173)	(3)	

A reconciliation of original local risk budget to the final agreed local risk budget is provided in Appendix A. The 2024/25 final approved local risk budget includes a £30,000 adjustment for costs relating to centrally funded apprentices, a £1,000 adjustment in relation to the July 2024 pay award.

#### Reasons for significant variations

3. There are no explanations provided for significant variances, as there were no material variances to report for this period.

#### Local Risk Budget Carry Forward to 2025-26

4. Chief Officers can request underspends of up to 10% or £500,000 (whichever is the lesser) of the final agreed local risk budget to be carried forward provided the underspending is not fortuitous and the resources are required for a planned purpose. Such requests are subject to the approval of

the Chamberlain in consultation with the Chairman and Deputy Chairman of the Resources Allocation Sub Committee. Any overspends are carried forward in full and are met from the agreed 2025/26 budgets.

5. There were no carry forward requests submitted by the Director of Community and Children's Services' which relate to this committee.

## **Corporate & Strategic Implications**

Strategic implications: None Financial implications: None Resource implications: None Legal implications: None

Risk implications: None

Equalities implications: None Climate implications: None Security implications: None

#### Conclusion

Members are asked to note this revenue outturn report for 2024/25.

## **Appendices**

Appendix A – Reconciliation of Original Local Risk Budget 2024/25 to the Final Agreed Local Risk Budget 2024/25.

Caroline Al-Beyerty Judith Finlay

Chamberlain & CFO Executive Director of Community & Children's Services

#### Contact officers:

Chamberlain's: Mark Jarvis, Head of Finance

E: mark.jarvis@cityoflondon.gov.uk

Chamberlains: Beatrix Jako, Finance Business

Partner

E: Beatrix.Jako@cityoflondon.gov.uk

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## Appendix A

	£'000
	(000)
Original Local Risk Budget 2024/25	(863)
July 2024 pay award	(1)
Centrally funded apprentices	(30)
Final Agreed Local Risk Budget 2024/25	(894)

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Committee(s)	Dated:
Education Boad	21/05/2025
Subject: The City Educational Trust Fund (Charity No. 290840)	Public report:
Grant Management Update	For Information
This proposal: Delivers Corporate Plan 2024-29 outcomes	Diverse Engaged Communities
	Providing Excellent Services
Does this proposal require extra revenue and/or capital spending?	No
· · · · · · · · · · · · · · · · · · ·	No n/a
spending?	
spending? If so, how much?	n/a
spending?  If so, how much?  What is the source of Funding?  Has this Funding Source been agreed with the	n/a n/a

#### **Summary**

The City of London Corporation is the sole corporate trustee of the following Charity which operates, in summary, to further education for the public benefit: the City Educational Trust Fund ("CETF") (Charity No. 290840).

At the Education Board in April 2024 Members agreed to award a £3,649,998 grant to A New Direction (Charity No. 1126216) to deliver Primary Arts – a cultural arts programme within London's primary schools, to enhance the education and teaching in and of the cultural arts for the public benefit, spanning 48 months. This follows on from a 14-month pilot to develop this programme.

This paper provides a quarterly update of the work undertaken by A New Direction.

#### Recommendation(s)

Members are asked, acting collectively for the City of London Corporation as Trustee of the City Educational Trust Fund ("CETF") (290840) and being satisfied that it is in the best interests of the charity to:

1. Note the quarterly update report for the full-length Primary Arts programme funded by the CETF.

#### Main Report

#### Background

- 1. The City of London Corporation acting by the Common Council is the sole corporate trustee of this charity ("the Trustee") and the Trustee has, in considering options for the charity's good administration, resolved to develop proposals with a view to spending out the charity's funds strategically and impactfully, and to close the charity. In implementing the decision to take a strategic funding approach in spending out the charity's funds the Trustee resolved to fund 'Primary Arts' a project focussed on primary schools in Greater London which delivers against the Charity's objects: research, study and teaching in the cultural arts. This report provides an update of the work delivered in the last quarter of Primary Arts.
- 2. The Central Funding and Charity Management Team (CFCMT) has been managing the CETF since October 2016 under the oversight of this Board. During that time the CFCMT has endeavoured to deliver an open access grant programme for the CEFT which looked to further its charitable educational purposes under the charity's second object (see paragraph 4 below). In July 2019, the CFCMT in reporting upon the outcomes of the City Corporation's Corporate Charity Review made recommendations to the Education Board to support a large strategic project which would further the advancement of research, study and teaching in and of the cultural arts. Recommendations were based on evidence from the CFCMT from its various open grant programmes and an analysis of demand since 2016.

#### **Current Position**

- 3. A New Direction was awarded a £3,649,998 grant from the CETF across 48 months in April 2024 to rollout Primary Arts a cultural arts programme across London's primary schools beginning in July 2024, delivery in school's commenced in September 2024.
- 4. This work is intended to enhance the research, study and teaching of cultural arts, meeting the CETF's charitable objects namely, for the public benefit to advance research, study and teaching in and of the cultural arts that will enable exposure and experience to a varying range of arts opportunities, learning and resources for teachers and students.
- 5. The full rollout of Primary Arts began in July 2024, having reported on work-to date at January's Education Board, an update of the work taken place between January April 2025 has been provided within this report (Appendix 1).

#### **Update on Primary Arts Programme**

6. Officers met with A New Direction in April 2025 to receive an update on the rollout of full programme delivery across the quarter, Officers ensure the delivery furthers CETF's charitable objects.

- 7. The number of sessions undertaken this quarter across all programme strands include:
  - Cultural Education Leadership Programme: 2 sessions
  - Masterclasses: 2 sessions
  - Come & Try: 3 sessions
  - Go & See: 1 session
  - In-Schools Touring Programme:
  - o 92 CPD sessions
  - o 100 performances
  - o 200 workshops

A detailed breakdown of all sessions can be found in **Appendix 2**.

- 8. A total of 7,505 children and 1,438 teachers took part in Primary Arts this quarter.
- 9. The evaluation for the programme is based on the Theory of Change (ToC) (Appendix 3). Linked to this ToC are evaluation frameworks for the programme strands, two of which can be found by way of example (Appendices 4 & 5).
- 10. The full report provides breakdown analysis of each programme strand, summarising outcome ratings, as well as impact quotes, some stand out examples have been outlined below.
- 11. The principal impact of the Year 1 programme to date is increased teacher confidence and motivation to try out new creative approaches across the curriculum with 97% of survey respondents strongly agreeing (71%) or agreeing (26%) this outcome has been achieved.
- 12. Teachers also felt they had been given new skills, practical strategies and resources to use in their classrooms with 94% strongly agreeing (71%) or agreeing (23%) that this was the case.
- 13. The programmes have had a positive impact on children's mood (and potentially, wellbeing) with participants in In-Schools Touring telling us they feel amazed, happy, excited and proud about what they have done. This is supported by teachers' assessment of the outcomes for pupils from In-Schools Touring and Go & See, with 99% of respondents strongly agreeing (86%) or agreeing (13%) that the children enjoyed the activity and had fun.
- 14. There is evidence of a strong impact on children's curiosity, imagination and creativity though the exploration of new ideas, knowledge, artforms and places. 96% of teachers strongly agreed (73%) or agreed (23%) this outcome had been achieved.
- 15. Some quotes have been pulled out for each programme strand below.
- 16. **Come & Try** 'Extremely welcoming, friendly and knowledgeable artists and leads, no pressure of sharing creations, well resourced, great level of

- explanations. Loved that we were able to take samples for reference and a printed breakdown of the tried crafts. A brilliant evening!!'
- 17. **Go & See (Theatre)** 'The children thoroughly enjoyed this experience and had an amazing time at the theatre. For many of them, it was their first time attending a theatre or watching a live pantomime, and they were brimming with excitement and curiosity both before and after the performance. This exposure to live theatre, encouraged many children to portray their own stories through role play and further in class discussion.'
- 18. **In-Schools Touring** 'Developing creative flair. Experiencing a stimulating creative environment. Evaluating their skills and the things that they are proud of. Teamwork skills and whole class bonding.'
- 19. **Masterclasses** 'The easy to transfer to classroom tips. Helping me to think about reviewing our reading for pleasure approach after a few years of doing the same things.'
- 20. Cultural Education Leadership Programme (CELP) feedback has been gathered in the follow up evaluation nine months after participants had completed the 2023/24 pilot. 'My outlook on cultural education shifted completely. I developed a greater appreciation for its impact on students, staff, and the wider school community. I now recognize the importance of embedding cultural awareness into the curriculum in meaningful ways, ensuring it is not just an add-on but a fundamental part of the learning experience.'
- 21. AND have analysed school uptake data, and as a result have segmented boroughs into high, medium and low priority. This will help inform targeting based on schools currently registered as a percentage of eligible schools in each borough. Boroughs have also been identified with lower uptake from eligible SEND settings, which mainly overlap with the high and medium priority boroughs.
- 22. AND undertook its first consultation session with teachers. The event used creative facilitation techniques to explore teachers' views on two strands, Come & Try and Go & See. Through this learning AND will be adding breadth to the strand offerings, looking at targeted communication to non-teaching staff and providing a light-tough resource.

#### Conclusion

23. This report provides Members with a quarterly update (January – April 2025) of the full programme rollout of Primary Arts – the full report can be found in Appendix 1.

#### **Appendices**

- Appendix 1 Primary Arts Quarterly Report
- Appendix 2 Sessions

- Appendix 3 Theory of Change
- Appendix 4 CELP Evaluation Framework
- Appendix 5 In Schools Touring Evaluation Framework

#### **Background Papers**

- Report and Minute of the Policy & Resources Committee, 4 July 2019.
- Report and Minute of the Education Board, 24 April 2023.
- Report and Minute of the Education Board, 5 February 2023.
- Report and Minute of the Education Board, 16 April 2024.
- Report and Minute of the Education Board, 9 October 2024.
- Report and Minute of the Education Board, 21 January 2025.

#### **Veronica Pearce**

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# **Primary Arts**

# **Quarterly Report: April 2025**

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## **List of Appendices**

- Appendix 1: List of Partners (2024/25)
- Appendix 2: Sessions Taken Place
- Appendix 3: Theory of Change
- Appendix 4: Evaluation Framework Cultural Education Leadership Programme
- Appendix 5: Evaluation Framework In-Schools Touring Programme



## **Context**

The Primary Arts programme was developed by A New Direction through a period of Research and Development funded by CETF in 2023<sup>1</sup>. The current programme structure was piloted on a small scale in the 2023/24 academic year and evaluated by an independent evaluator as well as through a listening project examining our working practices with partners. Both of these demonstrated that the programme worked as hoped, met the needs of schools, and was manageable for partners to deliver with us. Based on these reports, we refined the programme approach and were delighted to receive rollout funding from CETF for July 2024 to March 2028. Year 1 of the full-scale programme launched in September 2024. External evaluation and the listening project are ongoing. Our Theory of Change for the programme is appended to this report.

#### Introduction

A New Direction is pleased to share this quarterly update on delivery of the first year of Primary Arts at full scale for the City Educational Trust Fund. Following the successful launch of the programme in September 2024, all strands of the programme are now (or have been) in delivery, and we are gathering qualitative and quantitative evaluation data. We have also successfully launched the Summer season of our Go & See programme, and started development of Year 2 of the programme.

The five strands of the programme are:

For pupils (with support for staff)

- Go & See (offered in the autumn and summer terms)
- In-Schools Touring (offered in the spring term)

#### For teachers:

Cultural Education Leadership Programme (year-long)

Masterclasses (single day sessions delivered year-round)

For any school staff

• Come & Try (twilights delivered year-round)

A list of delivery partners can be found at the end of this report.

-

<sup>&</sup>lt;sup>1</sup> Evidence of need during the research phase came from (amongst others) <u>The Arts in Schools:</u> <u>Foundations for the Future</u>, briefing papers published by the <u>Cultural Learning Alliance</u>, and evaluations undertaken as part of our work as a Bridge Organisation funded by Arts Council England (not publicly available, but see <u>The Bridge Network: Reflections on Strategic Work with Children and Young People in Education, Culture and the Arts, funded by Arts Council England.</u>



## **Key Achievements this Quarter**

This quarter has seen a significant amount of programme delivery taking place. Most significant has been the completion of the delivery of the In-Schools Touring Programme. This has involved:

- 91 teacher CPD sessions, benefitting 1,300 teachers
- 100 performances and
- 200 workshops to 7,450 pupils.
- Delivery of 100 boxes of books
- Delivery of 100 boxes of creative materials.

With delivery only recently ended, we are still gathering evaluation data for the touring programme but what we have received so far has been very positive, see impact below.

We have also launched the Summer Season of the Go & See programme, and received 198 bookings for the programme from 106 schools. Allocations have now been made to 42 schools (all of whom have not participated in Go & See previously, and the majority of which are new to the programme) and we are in the process of confirming bookings with them ahead of delivery starting in late June.

Delivery of the Masterclasses, Come & Try and Leadership programmes are all ongoing, and we have also started consultation work with teachers to inform how we develop the programme for Year 2 of delivery. We are also planning our first pupil consultation in the summer term, which will take the form of a series of film screenings in schools (supported by Into Film), with creative feedback mechanisms for pupils so that they help us select the film for the Summer 2026 Go & See screening.

Alongside this activity, we are in the process of putting together the offer for Year 2 of the programme:

- Our Expression of Interest process to recruit new delivery organisations for the Touring programme attracted 52 applications, of which 13 have been shortlisted for interviews in late April. From these interviews we will select the 10 organisations that will make up the 2025/26 Touring offer.
- We have secured new partnerships with the Postal Museum and Historic Royal Palaces (across Hampton Court Palace, Kensington Palace and the Tower of London) to extend the summer offer in the Go & See programme, and are exploring possibilities with a national museum in regard to the Come & Try offer.
- Our partnerships with UCL Centre for Educational Leadership (for the Leadership programme), CLPE (for Masterclasses) and the Crafts Council will continue in 2025/26, and planning is underway for all these strands.
- Applications for teachers to the Leadership programme will open immediately
  after the Easter break and the cohort will be confirmed by the end of the summer
  term.



We are also finalising recruitment plans for the new teacher consultation group and strategic development group, both of which will be in place for the new programme year in September 2025.

## **Highlights**

- Completion of the Winter season of the Go & See programme, reaching 2,322 children in total across 14 events.
- Launch of Go & See Summer season, with the programme oversubscribed (16 offers totalling 2,645 tickets: 198 booking requests from 102 schools).
- Successful delivery of In-Schools Touring Programme to 100 schools, positive feedback from teachers, pupils and partners.
- Increased registrations to the programme, including new registrations from Bexley and Sutton where previously this had been 0, and from SEND settings, where we have seen a 53% increase across London.
- Development of connections into low-uptake boroughs (particularly Bexley, Croydon, Barnet) with a view to increasing engagement.
- Successful first steps into consultation with teachers at a well-attended consultation event in January. 15 schools since signed up to continue consultation work this academic year.
- 52 EOIs received from cultural sector organisations interested in working with us to deliver Touring 2025/26, 13 shortlisted with a view to select 10.
- Programme confirmed for Cultural Education Leadership Programme 2025/26, ready for applications to open late April 2025.
- Increasing breadth of offer in Go & See programme for 2025/26 with new relationships developed with Historic Royal Palaces and the Postal Museum.

#### **Number of Booked Places**

356 Schools registered (of which 23 are SEND settings). This is an 23% increase since our last report (an increase of 53% for SEND settings).

- 131 Touring Applications (100 selected)
- 190 Go & See Applications (77 selected)
- 40 Schools attending Masterclasses (96 individual teachers)
- 45 Schools attending Come & Try sessions (67 individuals)
- 18 Schools on leadership programme (recruited summer 2024)



## Uptake by borough

The table below shows school engagement by borough on the basis of registrations and bookings made. Where numbers have increased since the last report, the number in brackets indicates the previous figure.

Please note: Schools registered — all schools registered on booking platform. Individuals registered — each school can have multiple teachers linked to it as individuals book their own places on specific programme strands.

Schools participating — schools that are actively engaging in any programme strand (counted only once irrespective of the number of individuals participating or the number of strands engaged with).

Borough	Schools	Individuals	Schools
	registered	registered	participating
Barking &	40		
Dagenham	10	23	9
Barnet	8 (5)	9 (5)	3 (2)
5 .	4 (0)	4 (0)	
Bexley	1 (0)	1 (0)	0
Brent	10 (8)	23 (22)	5
Bromley	5	6	3
Camden	20	32	11
City of			
London	1	2	0
Croydon	9 (6)	17 (14)	7 (5)
Ealing	18 (17)	33 (30)	11
Enfield	10 (8)	16 (14)	3
Greenwich	12	28 (22)	5
Hackney	14	28 (25)	11 (10)
Hammersmith			
& Fulham	7 (6)	8 (6)	4
Haringey	11 (9)	13 (11)	4
Harrow	3	9 (4)	2
Havering	3 (2)	3 (2)	1
Hillingdon	10	17 (16)	5

Borough	Schools	Individuals	Schools
	registered	registered	participating
Hounslow	7 (6)	11 (10)	2
Islington	11 (9)	23 (20)	9
Kensington			
& Chelsea	5 (3)	7 (4)	2
Kingston	9 (3)	10 (3)	5 (1)
Lambeth	16	34 (30)	11
Lewisham	22 (19)	29 (24)	15 (12)
Merton	9	12	3
Newham	23 (19)	28 (22)	13
Redbridge	12 (10)	19 (15)	8 (7)
Richmond	15 (8)	22 (11)	6 (5)
Southwark	18 (15)	29 (22)	10
Sutton	1 (0)	1 (0)	0
Tower			
Hamlets	20 (12)	33 (23)	9 (7)
Waltham			
Forest	17 (15)	43 (35)	9
Wandsworth	12 (11)	21 (17)	9 (7)
Westminster	4 (3)	5 (4)	2 (1)
TOTAL	<b>356</b> (294)	<b>595</b> (486)	<b>197</b> (179)

For commentary, please see 'Challenges', below.



## **Sessions Taken Place**

Due to the large number of sessions delivered, this information has been submitted separately in Appendix 2.

Summary (current quarter only):

• Cultural Education Leadership Programme: 2 sessions

Masterclasses: 2 sessionsCome & Try: 3 sessions

• Go & See: 1 session

• In-Schools Touring Programme:

92 CPD sessions100 performances200 workshops

In addition, our teacher consultation event took place on 22 January, involving 22 teachers.

## Number of Children/Teachers Involved this Quarter

Please note that some teachers may have participated in more than one strand of the programme — these figures have not been deduplicated.

For Go & See and Come & Try the total for 'teachers' includes non-teaching adults such as parent helpers supporting Go & See visits, or non-teaching school staff attending a Go & See session.

Strand	Children	Teachers	Booked or actual	Notes
Go & See	55	10	Actual	May include other adults (eg parent helpers)
In-Schools Touring	7,450	1,300	Actual	
Masterclasses	n/a	55	Actual	All teachers
Come & Try	n/a	55	Actual	May include non- teaching staff
Leadership	n/a	18	Actual	All teachers
TOTAL	7,505	1,438		



### **Impact Quotes**

The evaluation for the programme is based on our Theory of Change (ToC), found in Appendix 3. Linked to this ToC are the evaluation frameworks for the programme, two of which can be found by way of example in Appendices 4 & 5. From this, our independent evaluator has developed a series of evaluation tools and approaches for each strand of the programme, which were outlined in our previous report.

With a great deal of delivery having now taken place, we are actively gathering evaluation data and feedback. Our evaluation approach includes gathering immediate feedback on the day of delivery, and sending out follow-up evaluation questionnaires a term after delivery to learn more about the ongoing impact back at school. For the leadership programme, we undertake evaluation at the end of the programme, and follow up 6 months later.

With delivery having started in October 2024, we are only now at the point of sending out follow-up surveys to participants in our earliest sessions. On that basis, the impact we are currently able to demonstrate is centred on on-the-day feedback.

We have undertaken up follow-up surveys with the pilot leadership cohort, the findings of which are explored in the Case Studies section below.

### **Overall Programme Impact**

The principal impact of the Year 1 programme so far is increased teacher confidence and motivation to try out new creative approaches across the curriculum with 97% of survey respondents<sup>2</sup> strongly agreeing (71%) or agreeing (26%) this outcome has been achieved. And importantly, they also felt they had been given new skills, practical strategies and resources to use in their classrooms with 94% strongly agreeing (71%) or agreeing (23%) that this was the case. In addition, there is a positive impact on teacher wellbeing through both the Come & Try programme (see quotes below) and through teacher CPD delivered through the Touring programme. Teachers seeing their pupils enjoying the experience also has a positive impact on wellbeing (see quotes below).

Mechanisms of change that supported these outcomes for teachers include the opportunity to participate in creative activities; to work with a group of their peers and feel supported by the group; and to feel valued as a professional.

The programmes have positive impact on children's mood (and potentially, wellbeing) with participants in In-Schools Touring telling us they feel amazed, happy, excited and proud about what they have done. This is supported by teachers' assessment of the outcomes for pupils from In-Schools Touring and Go & See, with 99% of respondents strongly agreeing (86%) or agreeing (13%) that the children enjoyed the activity and

<sup>&</sup>lt;sup>2</sup> This is the mean from surveys for In-Schools Touring, Masterclasses and Come & Try



had fun. Alongside this, there is evidence of strong impact on children's curiosity, imagination and creativity though the exploration of new ideas, knowledge, artforms and places. 96% of teachers strongly agreed (73%) or agreed (23%) this outcome had been achieved.

Teachers also reported that Go & See developed children's cultural capital with 97% strongly agreeing (87%) or agreeing (10%) with this statement. The other significant outcome for pupils participating in In-Schools Touring was the development of new creative and/or artform skills which 94% of teachers strongly agree (50%) or agreed (44%) had been achieved.

### **Analysis by Strand**

#### Masterclasses

Summary of outcome ratings

Masterclasses — Outcome ratings (51 responses across 3 Masterclasses)	Mean rating out of <i>5</i> *
The INSET was of high quality: engaging, informative and facilitated by appropriate specialists	4.78
I feel empowered $\&$ energised to experiment $\&$ apply new, creative pedagogical approaches	4.69
I have been given practical strategies and resources that I can use in my classroom to support reader development	4.69
The content of the INSET related well to pupil needs and curriculum requirements	4.49
The INSET took an inclusive approach and was appropriate for primary and SEND settings	4.49
The INSET has left me feeling valued as an education professional	4.57
I felt supported by and connected with a group of my peers	4.55
It was useful to find out more about CLPE and how my school can access their support	4.55
I intend to stay in touch with one or more of the other participants I met through the Masterclass	3.51

<sup>\*</sup> Where 5=Strongly agree and 1=Strongly disagree

Teachers' responses to: What was most useful today?

'A chance to breathe and think and reflect on current practise. The importance of creativity and not being afraid to go with my gut instinct'.

The easy to transfer to classroom tips. Helping me to think about reviewing our reading for pleasure approach after a few years of doing the same things.'



Teachers' responses to: What might you do differently?

To start a creative poetry club at school that combines creativity and poetry writing. To also give children in lessons more opportunity to draw and be creative alongside writing or as inspiration for writing.'

'To share with colleagues what I learned. To try to tell more whole stories all at once. To make more cross curricular links with stories.'

### Come & Try

### Summary of outcome ratings

Come & Try — Outcome ratings (62 responses across 4 sessions)	Mean rating out of <i>5</i> *
The INSET was of high quality: engaging, fun and facilitated by appropriate specialists	4.60
I feel energised to try out new creative approaches in the classroom	4.74
I have developed skills and knowledge of a new craft	4.53
I welcomed the opportunity to explore my own creativity	4.81
I felt supported by and connected with a group of my peers	4.82
I feel more confident about teaching craft in the classroom	4.53
It was useful to find out more about Craft School and the Craft Council's support for schools	4.81
My awareness of craft opportunities for learners has increased	4.61
I intend to stay in touch with one or more of the other participants I met through the programme	3.78

<sup>\*</sup> Where 5=Strongly agree and 1=Strongly disagree

The main aim of the Come & Try strand is to support participants' own creativity, but the sessions also aim to inspire school staff to undertake creative activities back in school. The following quotes illustrate these two outcomes.

'Wellbeing, new craft, repurposing materials!'

'Extremely welcoming, friendly and knowledgeable artists and leads, no pressure of sharing creations, well resourced, great level of explanations. Loved that we were able to take samples for reference and a printed breakdown of the tried crafts. A brilliant evening!!'

'Natural pigments are perfect for our Stone Age topic and Explore and Draw, which I am currently doing with my Y2s. We will go on a nature hunt and use the materials to make prints.'



Comparison of participants' experiences of the Masterclasses and Come & Try

Word cloud of answers to "Please give three words to describe the Masterclass" (52 responses from 3 sessions)



Word cloud of answers to "Please give three words to describe the Come & Try session" (62 responses from 4 sessions)



Although both strands of CPD were viewed as inspiring and creative, the word selected most often to describe Come & Try was 'fun'. Other words included relaxing, exciting, enjoyable and calm, suggesting the social and creative aims of the session were achieved. For the Masterclasses, 85% of respondents chose 'inspiring' as one of their three words with other words reflecting the professional development nature of the sessions, these included informative, engaging, motivating and thought-provoking.



### **In-Schools Touring**

Impact on pupils — teacher-reported (quotes)

'Confidence building, pupil voice opportunities, creative drama, oracy, teamwork, listening skills, observation & comprehension of what they had seen.'

'Developing creative flair. Experiencing a stimulating creative environment. Evaluating their skills and the things that they are proud of. Teamwork skills and whole class bonding.'

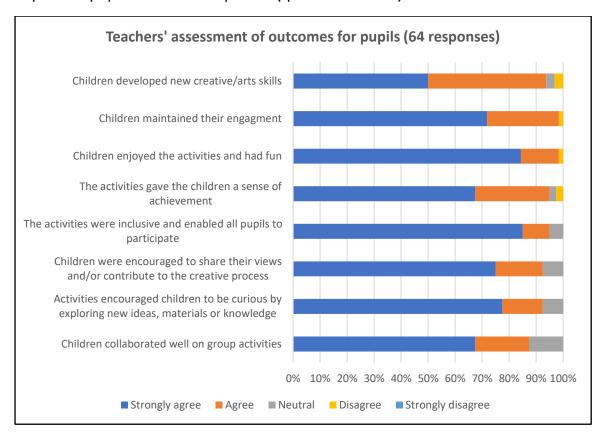
'Learning about their musical cultural heritage and how influential it was in the music world; understanding more about different instruments and their unique sounds; learning about a specific musical genre; understanding how music unites people from all cultures; the opportunity to play panpipes.'

'Introduction to instruments and puppetry. A story that they were familiar with brought to life in a beautiful way. Children learnt how to create their own puppets. The idea that they are capable of big things even though they are small was really re-enforced throughout the show and the puppet-making session after.'

This day was purely for the children on the SEND register [in mainstream KS2] and all of the children were able to watch the performance and take part in the workshops. Often children with SEND cannot fully benefit from the enrichment activities that are arranged for the rest of their peers. Something extra, just for the children that we targeted and pitched at a level that they could access. I have had so many of our children with SEND come to tell me how much they loved the day. It was incredibly special to the children - many of whom will have never been to a theatre or been able to sit through a drama performance in school. The performance and workshop showed our 'most vulnerable and most silent' children that they do have a voice and gave them a safe, encouraging space to use it. It was perfect!'

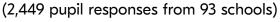


### Impact on pupils — teacher-reported (quantitative data)



Impact on pupils - self-reported

Children's responses to: How do you feel about what you've done today?





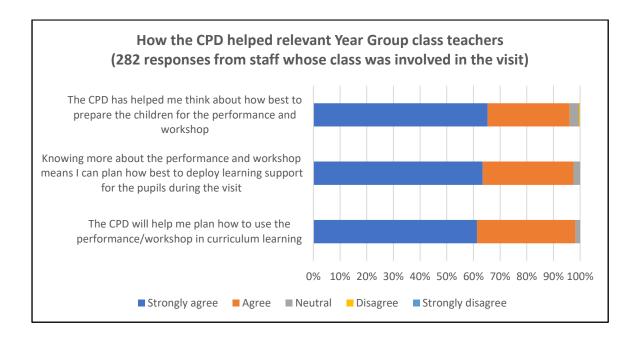
'Amazed' has taken the top spot from 'Happy' (598 and 532 respectively) with 'Proud' and 'Excited' also scoring highly (364 and 363 respectively).



#### How staff have benefitted

Evaluation data shows that the CPDs supported teachers effectively to prepare for the performance and workshops, as well as to link the experience to the curriculum.

The teachers and myself had a deeper understanding of African arts, music, and dance and received practical strategies for integrating multicultural elements into the curriculum as well as ideas for using music, movement, and storytelling to engage students. We have developed skills in drumming, rhythm, and dance and confidence to lead creative activities.'



The sessions also supported teacher wellbeing, as seen in a large number of comments:

'I really enjoyed this session. After a hard day this was amazing. I came out of work feeling happy and in a great mood.'

'Lovely way to end the day'

'Great fun! Thank you!'

'Time flew by it was brilliant'

'It was brilliant. I was amazed how much we created in a short space of time. Staff really had fun and enjoyed it.'

'This was wonderful. I'm full of ideas to take back to class. Thank you'

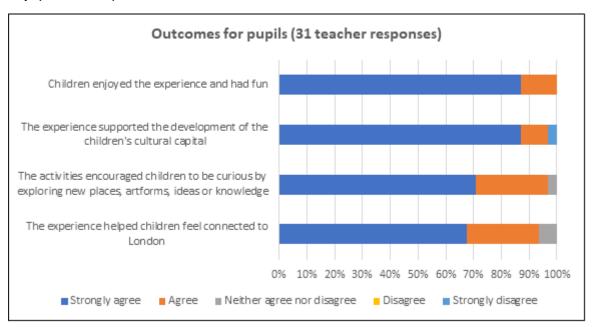


In-Schools Touring CPD — Outcome ratings (568 responses — all respondents regardless of whether their class was involved in the visit)	Mean rating out of 5*
The CPD was of high quality: creative, engaging, informative and facilitated by appropriate specialists	4.69
I welcomed the opportunity to participate in creative and practical activities	4.62
I have been given practical strategies and resources that I could be used in the classroom	4.63
The activities introduced in the session are inclusive and adaptable across age ranges and abilities	4.65
I feel more motivated and confident to incorporate creative activities into the curriculum	4.56

#### Go & See

### Outcomes for pupils

The vast majority of respondents agreed or strongly agreed that the desired outcomes for pupils had been achieved with 100% agreeing that the children had enjoyed the experience and had fun.



Asked about the main benefits for the children, teachers' comments illustrated how the desired outcomes had been achieved.

• Fun and enjoyment — the majority of comments included words such as enjoyment, excitement, immersion and amazing.



• Cultural capital — through new experiences such as attending a live performance for the first time and also, understanding social etiquette in cultural spaces.

The children thoroughly enjoyed this experience and had an amazing time at the theatre. For many of them, it was their first time attending a theatre or watching a live pantomime, and they were brimming with excitement and curiosity both before and after the performance. This exposure to live theatre, encouraged many children to portray their own stories through role play and further in class discussion.'

• Exploring new places and feeling connected to London — several teachers referred to the journey as a learning experience in itself.

Children going on a journey and exploring the underground and different areas of London. (Year 1 pupils from a school in Chiswick travelling to Islington).

The children loved travelling outside of their local community to visit a theatre to watch a production. (Year 5/6 pupils from a school in Limehouse travelling to Greenwich Theatre).

• Encouraging curiosity, imagination and creativity — as illustrated in the quote below.

Children benefited from seeing Alice in Wonderland Returns at Brixton House by being immersed in a magical, interactive performance that sparked their imagination and creativity. The engaging storytelling and vibrant characters encouraged them to think critically, explore emotions, and embrace curiosity. Participating in the whimsical journey helped boost their confidence and communication skills while introducing them to the joy of live theatre. The show also provided meaningful lessons about resilience, self-expression, and teamwork, leaving a lasting impact in a fun and inspiring way.

• Curriculum links — as in the quote above, several respondents referred to general and/or specific curriculum links.

Watching a puppet show, which supports the DT curriculum, reading and writing.

Immersion into art, awe and wonder, fascination and links to the upcoming art unit of work on Chris Ofilli in their art unit next term.

- Children's speech & language skills retelling the story and creating recounts of our trip
- New experiences for pupils who are under-served the inclusive nature of the programme and additional support offered, facilitated access for children who are often excluded from cultural visits.



Our pupils rarely get the chance to go out due to their needs and budgets so this was magical for my pupils. Also, it was the first time the school has ever been to the Little Angel Theatre and we absolutely loved it. (SEND school)

Children who normally find it challenging to go on trips were supported to access a theatre event with space for a movement break. Many of the children are also in receipt of Pupil Premium funding and had never been to a theatre before, so it was a great opportunity to enrich their cultural capital. (SEND pupils in a mainstream school)

#### **Outcomes for Teachers**

Although teachers were asked about the main benefits for them from the event and the CPD, the majority referred to their witnessing outcomes such as cultural capital for pupils, for example, 'Seeing the joy on my pupils' faces was unbeatable!' Comments also included:

'Opportunities for pupil learning arising from the event'

'It was an opportunity for discussion regarding the performance and elements that make up a performance (script, rehearsals, production team, sound team, director).'

'It allowed children to make links from Year 2 history where they are learning about London and The Great Fire'

'Seeing children in new environments'

'School trips give teachers opportunities to get to know children better and see the children in a different environment.'

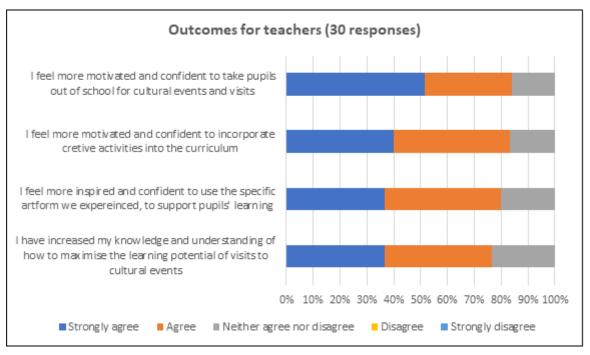
#### Learning for teachers

'[I now have] a better understanding of how digital art enhances the classroom experience and how to build digital art in the curriculum.'

'Useful to think about ways to engage pupils of other trips.'

The majority of respondents agreed or strongly agreed that the intended outcomes had been achieved (see table below). Motivation and confidence to take pupils on cultural visits, to incorporate creative activities in the curriculum and to use the specific artform to support learning, had all increased. Knowledge and understanding of how to maximise the learning potential of visits had also increased.





Achievement of objectives	
Average score where 5=strongly agree and 1=strongly disagree	
The CPD helped me prepare the children for the visit	4.20
I have increased my knowledge and understanding of how to maximise the learning potential of visits to cultural events	4.24
I have been given practical, relevant strategies and resources that I can use in my classroom	4.00
I feel more inspired and confident to use the specific art form we experienced, to support pupils' learning	4.18
I feel more motivated and confident to incorporate creative activities into the curriculum	4.3
I feel more motivated and confident to take pupils out of school for cultural events and visits	4.40

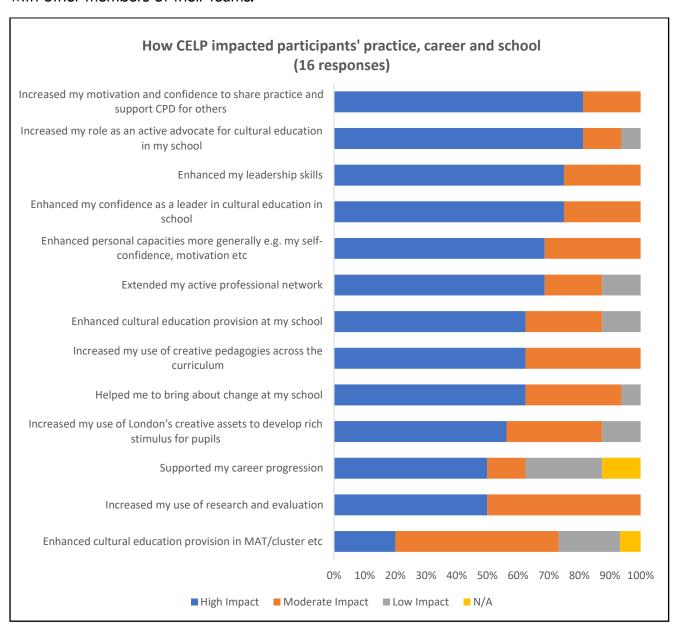
# **Case Studies/ Quotes**

All participants in the pilot of the Cultural Education Leadership Programme were asked to complete a follow-up evaluation in March 2025. This was nine months after they had completed the 2023/24 pilot. Of the 21 participants that completed the



programme, we received responses from 16 (of the five non-responders, two had left their schools and not given us new contact details).

As can be seen in the table below, the programme continues to have a positive impact on participants, with all agreeing that the programme had enhanced their leadership skills and enhanced their confidence as a leader in cultural education in school (for both questions, 75% reported that this had had a high impact, 25% medium impact). All participants also reported that the programme increased their motivation and confidence to share practice and support CPD for others (81% high impact, 19% medium impact). The latter in particular suggests an ongoing indirect impact on participants' settings through their newfound confidence to share practice with other members of their teams.





Ongoing impact is demonstrated through the following quotes:

'My outlook on cultural education shifted completely. I developed a greater appreciation for its impact on students, staff, and the wider school community. I now recognize the importance of embedding cultural awareness into the curriculum in meaningful ways, ensuring it is not just an add-on but a fundamental part of the learning experience.'

The most significant change I attribute to CELP is the tremendous boost in my confidence. Through the program, I've gained a deeper understanding of myself, my capabilities, and my potential to lead. I now see myself not just as a participant in the institution but as a leader and advocate for change. This shift in perspective has empowered me to take on more responsibility and actively work toward creating positive changes within my institution. The skills I've developed, both in leadership and in strategic thinking, have helped me approach challenges with a clear sense of purpose and the belief that I can drive transformation.'

Overall, CELP has had a lasting effect on my priorities, skills, and approach, allowing me to contribute more effectively to cultural education in my school. Through CELP, my skills improved significantly as I had access to first-hand information, expert insights, and the support of professionals who could guide and recommend best practices for implementing cultural education. This exposure not only deepened my understanding but also gave me the confidence to advocate for and integrate cultural education more effectively.

The most significant change I attribute to CELP is the transformation in my approach to cultural education in schools. Initially, I believed that my acceptance into the program would have a great impact on the school, but the experience exceeded my expectations. Through CELP, my skills improved significantly as I had access to firsthand information, expert insights, and the support of professionals who could guide and recommend best practices for implementing cultural education. This exposure not only deepened my understanding but also gave me the confidence to advocate for and integrate cultural education more effectively. My outlook on cultural education shifted completely. I developed a greater appreciation for its impact on students, staff, and the wider school community. I now recognize the importance of embedding cultural awareness into the curriculum in meaningful ways, ensuring it is not just an add-on but a fundamental part of the learning experience. Overall, CELP has had a lasting effect on my priorities, skills, and approach, allowing me to contribute more effectively to cultural education in my school.



'Such a personal change has had a huge impact for me, as after the course, I secured the position of Art, DT and Music Lead across the school. Even though I have only led on these subjects since September, the course gave me the confidence to dive straight in and begin analysing where we are at in terms of our arts offer and begin thinking about the changes needed within the curriculum. As a result, I have been able to implement resources to enhance our arts provision, think about CPD for staff and create cultural opportunities for our children. It is exciting that this is just the start of leading on these subjects and I can already see impact which benefits all levels within the school.'

# **Challenges**

We are pleased that we have faced no major challenges in delivery: all strands are running smoothly, and bookings and attendance have been excellent.

We have also been pleased with the number of new registrations to the programme from schools that have not yet been part of any strand (see Uptake by Borough, above). As can be seen, we have made good progress reaching schools in West London boroughs, and have begun to make inroads in some lower uptake boroughs, such as Bexley.

Having analysed the uptake data, we have segmented boroughs in to high, medium and low priority for targeting based on currently registered schools as a percentage of eligible schools in each borough. We have also identified boroughs with lower uptake from eligible SEND settings, which mainly overlap with the high and medium priority boroughs.

#### High priority

- Barnet
- Bexley
- Bromley
- Croydon
- Enfield
- Harrow
- Havering
- Hillingdon
- Hounslow
- Sutton
- Westminster

### Medium priority

- Barking & Dagenham
- Brent
- Greenwich
- Hammersmith
- Haringey
- Kensington & Chelsea
- Kingston Upon Thames
- Islington
- Merton
- Redbridge
- Southwark
- Wandsworth

#### SEND priority

- Barnet
- Bexley
- Bromley
- Croydon
- Havering
- Hillingdon
- Islington
- Newham
- Richmond
- Sutton
- Tower Hamlets
- Wandsworth
- Westminster



We have worked to develop a recruitment strategy to increase uptake in these boroughs, initially focussing on high priority boroughs (mainstream and SEND). To date this has involved:

- Creating a directory of contacts for all boroughs, including local authority education and learning teams, Music Hubs, key MATs, and CEPs
- Reviewing our existing connections with key organisations in each borough and garnering additional contacts through the pathfinder advisory group.
- Creating key wording to share the offer with these contacts.

So far we have met or scheduled meetings with colleagues in Bexley, Croydon and Barnet, as well as sharing information with West London schools through the pathfinder member based in Orleans House (Richmond), and have been pleased to see new schools register from all of these boroughs. This work will continue in the summer term as we work towards launch of the programme.

## **Advisory Group Learnings**

In this quarter we undertook our first consultation session with teachers, through a half day event in January at the Young V&A. The event used creative facilitation techniques to explore teachers' views on two strands of the Primary Arts programme in particular, Come & Try and Go & See.

For Come & Try, we were particularly keen to understand whether the programme is meeting the needs of school staff, and whether the fact that it is currently located only in one venue (in Islington) is sufficiently accessible. The views of participants were useful in helping us adjust our approach to Year 2 of the programme, in particular:

- Those that had previously attended a session found the content and approach useful, engaging, and very supportive of wellbeing. They also found ways to use their learning back in the classroom.
- Teachers were particularly appreciative of the opportunity to nurture their own creativity but in a way that would support learning: "While I'm there, I'm just immersed in what I'm doing and I'm not thinking about school, but on the bus home my brain immediately starts sparking off ideas of what I could do with the children"
- Teachers enjoy the craft-based approach but would be keen to explore other opportunities.
- For some, the journey to the venue is significant, and an additional venue might be of value.
- The group reflected on how sessions could be made more attractive to nonteachers working in primary settings (TAs, support staff, admin staff, etc), with the consensus being that this was more challenging when these staff are often not aware of opportunities or think they are not eligible to participate.



In response to this learning, we are:

- Continuing with the existing approach as it is delivering on our aims.
- Working to add a second delivery partner to the programme to provide a second location to reduce travel times for some participants and attract new participants to the programme.
- Intending to work with this new partner to broaden out the offer slightly, retaining craft but with the potential to add visual art/ design through their offer.
- Looking at targeted communication to non-teaching staff in primary settings, through school office contacts, and by asking teachers to spread the word.

For Go & See, we were keen to understand whether the programme met school needs in terms of teacher support and links to the curriculum. Through the consultation we learned that:

- The basis for uptake of these opportunities varies across schools, with many focussing on increasing social and cultural capital for their pupils ("for a lot of our children something like this will be the first time they've ever been to the theatre or the cinema")
- For others, it can be harder to get headteacher approval for trips if there is not a very obvious link to the National Curriculum. Where theatre shows are based on books, this can be helpful.
- The journey through London is an important learning opportunity for many schools: "we use [the journey] as a geography field trip! It's so great to give the children the chance to travel on the tube or the train, some of them never do otherwise"
- Some schools struggle to find enough staff to meet the staff: child ratio to allow a trip to take place. These schools may prefer to access the Touring offer instead.

In response to this learning, we are:

- Adding breadth to the offer through a new partnership with Historic Royal Palaces, offering facilitated sessions clearly linked to the History National Curriculum (Fire of London, Tudors, Kings & Queens)
- Adding further breadth through a new partnership with the Postal Museum, linked to both English and STEM through their sessions linked to *The Jolly Postman*, and Mail Rail.
- Creating a light-touch learning resource to support learning through the journey to the venue.

A New Direction, 10 April 2025



# Appendix I: List of Partners (2024/25)

### Go & See

Winter season:

The Winter offer for Go & See focussed on visual art and theatre.

- Frameless
- Brixton House
- Greenwich Theatre
- Little Angel Theatre
- Lyric Hammersmith
- Theatre Royal Stratford East

#### Summer season:

The Summer season focusses on visual art, film and theatre.

- Frameless
- Royal Academy
- BFI
- Into Film
- Half Moon Theatre
- Little Angel Theatre
- Polka Theatre

# **In-Schools Touring Programme**

- Animate Arts
- Arvon
- Clowns Without Borders
- Conductive Music
- Embracing Arts
- Emma and PJ
- LAStheatre
- Mbilla Arts
- Musiko Musika
- Postal Museum



# **Cultural Education Leadership Programme**

Delivered in partnership with UCL Centre for Educational Leadership, and supported by:

- Mayflower Primary School
- Lansbury Lawrence Primary School
- Discover
- Guildhall Art Gallery
- Kensington Palace
- Little Angel Theatre
- London Museum Docklands
- National Theatre
- Sadler's Wells East
- Tower Bridge

### Masterclasses

Delivered in partnership with the Centre for Literacy in Primary Education.

# Come & Try

Delivered in partnership with the Crafts Council.

Strand	Session	Quarter (funding period)
In-Schools Touring	PA Touring Workshop: Daisy Meadow Primary Scho	Q3
In-Schools Touring	PA Touring Network Meeting 3	Q3
In-Schools Touring	PA Touring Workshop: St John's CofE Primary Scho	Q3
Come & Try	PA Come & Try Make with Textiles and Embroidery	Q3
Masterclass	PA Masterclass with CLPE January	Q3
In-Schools Touring	PA Touring Workshop: Charlotte Sharman Primary	Q3
In-Schools Touring	PA Touring CPD: Jubilee Primary School	Q3
In-Schools Touring	PA Touring CPD: Woodberry Down Community Sch	Q3
In-Schools Touring	PA Touring CPD: St John Fisher Catholic Primary S	Q3
In-Schools Touring	PA Touring CPD: St Stephen's CofE Primary Schoo	Q3
In-Schools Touring	PA Touring CPD: Heathbrook Primary School	Q3
Go & See	PA Go & See Winter at Frameless (Relaxed)	Q3
In-Schools Touring	PA Touring CPD: Odessa Infant School	Q3
In-Schools Touring	PA Touring CPD: Rosetta Primary School	Q3
In-Schools Touring	PA Touring CPD: St John's and St Clement's Primar	Q3
In-Schools Touring	PA Touring CPD: St Paul's Way Trust School	Q3
In-Schools Touring	PA Touring CPD: Belleville Primary School	Q3
In-Schools Touring	PA Touring CPD: James Wolfe Primary School	Q3
In-Schools Touring	PA Touring CPD: Queensmill School	Q3
In-Schools Touring	PA Touring CPD: Torridon Primary School	Q3
In-Schools Touring	PA Touring CPD: Trafalgar Junior School	Q3
Leadership	Leadership session 4	Q3
In-Schools Touring	PA Touring CPD: Corpus Christi Catholic Primary So	Q3
In-Schools Touring	PA Touring CPD: Fairlawn Primary School	Q3
In-Schools Touring	PA Touring CPD: Featherstone Primary School	Q3
In-Schools Touring	PA Touring CPD: New City Primary School	Q3
In-Schools Touring	PA Touring CPD: Holy Trinity CofE Primary School	Q3
In-Schools Touring	PA Touring CPD: Twin Oaks Primary School	Q3
In-Schools Touring	PA Touring CPD: Stillness Infant School	Q3
In-Schools Touring	PA Touring CPD: Van Gogh Primary School	Q3
In-Schools Touring	PA Touring CPD: Winterbourne Junior Girls School	Q3
In-Schools Touring	PA Touring Workshop: Mayfield Primary School	Q3
In-Schools Touring	PA Touring CPD: Haimo Primary School	Q3
In-Schools Touring	PA Touring CPD: Primrose Hill School	Q3

In-Schools Touring	PA Touring CPD: St Mary's Catholic Primary School	Q3
In-Schools Touring	PA Touring CPD: Stillness Junior School	Q3
Come & Try	PA Come & Try Make with Collage and Mixed Media	Q3
In-Schools Touring	PA Touring CPD: Allen Edwards Primary School	Q3
In-Schools Touring	PA Touring CPD: Flora Gardens Primary School	Q3
In-Schools Touring	PA Touring CPD: Hatton School and Special Needs	Q3
In-Schools Touring	PA Touring CPD: Coteford Junior School	Q3
In-Schools Touring	PA Touring CPD: Elsley Primary School	Q3
In-Schools Touring	PA Touring CPD: Gifford Primary School	Q3
In-Schools Touring	PA Touring CPD: Melcombe Primary School	Q3
In-Schools Touring	PA Touring CPD: St Winefride's RC Primary School	Q3
In-Schools Touring	PA Touring CPD: Vauxhall Primary	Q3
In-Schools Touring	PA Touring Workshop: Collis Primary School	Q3
In-Schools Touring	PA Touring Workshop: Winterbourne Junior Girls So	Q3
In-Schools Touring	PA Touring CPD: Baring Primary School	Q3
In-Schools Touring	PA Touring CPD: Charlotte Sharman Primary School	Q3
In-Schools Touring	PA Touring CPD: Grafton Primary School	Q3
In-Schools Touring	PA Touring CPD: Lansbury Lawrence Primary Scho	Q3
In-Schools Touring	PA Touring CPD: Moreland Primary School	Q3
In-Schools Touring	PA Touring CPD: Richard Cobden Primary School	Q3
In-Schools Touring	PA Touring Workshop: Featherstone Primary School	Q3
In-Schools Touring	PA Touring Workshop: Trafalgar Junior School	Q3
In-Schools Touring	PA Touring Workshop: Vauxhall Primary	Q3
In-Schools Touring	PA Touring Workshop: Woodberry Down Communit	Q3
In-Schools Touring	PA Touring CPD: Gainsborough Primary School	Q3
In-Schools Touring	PA Touring CPD: The Compass School	Q3
In-Schools Touring	PA Touring CPD: Wells Primary School	Q3
In-Schools Touring	PA Touring CPD: William Patten Primary School	Q3
In-Schools Touring	PA Touring Workshop: Allen Edwards Primary Scho	Q3
In-Schools Touring	PA Touring Workshop: Morden Primary School	Q3
In-Schools Touring	PA Touring Workshop: Queensmill School	Q3
In-Schools Touring	PA Touring Workshop: William Patten Primary Scho	Q3
In-Schools Touring	PA Touring CPD: Brindishe Lee School	Q3
In-Schools Touring	PA Touring CPD: Richard Atkins Primary School	Q3
In-Schools Touring	PA Touring CPD: Robert Blair School	Q3
In-Schools Touring	PA Touring CPD: St Peter and St Paul Catholic Prin	Q3

In-Schools Touring	PA Touring Workshop: Jubilee Primary School	Q3
In-Schools Touring	PA Touring Workshop: New City Primary School	Q3
In-Schools Touring	PA Touring Workshop: Primrose Hill School	Q3
In-Schools Touring	PA Touring Workshop: Colham Manor Primary Scho	Q3
In-Schools Touring	PA Touring Workshop: Rosetta Primary School	Q3
In-Schools Touring	PA Touring CPD: St Edmund's Catholic Primary Sch	Q3
In-Schools Touring	PA Touring CPD: Thorpe Hall Primary School	Q3
In-Schools Touring	PA Touring Workshop: James Wolfe Primary School	Q3
In-Schools Touring	PA Touring Workshop: Pakeman Primary School	Q3
In-Schools Touring	PA Touring Workshop: Regina Coeli Catholic School	Q3
In-Schools Touring	PA Touring CPD: Cyril Jackson Primary School	Q3
In-Schools Touring	PA Touring CPD: Heber Primary School	Q3
In-Schools Touring	PA Touring CPD: Joseph Clarke School	Q3
In-Schools Touring	PA Touring CPD: Morden Primary School	Q3
In-Schools Touring	PA Touring CPD: St Johns CofE Primary School	Q3
In-Schools Touring	PA Touring Workshop: Brindishe Lee School	Q3
In-Schools Touring	PA Touring Workshop: Flora Gardens Primary Scho	Q3
In-Schools Touring	PA Touring Workshop: Holy Trinity CofE Primary Sc	Q3
Masterclass	PA Masterclass with CLPE March	Q3
In-Schools Touring	PA Touring CPD: Good Shepherd RC School	Q3
In-Schools Touring	PA Touring CPD: St Michael's CofE Primary School	Q3
In-Schools Touring	PA Touring Workshop: Heathbrook Primary School	Q3
In-Schools Touring	PA Touring Workshop: Odessa Infant School	Q3
In-Schools Touring	PA Touring Workshop: St Dominic's Catholic Primar	Q3
In-Schools Touring	PA Touring Workshop: St John Fisher Catholic Prim	Q3
In-Schools Touring	PA Touring CPD: Bowes Primary School	Q3
In-Schools Touring	PA Touring CPD: Courtwood Primary School	Q3
In-Schools Touring	PA Touring CPD: East Sheen Primary School	Q3
In-Schools Touring	PA Touring CPD: Lady Bankes Primary School	Q3
In-Schools Touring	PA Touring CPD: North Beckton Primary School	Q3
In-Schools Touring	PA Touring Workshop: St Paul's Way Trust School	Q3
In-Schools Touring		
	PA Touring Workshop: St Stephen's CofE Primary S	Q3
In-Schools Touring	PA Touring Workshop: St Stephen's CofE Primary S PA Touring CPD: Gwyn Jones Primary School	Q3 Q3
In-Schools Touring In-Schools Touring		
	PA Touring CPD: Gwyn Jones Primary School	Q3
In-Schools Touring	PA Touring CPD: Gwyn Jones Primary School PA Touring Workshop: Corpus Christi Catholic Prim	Q3 Q3

In-Schools Touring	PA Touring CPD: Hollydale Primary School	Q3
In-Schools Touring	PA Touring CPD: Wormholt Primary	Q3
In-Schools Touring	PA Touring Workshop: Richard Atkins Primary Scho	Q3
In-Schools Touring	PA Touring Workshop: St Paul's CofE Primary Scho	Q3
In-Schools Touring	PA Touring Workshop: Stillness Infant School	Q3
In-Schools Touring	PA Touring Workshop: Van Gogh Primary School	Q3
In-Schools Touring	PA Touring CPD: Ashmole Primary Schol	Q3
In-Schools Touring	PA Touring CPD: Clifton Primary School	Q3
In-Schools Touring	PA Touring CPD: Daisy Meadow Primary School	Q3
In-Schools Touring	PA Touring CPD: Kenley Primary School	Q3
In-Schools Touring	PA Touring CPD: Shoreditch Park Primary School	Q3
In-Schools Touring	PA Touring CPD: Weston Park Primary School	Q3
In-Schools Touring	PA Touring Workshop: East Sheen Primary School	Q3
In-Schools Touring	PA Touring Workshop: Good Shepherd RC School	Q3
In-Schools Touring	PA Touring Workshop: Mayfield Primary school	Q3
In-Schools Touring	PA Touring Workshop: St Alban's Church of Englan	Q3
In-Schools Touring	PA Touring Workshop: St John's and St Clement's F	Q3
In-Schools Touring	PA Touring Workshop: St Michael's CofE Primary S	Q3
In-Schools Touring	PA Touring Workshop: The Compass School	Q3
In-Schools Touring	PA Touring Workshop: Wormholt Primary	Q3
Leadership	Leadership session 5	Q3
In-Schools Touring	PA Touring CPD: Heathfield Infants School	Q3
In-Schools Touring	PA Touring Workshop: Fairlawn Primary School	Q3
In-Schools Touring	PA Touring Workshop: Gainsborough Primary Scho	Q3
In-Schools Touring	PA Touring Workshop: Grafton Primary School	Q3
In-Schools Touring	PA Touring Workshop: Haimo Primary School	Q3
In-Schools Touring	PA Touring Workshop: Hatton School and Special N	Q3
In-Schools Touring	PA Touring Workshop: Heber Primary School	Q3
In-Schools Touring	PA Touring Workshop: St Peter and St Paul Catholic	Q3
In-Schools Touring	PA Touring Workshop: Twin Oaks Primary School	Q3
In-Schools Touring	PA Touring CPD: Manor Junior School	Q3
In-Schools Touring	PA Touring Workshop: Elsley Primary School	Q3
In-Schools Touring	PA Touring Workshop: Melcombe Primary School	Q3
In-Schools Touring	PA Touring Workshop: Moreland Primary School	Q3
In-Schools Touring	PA Touring Workshop: Regina Coeli Catholic School	Q3
In-Schools Touring	PA Touring Workshop: Richard Cobden Primary Sci	Q3

In-Schools Touring	PA Touring Workshop: Wells Primary School	Q3
In-Schools Touring	PA Touring Workshop: Gifford Primary School	Q3
In-Schools Touring	PA Touring Workshop: Coteford Junior School	Q3
In-Schools Touring	PA Touring Workshop: Hillingdon Primary School	Q3
In-Schools Touring	PA Touring Workshop: Lady Bankes Primary Schoo	Q3
In-Schools Touring	PA Touring Workshop: Torridon Primary School	Q3
In-Schools Touring	PA Touring CPD: Godwin Primary School	Q3
In-Schools Touring	PA Touring CPD: Ronald Ross Primary School	Q3
In-Schools Touring	PA Touring CPD: St Dominic's Catholic Primary Sch	Q3
In-Schools Touring	PA Touring Workshop: Hollydale Primary School	Q3
In-Schools Touring	PA Touring CPD: St Mark's Church of England Prim	Q3
In-Schools Touring	PA Touring CPD: Trinity School	Q3
In-Schools Touring	PA Touring Workshop: Alderbrook Primary School	Q3
In-Schools Touring	PA Touring Workshop: Belleville Primary School	Q3
In-Schools Touring	PA Touring Workshop: Clifton Primary School	Q3
In-Schools Touring	PA Touring Workshop: North Beckton Primary Scho	Q3
In-Schools Touring	PA Touring Workshop: Ronald Ross Primary Schoo	Q3
In-Schools Touring	PA Touring CPD: Cleveland Road Primary School	Q3
In-Schools Touring	PA Touring Workshop: Baring Primary School	Q3
In-Schools Touring	PA Touring Workshop: Bowes Primary School	Q3
In-Schools Touring	PA Touring Workshop: Robert Blair School	Q3
In-Schools Touring	PA Touring Workshop: St Mark's Church of England	Q3
In-Schools Touring	PA Touring CPD: Oakdale Junior School	Q3
In-Schools Touring	PA Touring Workshop: Lansbury Lawrence Primary	Q3
In-Schools Touring	PA Touring Workshop: Manor Junior School	Q3
In-Schools Touring	PA Touring Workshop: Stoneydown Park School	Q3
In-Schools Touring	PA Touring Workshop: Cyril Jackson Primary School	Q3
In-Schools Touring	PA Touring CPD: Morningside Primary School	Q3
In-Schools Touring	PA Touring Workshop: Gwyn Jones Primary School	Q3
In-Schools Touring	PA Touring Workshop: Rokesly Infant & Nursery Sc	Q3
In-Schools Touring	PA Touring Workshop: St Mary's Catholic Primary S	Q3
In-Schools Touring	PA Touring Workshop: Courtwood Primary School	Q3
In-Schools Touring	PA Touring Workshop: Morningside Primary School	Q3
In-Schools Touring	PA Touring Workshop; Thorpe Hall Primary School	Q3
Come & Try	PA Come & Try Make with Remnants and Found Ok	Q3
In-Schools Touring	PA Touring CPD: Kenmore Park Junior School	Q3

In-Schools Touring	PA Touring Workshop: Heathfield Infants School	Q3
In-Schools Touring	PA Touring Workshop: Joseph Clarke School	Q3
In-Schools Touring	PA Touring Workshop: Kenmore Park Junior Schoo	Q3
In-Schools Touring	PA Touring Workshop: Ashmole Primary School	Q3
In-Schools Touring	PA Touring Workshop: Cleveland Road Primary Sch	Q3
In-Schools Touring	PA Touring Workshop: St Edmund's Catholic Prima	Q3
In-Schools Touring	PA Touring Workshop: Brentside Primary School	Q3
In-Schools Touring	PA Touring Workshop: Oakdale Junior School	Q3
In-Schools Touring	PA Touring CPD: St Augustine's Catholic Primary S	Q3
In-Schools Touring	PA Touring Workshop: St Augustine's Catholic Prim	Q3
In-Schools Touring	PA Touring CPD: St John's Highbury Vale CofE Prir	Q3
In-Schools Touring	PA Touring Workshop: Shoreditch Park Primary Sch	Q3
In-Schools Touring	PA Touring Workshop: St Winefride's RC Primary S	Q3
In-Schools Touring	PA Touring Workshop: Weston Park Primary Schoo	Q3
In-Schools Touring	PA Touring Workshop: St John's Highbury Vale Cof	Q3
In-Schools Touring	PA Touring Workshop: Godwin Primary School	Q3
In-Schools Touring	PA Touring Workshop: Kenley Primary School	Q3
In-Schools Touring	PA Touring Workshop: Trinity School	Q3

Date	Discipline / Artform	Event Type
01/01/25	Theatre	Talks/Workshops - Creative Skill
13/01/25	Not Discipline Specific	Other - participatory
14/01/25	Theatre	Talks/Workshops - Creative Skill
16/01/25	nbined Arts: Talks/Workshops - Learr	Talks/Workshops - Learning
21/01/25	nbined Arts: Talks/Workshops - Learr	Talks/Workshops - Learning
23/01/25	Literature	Talks/Workshops - Creative Skill
27/01/25	Theatre	Talks/Workshops - Learning
28/01/25	Theatre	Talks/Workshops - Learning
29/01/25	Literature	Talks/Workshops - Learning
29/01/25	Theatre	Talks/Workshops - Learning
30/01/25	Theatre	Talks/Workshops - Learning
30/01/25	Visual Arts	Exhibition
03/02/25	Theatre	Talks/Workshops - Learning
03/02/25	Theatre	Talks/Workshops - Learning
03/02/25	Music	Talks/Workshops - Learning
03/02/25	Music	Talks/Workshops - Learning
04/02/25	Theatre	Talks/Workshops - Learning
04/02/25	Theatre	Talks/Workshops - Learning
05/02/25	Music	Talks/Workshops - Learning
05/02/25	Theatre	Talks/Workshops - Learning
05/02/25	Literature	Talks/Workshops - Learning
05/02/25	nbined Arts: Talks/Workshops - Learr	Talks/Workshops - Learning
06/02/25	Theatre	Talks/Workshops - Learning
06/02/25	Theatre	Talks/Workshops - Learning
06/02/25	Music	Talks/Workshops - Learning
07/02/25	Literature	Talks/Workshops - Learning
10/02/25	Theatre	Talks/Workshops - Learning
10/02/25	Visual Arts	Talks/Workshops - Learning
11/02/25	Visual Arts	Talks/Workshops - Learning
11/02/25	Theatre	Talks/Workshops - Learning
11/02/25	Theatre	Talks/Workshops - Learning
11/02/25	Music	Talks/Workshops - Learning
12/02/25	Music	Talks/Workshops - Learning
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12/02/25	Music	Talks/Workshops - Learning
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24/02/25	Theatre	Talks/Workshops - Learning
24/02/25	Visual Arts	Talks/Workshops - Learning
24/02/25	Music	Talks/Workshops - Creative Skill
24/02/25	Theatre	Talks/Workshops - Learning
24/02/25	Theatre	Talks/Workshops - Learning
24/02/25	Music	Talks/Workshops - Creative Skill
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25/02/25	Visual Arts	Talks/Workshops - Learning
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26/02/25	Theatre	Talks/Workshops - Learning
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27/02/25	Music	Talks/Workshops - Learning
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10/03/25	Theatre	Talks/Workshops - Learning
10/03/25	Theatre	Talks/Workshops - Learning
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13/03/25	Visual Arts	Talks/Workshops - Creative Skill
13/03/25	Music	Talks/Workshops - Creative Skill
13/03/25	Theatre	Talks/Workshops - Creative Skill

13/03/25	Literature	Talks/Workshops - Creative Skill
14/03/25	Visual Arts	Talks/Workshops - Creative Skill
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17/03/25	Theatre	Talks/Workshops - Learning
17/03/25	Theatre	Talks/Workshops - Learning
17/03/25	Music	Talks/Workshops - Learning
17/03/25	Theatre	Talks/Workshops - Creative Skill
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18/03/25	Literature	Talks/Workshops - Creative Skill
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19/03/25	Visual Arts	Talks/Workshops - Learning
19/03/25	Literature	Talks/Workshops - Creative Skill
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20/03/25	Music	Talks/Workshops - Creative Skill
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24/03/25	Theatre	Talks/Workshops - Learning
24/03/25	Visual Arts	Talks/Workshops - Creative Skill
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25/03/25	Music	Talks/Workshops - Creative Skill
25/03/25	Theatre	Talks/Workshops - Creative Skill
25/03/25	Visual Arts	Talks/Workshops - Creative Skill
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26/03/25	Music	Talks/Workshops - Learning

26/03/25	Theatre	Talks/Workshops - Creative Skill
26/03/25	Visual Arts	Talks/Workshops - Creative Skill
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27/03/25	Theatre	Talks/Workshops - Creative Skill
27/03/25	Visual Arts	Talks/Workshops - Creative Skill
27/03/25	Theatre	Talks/Workshops - Creative Skill
28/03/25	Theatre	Talks/Workshops - Creative Skill
28/03/25	Visual Arts	Talks/Workshops - Creative Skill
31/03/25	Theatre	Talks/Workshops - Learning
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01/04/25	Theatre	Talks/Workshops - Learning
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03/04/25	Theatre	Talks/Workshops - Creative Skill
03/04/25	Theatre	Talks/Workshops - Creative Skill
04/04/25	Theatre	Talks/Workshops - Creative Skill

Attendance / Engagement Type	Location	Total Attendance
Direct in person attendance	Dairy Meadow Primary School, S	60
Direct in person attendance	Good Growth Hub, East Bay Lar	17
Direct in person attendance	St John's Primary School, Spring	60
Direct in person attendance	Crafts Council, Pentonville Road	21
Direct in person attendance	Centre for Literacy in Primary Ed	26
Direct in person attendance	Charlotte Sharman Primary Scho	46
Direct in person attendance	Jubilee Primary School, Filey Av	3
Direct in person attendance	Woodberry Down Community Pr	26
Direct in person attendance	St John Fisher Primary School, §	17
Direct in person attendance	St Stephen's C of E Primary Sch	6
Direct in person attendance	Heathbrook Primary School, Saiı	9
Direct in person attendance	Frameless Immersive Art Experie	65
Direct in person attendance	Odessa Infant School, Wellingto	10
Direct in person attendance	Rosetta Primary School, Sophia	24
Direct in person attendance	St John's & St Clement's C of E	2
Direct in person attendance	St Paul's Way Trust School, Sair	6
Direct in person attendance	Belleville Primary School, Bellevi	13
Direct in person attendance	James Wolfe Primary School, Ra	6
Direct in person attendance	Queensmill School, Askham Roa	7
Direct in person attendance	Torridon Primary School, Hazelb	23
Direct in person attendance	Trafalgar Square, Trafalgar Squa	20
Direct in person attendance	Tower Bridge	18
Direct in person attendance	Corpus Christi Catholic School, 7	18
Direct in person attendance	Fairlawn Primary School, Honor	16
Direct in person attendance	Featherstone Primary and Nurse	5
Direct in person attendance	New City Primary School, Tunma	3
Direct in person attendance	Holy Trinity C Of E Primary Scho	11
Direct in person attendance	Twin Oaks Primary School, Scav	9
Direct in person attendance	Stillness Primary School, Brockle	11
Direct in person attendance	Van Gogh Primary (Mostyn Site	32
Direct in person attendance	Winterbourne Junior Girls' Schoo	13
Direct in person attendance	Mayfield Primary and Nursery Sc	2
Direct in person attendance	Haimo Primary School, Haimo R	17
Direct in person attendance	Primrose Hill Primary School, Pri	4

Direct in person attendance	St Marys RC Primary School, Wi	2
Direct in person attendance	Stillness Junior School, Brockley	3
Direct in person attendance	Crafts Council, Pentonville Road	22
Direct in person attendance	Allen Edwards Primary School, S	6
Direct in person attendance	Flora Gardens School, Lena Gar	7
Direct in person attendance	Hatton School & Special Needs (	115
Direct in person attendance	Coteford Junior School, Eastcote	5
Direct in person attendance	Elsley Primary School, Tokyngto	4
Direct in person attendance	Gifford Primary School, Greenhil	35
Direct in person attendance	Melcombe Primary School, Fulha	3
Direct in person attendance	St Winefride's Catholic Primary 5	20
Direct in person attendance	Vauxhall Primary School, Vauxh	5
Direct in person attendance	Collis Primary School, Fairfax Ro	360
Direct in person attendance	Winterbourne Junior Girls' Schoo	68
Direct in person attendance	Baring Primary School, Linchme	9
Direct in person attendance	Charlotte Sharman Primary Scho	7
Direct in person attendance	Grafton Primary School, Grafton	7
Direct in person attendance	Lansbury Lawrence Primary Sch	12
Direct in person attendance	Moreland Primary School, Morela	12
Direct in person attendance	Richard Cobden Primary School	5
Direct in person attendance	Featherstone Primary and Nurse	90
Direct in person attendance	Trafalgar Junior School, Elmsleiç	90
Direct in person attendance	Vauxhall Primary School, Vauxha	25
Direct in person attendance	Woodberry Down Community Pr	100
Direct in person attendance	Gainsborough Primary School, 6	3
Direct in person attendance	The Compass School, Greater, I	6
Direct in person attendance	Wells Primary School, Barclay O	11
Direct in person attendance	William Patten Primary School, \$	8
Direct in person attendance	Allen Edwards Primary School, \$	40
Direct in person attendance	Morden Primary School, London	56
Direct in person attendance	Queensmill School, Askham Roa	20
Direct in person attendance	William Patten Primary School, \$	60
Direct in person attendance	Brindishe Lee Primary School, W	10
Direct in person attendance	Richard Atkins Primary School, N	2
Direct in person attendance	Robert Blair School, Brewery Ro	2
Direct in person attendance	St Peter & St Paul RC Primary S	1

Direct in person attendance	Jubilee Primary School, Filey Av	90
Direct in person attendance	New City Primary School, Tunma	90
Direct in person attendance	Primrose Hill Primary School, Pri	50
Direct in person attendance	Colham Manor Primary School, \	83
Direct in person attendance	Rosetta Primary School, Sophia	90
Direct in person attendance	St Edmund's Primary School & N	10
Direct in person attendance	Thorpe Hall Primary School, Hale	25
Direct in person attendance	James Wolfe Primary School, Ra	90
Direct in person attendance	Pakeman Primary School, Londo	90
Direct in person attendance	Regina Coeli Catholic Primary S	14
Direct in person attendance	Cyril Jackson Primary School (S	14
Direct in person attendance	Heber Primary School, Heber Ro	16
Direct in person attendance	Joseph Clarke School, Vincent F	30
Direct in person attendance	Morden Primary School, London	15
Direct in person attendance	St John's Primary School, Spring	4
Direct in person attendance	Brindishe Lee Primary School, W	90
Direct in person attendance	Flora Gardens School, Lena Gar	40
Direct in person attendance	Holy Trinity C Of E Primary Scho	23
Direct in person attendance	Centre for Literacy in Primary Ed	29
Direct in person attendance	Good Shepherd Primary School,	14
Direct in person attendance	Brigadier Hill, Enfield, UK	11
Direct in person attendance	Heathbrook Primary School, Saii	56
Direct in person attendance	Odessa Infant School, Wellingto	60
Direct in person attendance	St Dominic's Catholic Primary Sc	64
Direct in person attendance	St John Fisher Primary School, §	59
Direct in person attendance	Bowes Primary School, Bowes R	20
Direct in person attendance	Courtwood Primary School, Cou	2
Direct in person attendance	East Sheen Primary School, Lon	1
Direct in person attendance	Lady Bankes Primary School, Da	12
Direct in person attendance	North Beckton Primary School, F	2
Direct in person attendance	St Paul's Way Trust School, Sair	60
Direct in person attendance	St Stephen's C of E Primary Sch	48
Direct in person attendance	Gwyn Jones Primary School, Ha	2
Direct in person attendance	Corpus Christi Catholic School, 7	60
Direct in person attendance	Stillness Junior School, Brockley	83
Direct in person attendance	Brentside Primary Academy, Ker	19

Direct in person attendance	Hollydale Primary School, Hollyd	6
Direct in person attendance	Wormholt Park Primary School,	3
Direct in person attendance	Richard Atkins Primary School, N	64
Direct in person attendance	St Paul's CE Primary School, Th	60
Direct in person attendance	Stillness Primary School, Brockle	90
Direct in person attendance	Van Gogh Primary (Mostyn Site	48
Direct in person attendance	Ashmole Primary School, Summ	10
Direct in person attendance	Clifton Primary School's, Clifton	16
Direct in person attendance	Dairy Meadow Primary School, S	20
Direct in person attendance	Kenley Primary School, New Bar	7
Direct in person attendance	Shoreditch Park Primary School,	3
Direct in person attendance	Weston Park Primary School, Ma	8
Direct in person attendance	East Sheen Primary School, Lon	90
Direct in person attendance	Good Shepherd Catholic Primary	29
Direct in person attendance	Mayfield Primary and Nursery Sc	168
Direct in person attendance	St Alban's C of E Primary & Nurs	21
Direct in person attendance	St John's & St Clement's C of E	60
Direct in person attendance	Brigadier Hill, Enfield, UK	57
Direct in person attendance	The Compass School, Greater, I	16
Direct in person attendance	Wormholt Park Primary School,	60
Direct in person attendance	Little Angel Theatre, Dagmar Pa	18
Direct in person attendance	Heathfield Nursery and Infant Sc	20
Direct in person attendance	Fairlawn Primary School, Honor	58
Direct in person attendance	Gainsborough Primary School, G	27
Direct in person attendance	Grafton Primary School, Grafton	120
Direct in person attendance	Haimo Primary School, Haimo R	60
Direct in person attendance	Hatton School & Special Needs (	60
Direct in person attendance	Heber Primary School, Heber Ro	60
Direct in person attendance	St Peter & St Paul RC Primary S	240
Direct in person attendance	Twin Oaks Primary School, Scav	26
Direct in person attendance	Manor Junior School, Sandringh	20
Direct in person attendance	Elsley Primary School, Tokyngto	120
Direct in person attendance	Melcombe Primary School, Fulha	71
Direct in person attendance	Moreland Primary School, Morela	54
Direct in person attendance	Regina Coeli Catholic Primary S	60
Direct in person attendance	Richard Cobden Primary School	52

Direct in person attendance	Wells Primary School, Barclay O	90
Direct in person attendance	Gifford Primary School, Greenhil	120
Direct in person attendance	Coteford Junior School, Eastcote	71
Direct in person attendance	Hillingdon Primary School, Uxbri	180
Direct in person attendance	Lady Bankes Primary School, Da	90
Direct in person attendance	Torridon Primary School, Hazelb	90
Direct in person attendance	Godwin Primary School, Finnym	10
Direct in person attendance	Ronald Ross Primary School, Be	14
Direct in person attendance	St Dominic's Catholic Primary Sc	13
Direct in person attendance	Hollydale Primary School, Hollyd	40
Direct in person attendance	St Mark's CE Primary School, Br	15
Direct in person attendance	Trinity School, Heathway, Dager	9
Direct in person attendance	Alderbrook Primary School, Oldr	40
Direct in person attendance	Belleville Primary School, Bellevi	150
Direct in person attendance	Clifton Primary School's, Clifton	60
Direct in person attendance	North Beckton Primary School, F	150
Direct in person attendance	Ronald Ross Primary School, Be	30
Direct in person attendance	Cleveland Road Primary School,	30
Direct in person attendance	Baring Primary School, Linchme	22
Direct in person attendance	Bowes Primary School, Bowes F	60
Direct in person attendance	Robert Blair School, Brewery Ro	120
Direct in person attendance	St Mark's CE Primary School, Br	65
Direct in person attendance	Oakdale Junior School, Oakdale	15
Direct in person attendance	Lansbury Lawrence Primary Sch	16
Direct in person attendance	Manor Junior School, Sandringh	100
Direct in person attendance	stoneydown park school	170
Direct in person attendance	Cyril Jackson Primary School (S	60
Direct in person attendance	Morningside Primary School, Ch	18
Direct in person attendance	Gwyn Jones Primary School, Ha	58
Direct in person attendance	Rokesly Infant and Nursery Scho	65
Direct in person attendance	St Marys RC Primary School, Wi	180
Direct in person attendance	Courtwood Primary School, Cou	120
Direct in person attendance	Morningside Primary School, Ch	55
Direct in person attendance	Thorpe Hall Primary School, Hale	51
Direct in person attendance	Crafts Council, Pentonville Road	12
Direct in person attendance	Kenmore Park Junior School, Mc	4

Direct in person attendance	Heathfield Nursery and Infant Sc	75
Direct in person attendance	Joseph Clarke School, Vincent F	16
Direct in person attendance	Kenmore Park Junior School, Mc	170
Direct in person attendance	Ashmole Primary School, Summ	65
Direct in person attendance	Cleveland Road Primary School,	120
Direct in person attendance	St Edmund's Primary School & N	60
Direct in person attendance	Brentside Primary Academy, Ker	60
Direct in person attendance	Oakdale Junior School, Oakdale	90
Direct in person attendance	Dunfield Road, London, UK	11
Direct in person attendance	Dunfield Road, London, UK	60
Direct in person attendance	St John's Highbury Vale CE Prim	7
Direct in person attendance	Shoreditch Park Primary School,	60
Direct in person attendance	St Winefride's Catholic Primary 5	30
Direct in person attendance	Weston Park Primary School, Ma	60
Direct in person attendance	St John's Highbury Vale CE Prim	30
Direct in person attendance	Godwin Primary School, Finnym	120
Direct in person attendance	Kenley Primary School, New Bar	53
Direct in person attendance	Trinity School, Heathway, Dager	40

### Partner Organisation(s)

The Postal Museum
Animate Arts, Arvon, Clowns Without Borders,
Conductive Arts | A Stheatre | Mbilla Arts | Musiko
Conductive Arts

Crafts Council

**CLPE** 

Arvon

LAStheatre

**LAStheatre** 

Arvon

**LAStheatre** 

**LAStheatre** 

Frameless

Clowns Without Borders

**Embracing Arts** 

Mbilla Arts

Mbilla Arts

LAStheatre

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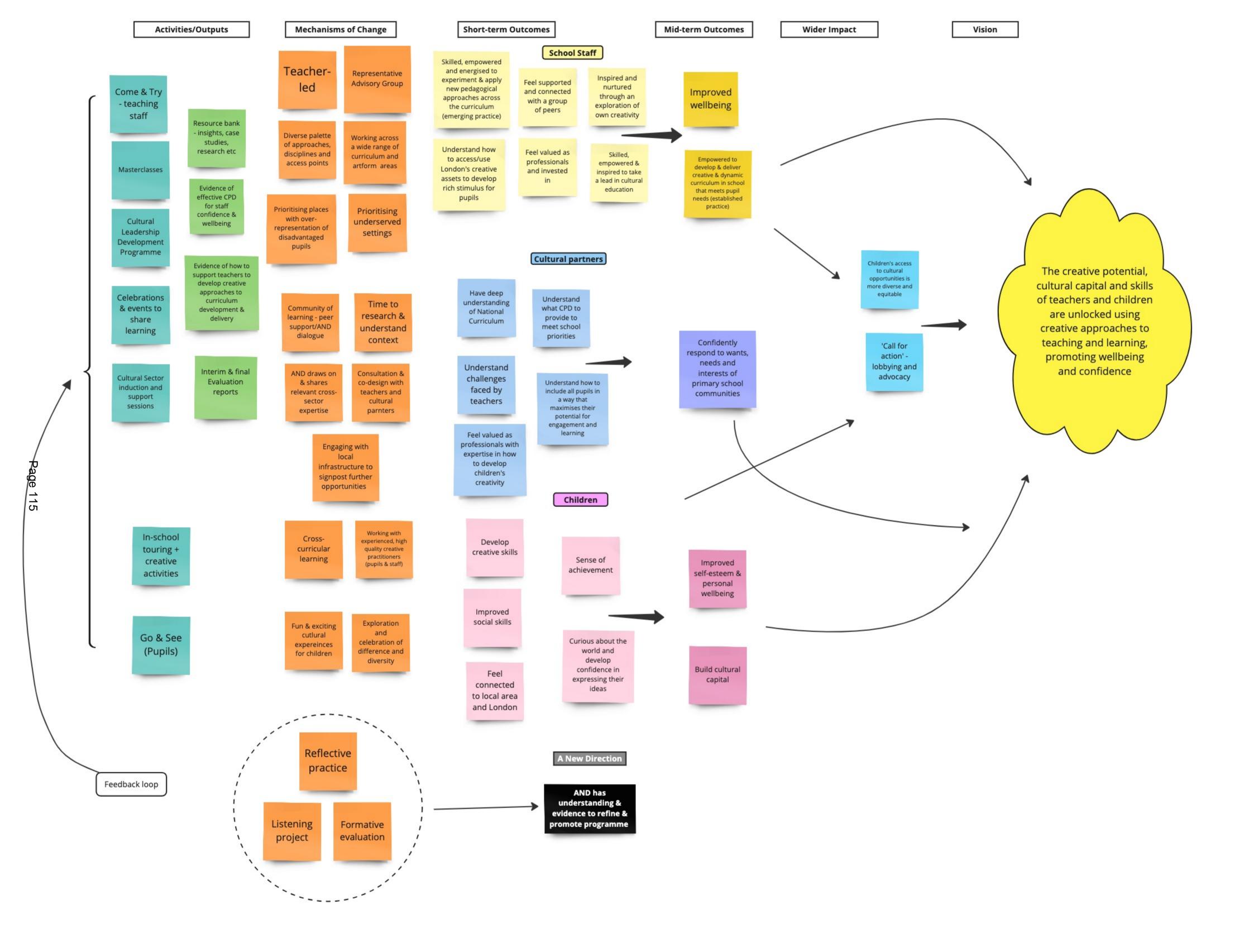
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### **Cultural Education Leadership Programme – Evaluation Framework 2024/25**

**Overall CETF Programme Vision:** The creative potential, cultural capital and skills of teachers and children are unlocked using creative approaches to teaching and learning, promoting wellbeing and confidence

Aim: To develop a cohort of teachers that are confident to lead cultural education in their school in order to improve outcomes for their students

<b>Objective for Participants</b>	Indicator of Success	Evaluation method/evidence	When
To increase skills and confidence as a	Participants report increased understanding of the		
leader of cultural education in school	characteristics of successful cultural education		
	curriculum, enhancement and partnerships with		
	cultural sector.		
	Participants are able to evidence positive change they	Baseline and final survey.	October 2024 & July 2025
	have/will make at school to improve cultural education		
	at their school and impact pupils.		
$\frac{1}{2}$	Self-report of increased confidence as a leader of		
age	cultural education.		
Φ	Participants will have cascaded their learning.		
<u></u>			
increase skills, confidence and	All participants complete and present a 'Leadership for	Observation/reflection from delivery	July 2025
motivation to experiment and apply	Change' project that addresses pupil needs and will	team.	
new pedagogical approaches across	positively impact pupil outcomes.		
the curriculum	Participants have a broader understanding of the		
	components of the curriculum.	Baseline and final survey.	October 2024 & July 2025
	Participants understand how to evaluate and evidence		
	the impact of their work in school.		
To increase knowledge and	Participants demonstrate increased knowledge of		
understanding of how to access and	relevant local and regional creative assets.	Baseline and final survey.	October 2024 & July 2025
use London's creative assets to	Participants will have made new links with cultural		
develop rich stimulus for pupils	partners.		
	Participants visit a range of inspiring cultural venues		
	across London during the programme.	Programme plan	

For participants to feel supported by	Participants indicate an intention to maintain contact		
and connected with their peers within	with their peers and AND beyond the programme.	Final survey	July 2025
a professional learning community	Participants cite peer support as a key factor in their		
	development.	Midpoint reflection session	Feb/March 2025
For participants to feel valued and	Participants record an increased sense of being valued	Baseline and final survey.	October 2024 & July 2025
invested in as professionals	as a teacher and leader.		
		Midpoint reflection session	Feb/March 2025
To increase knowledge and	Participants are able to evidence positive change they		
confidence to lobby and advocate for	have/will make at school to improve cultural education		
cultural education	at their school and impact pupils.	Baseline and final survey.	October 2024 & July 2025
	Participants report increased confidence and		
	motivation to advocate for cultural education.		
	Participants will have increased knowledge of the		
	evidence base for cultural education.		
Objectives for UCL			
नु assess and compare the impact of	Participants report deeper impact compared with pilot	Mid-point reflection.	Feb/March 2025
the extended duration of the	year.		
rogramme (6 sessions over 3 terms		Delivery team reflection and	
<u>ra</u> ther than 4 sessions over 2 terms)	Fewer reports from participants of feeling overwhelmed	observation – ongoing and final	July 2025
participants.	or pressured by the amount of content or pace.	interview	
$ \omega $			July 2025
		Final survey.	

### In-Schools Touring – Evaluation Framework 2024/25

**Overall CETF Programme Vision:** The creative potential, cultural capital and skills of teachers and children are unlocked using creative approaches to teaching and learning, promoting wellbeing and confidence

Objective	Indicator of Success	Evaluation method/evidence	When / Who	
<b>Cultural Partners</b>				
To develop a deep understanding of the National Curriculum	School staff report that the project and resources are relevant to the National Curriculum  Cultural partners report increased understanding	Survey for school staff: immediately after project and follow-up half a	March – July 2025	
To increase understanding of the -hallenges faced by teachers	Cultural partners report increased understanding	term later  Baseline and final surveys for		
o increase understanding about how to include all pupils in a way that maximises their engagement and fearning	Cultural partners report increased understanding  School staff report that activities were appropriate for age/abilities/needs of pupils	cultural partners  Feedback from cultural partners during Network Meetings	Sept 2024 & May 2025  Evaluator observation at Network	
To develop confidence and understanding about designing CPD to meet school priorities	School staff report benefits gained from CPD Cultural partners report increased confidence and understanding		Meetings  Reflection sessions in Network	
To develop cultural partners' confidence that their offer is responding to the wants, needs and interests of primary	School staff report that the project, CPD and resources met school/pupil needs	Observation and feedback from AND and Network facilitator re Network	Meetings Ongoing	
school communities in London (including pupils with additional needs)	Cultural partners report increased confidence  Projects are refined in response to input from AND/Inclusion consultants/peers/schools	Meetings  Observation in schools by evaluator and AND Team	Spring term 2025	
For cultural partners to feel valued as professionals with expertise in how to develop children's creativity	Self-report from cultural partners	Feedback from cultural partners during Network Meetings and final survey	Evaluator observation at Network Meetings – Sept & Nov 24, Jan & May 25 May 2025 - Final survey	

Objective	Indicator of Success	<b>Evaluation method/evidence</b>	When / Who
Children			
To improve social skills	<ul> <li>Children listen and follow instructions to complete a task.</li> <li>Children work collaboratively with the facilitators and/or their peers towards a creative outcome.</li> <li>Children support and help each other.</li> <li>Children listen to each other.</li> <li>Children are engaged and focused during the performance and workshop.</li> </ul>	Survey for school staff: immediately after project and follow-up half a term later  Observation and feedback from cultural partners  Observation from Evaluator and AND team  [These methods apply for all	Feb – July 2025 – Evaluator  Network Meetings & Event Reports  Final survey for cultural partners  School visits
- 1 I		objectives for the children]	
To develop creative skills ບຸ	<ul> <li>Each child uses the available tools and materials (including their voices and bodies) to make a creative outcome that they can share with others.</li> </ul>	Direct response from children: 'Can you tell me about anything you've done today that was different or new?'	At the end of the session in school – cultural partners
O,	Children use their imagination.		
No support and improve wellbeing	<ul> <li>Children display positive emotional responses to the performance and workshop e.g. having fun; feeling happy and proud.</li> <li>Children explore and express their emotions through creative activity and feel positive about themselves as a result.</li> <li>Activities and resources are accessible for all pupils; and needs are met.</li> </ul>	Direct response from children: 'How do you feel about what you've done today?'  Activity to indicate feelings with words and emoji for: happy, excited,	At the end of the session in school – cultural partners
For children to experience a sense of achievement	<ul> <li>Children create a successful outcome that is celebrated and shared.</li> <li>Children feel proud about what they have created.</li> <li>Children have tried something new.</li> </ul>	bored, proud, confused, surprised, tired, amazed, good.	

materials, artform, themes etc  Children's feedback demonstrates their exploration and increased awareness about themes such as different cultures.  The performance is surprising, raises questions and/or broadens horizons.  A safe, open space is created that is accessible to all pupils regardless of age, needs and abilities.  Companies are flexible and responsive to the individual needs of participating pupils (where possible).  All pupils' contributions are appreciated.  Children participate and contribute ideas, verbally or non-verbally, to the creative process.  Children participate and contribute ideas, verbally or non-verbally, to the creative process.  Staff are motivated to attend CPD and motivation to experiment and apply new pedagogical approaches across the curriculum  Today I found out  Post-ti note activity (Y2 – Y6) or table activity for SEND settings, Reception and Y1 with a scribe.  At the end of the session in school – cultural partners  of engaging children in discussion and encouraging creative agency.  Reflections from the AND Touring Team and Evaluator from school visits and Network Meetings.  Evaluator and AND Touring Team and Evaluator from school visits and Network Meetings.  For the end of the session in school – cultural partners accessible to the individual needs of participating pupils (where possible).  Reflections from the AND Touring Team and Evaluator from school visits and Network Meetings.  School staff  Post-visit survey for schools staff  For schools staff  For post-visit survey for schools staff  July 2025  Follow-up survey with school staff  July 2025				
expressing their ideas  accessible to all pupils regardless of age, needs and abilities.  • Companies are flexible and responsive to the individual needs of participating pupils (where possible).  • All pupils' contributions are appreciated.  • Children participate and contribute ideas, verbally or non-verbally, to the creative process.  School staff  Poincrease skills, confidence and motivation to experiment and apply new pedagogical approaches across the curriculum  Staff apply their learning (from CPD, resources & performance/workshop) to classroom practice.  To increase knowledge and understanding of how to access and use London's creative assets to develop rich stimulus for pupils  accessible to all pupils regardless of age, needs and billities.  • Companies are flexible and responsive to the individual needs of participation and encouraging creative agency.  Reflections from the AND Touring Team and Evaluator from school visits and Network Meetings.  Staff are motivated to attend CPD and participate.  Staff are motivated to attend CPD and participate.  Staff report new skills and approaches to use in the classroom.  Staff report new skills and approaches to use in the classroom.  Staff apply their learning (from CPD, resources & performance/workshop) to classroom practice.  Teachers utilise the resources, materials and books provided.  Cultural partners and AND receive enquiries from school sabout follow-up workshops and performances.	To engender curiosity about the world	<ul> <li>materials, artform, themes etc</li> <li>Children's feedback demonstrates their exploration and increased awareness about themes such as different cultures.</li> <li>The performance is surprising, raises</li> </ul>	'Today I found out'  Post-it note activity (Y2 – Y6) or table activity for SEND settings, Reception	
School staff  Sincrease skills, confidence and motivation to experiment and apply new pedagogical approaches across the curriculum  Staff are motivated to attend CPD and participate.  Staff report new skills and approaches to use in the classroom.  Staff apply their learning (from CPD, resources & performance/workshop) to classroom practice.  To increase knowledge and understanding of how to access and use London's creative assets to develop rich stimulus for pupils  Staff are motivated to attend CPD and Record of attendance in Event Report.  Post-visit survey for schools staff Follow-up survey with school staff  July 2025  Feedback from cultural partners and AND receive enquiries from schools about follow-up workshops and performances.	To increase children's confidence in expressing their ideas	<ul> <li>accessible to all pupils regardless of age, needs and abilities.</li> <li>Companies are flexible and responsive to the individual needs of participating pupils (where possible).</li> <li>All pupils' contributions are appreciated.</li> <li>Children participate and contribute ideas, verbally or non-verbally, to the creative</li> </ul>	of engaging children in discussion and encouraging creative agency.  Reflections from the AND Touring Team and Evaluator from school	Evaluator and AND Touring Team
Staff are motivated to attend CPD and participate.  Staff are motivated to attend CPD and participate.  Staff are motivated to attend CPD and participate.  Staff approaches across the curriculum  Staff approaches to use in the classroom.  Staff apply their learning (from CPD, resources & performance/workshop) to classroom practice.  To increase knowledge and understanding of how to access and use London's creative assets to develop rich stimulus for pupils  Staff apply their learning (from CPD, resources & performances.  Staff apply their learning (from CPD, resources & performance/workshop) to classroom practice.  To increase knowledge and understanding of how to access and use London's creative assets to develop rich stimulus for pupils  Spring term 2025 – Cultural partners Spring term 2025  Spring term 2025	School staff	process.		
Curriculum  Staff report new skills and approaches to use in the classroom.  Staff apply their learning (from CPD, resources & performance/workshop) to classroom practice.  Teachers utilise the resources, materials and books provided.  To increase knowledge and understanding of how to access and use London's creative assets to develop rich stimulus for pupils  Staff report new skills and approaches to use in the classroom.  Post-visit survey for schools staff  Follow-up survey with school staff  July 2025  Feedback from cultural partners and AND  AND  July 2025	increase skills, confidence and motivation to experiment and apply			Spring term 2025 – Cultural partners
& performance/workshop) to classroom practice.  Teachers utilise the resources, materials and books provided.  To increase knowledge and understanding of how to access and use London's creative assets to develop rich stimulus for pupils  Experiormance/workshop) to classroom practice.  Follow-up survey with school staff  Feedback from cultural partners and AND  AND  July 2025  July 2025	curriculum	1 ' ' '	Post-visit survey for schools staff	Spring term 2025
understanding of how to access and use London's creative assets to develop rich stimulus for pupils  from schools about follow-up workshops and performances.  AND  July 2025		& performance/workshop) to classroom practice.  Teachers utilise the resources, materials and	Follow-up survey with school staff	July 2025
	London's creative assets to develop rich	from schools about follow-up workshops and		July 2025
		Self-report from school staff	Post-visit survey for school staff	Spring term 2025

To contribute to staff wellbeing through	Self-report from school staff – describing CPD	Post-visit survey	
engagement in creative activities.	as relaxing, therapeutic, inspiring etc	Event Reports	Spring term 2025
		Evaluator & AND team school visits	

### **City of London Corporation Committee Report**

Committee(s):	Dated:
Education Board	10/06/2025
Subject:	Public report:
Education Strategy 2024-29 Events Update	
	For Information
This proposal:	Diverse Engaged
<ul> <li>delivers Corporate Plan 2024-29 outcomes</li> </ul>	Communities
	Providing Excellent Services
Does this proposal require extra revenue and/or	No
capital spending?	
If so, how much?	n/a
What is the source of Funding?	n/a
Has this Funding Source been agreed with the	n/a
Chamberlain's Department?	
Report of:	Judith Finlay, Executive
	Director of Community and
	Children's Services
	Dr Deborah Bell
	Strategic Education and
	Skills Director
Report author:	Vasima Patel, Events
	Officer

### **Summary**

This report provides Members with a summary of recent activities that the Education Strategy Unit has provided to the Family of Schools since the last meeting (January 2025). It also includes the upcoming activities for the remainder of the academic year.

The calendar of meetings, forums and events for 2024-25 can be found in Appendix One.

### Recommendation(s)

Members are asked to:

• Note the report.

### **Main Report**

### **Background**

1. The Education Board has oversight of the City of London Corporation's Education Strategy 2024-29. It is committed to 'Supporting Education

Excellence', 'Embracing Culture, Creativity and the Arts' and 'Reinforcing Safety, Health and Wellbeing' of which the events deliver on.

### **Current Position**

### 1. Chess Tournament

Held annually, this year's tournament saw the highest attendance yet, with nearly 140 pupils from nine schools within the Family of Schools gathering at Guildhall for an exciting day of chess. The tournament featured pupils from Year 4 to Year 12. While the primary goal was for pupils to improve their chess skills and enjoy themselves, the tournament also fosters camaraderie and friendship across the Family of Schools. The day began with coaching sessions from Chess in Schools and Communities to help prepare the pupils. After some practice rounds, they competed in six intense chess rounds. Medals were awarded for the highest individual scores, and trophies were given to the teams with the highest overall scores. Pupils left feeling proud of the strategic and critical thinking skills they developed, as well as the additional prizes they collected.

### 2. City Schools' Concert

This annual event, open to the Family of Schools, centred around the theme 'Songs of Resilience' this year, inviting pupils to explore and express their thoughts on resilience through creative workshops. By actively participating in the music-making process, they developed a deeper, more meaningful connection to their interpretations of resilience. The project commenced at the City of London School, where participants came together for the first time in an introductory workshop. Specialist composers then individually visited ten of the Family of Schools, where pupils collaborated to craft an ensemble piece of music. They refined their instrumental abilities and wrote song lyrics, all while reflecting on the concept of resilience and its personal significance to them. Rehearsals took place at City of London Academy Southwark and all day in the Guildhall. Finally, over 100 pupils ranging from Year 4-11, came together at Guildhall to deliver a heartfelt performance of their songs for their parents and teachers.

### 3. Maths Challenge

Over 400 pupils from London, and schools further afield, took part in the annual Christ's Hospital Maths Challenge. They spent the day at Guildhall tackling a variety of fun and engaging maths challenges, working in teams to solve problems and test their skills. The event finished with a prize-giving ceremony to celebrate the top performers. It was a great opportunity for pupils to enjoy maths in a collaborative and competitive setting.

### **Upcoming**

### 4. Education Board Dinner

On Wednesday 11 June, the Chair of Education Board is hosting a dinner at Haberdasher's Hall to celebrate the extraordinary achievements of educators and pupils across the City of London and beyond. The theme for this year's dinner will be 'critical thinking'. The evening will be attended by pupils, Headteachers and Chairs of Governors from the Family of Schools. Additional guests will also include senior academics, policymakers, politicians, senior civil servants, think tanks, and other influential figures in education. Professor Becky Francis CBE, CEO of the Education

Endowment Foundation and Chair of the National Curriculum and Assessment Review, will be the principal guest speaker.

### 5. Year 13 Alumni Event

A special alumni event celebrating Year 13 pupils, as they take their next steps, will be held at Guildhall on Tuesday 17 June. This is a relaxed opportunity to network and connect with like-minded peers from across the Family of Schools and share their plans for the future. Pupils will enjoy a soft drinks reception and light refreshments in a historic setting and hear from former pupils who will share their experiences and offer insights, tips, and advice on navigating life after school.

### 6. City Schools' Health Challenge

In consultation with leads from the Family of Schools, a 'sports day-like' event has been designed for pupils who may not typically participate in regular sporting competitions or leagues, with a focus on non-competitive activities. The event, perfect for those who may not traditionally enjoy sports but would benefit from understanding the importance of staying physically active, will take place at West Ham Park on Thursday 19 June. The day will begin with a warm-up session led by Double World Champion and Olympic Rower, Rory Gibbs. Following the warm-up, pupils will be divided into four groups and rotate through a series of activities across the park, including Boxercise, Dance, Team Building, and a Scavenger Hunt.

### **Options**

7. N/A

### **Proposals**

8. N/A

### **Key Data**

9. N/A

Strategic implications – Supporting others to provide outstanding education, lifelong learning, and skills

Financial implications - None, existing approved resources will continue to be deployed.

Resource implications - None

Legal implications - None

Risk implications - Risk assessments are carried out for all events to identify and mitigate potential hazards for both learners and staff members as well as those attending events.

Equalities implications – All public sector equalities duties are adhered to. 'We believe that our commitment to improving educational EEDI can play a pivotal role in creating positive life outcomes for more learners - especially those facing the most challenge. This will ultimately contribute to a fairer, more prosperous society that benefits from richer diversity of thought. It is our ambition that at all times, all learners are acknowledged and supported, to give them the best chance to flourish' Education Strategy 2024-29

Climate implications - None Security implications - None

### Conclusion

10. Members of the Education Board have been updated on recent events and activities across the Education Strategy 2024-29.

### **Appendices**

Appendix 1 – Calendar of meetings, forums and events for 2024-25

### Vasima Patel Events Officer

Department of Community and Children's Services

T: 07928 573390

E: Vasima.Patel@cityoflondon.gov.uk



2024-25

### City of London and City of London Academy Trust Events Calendar











































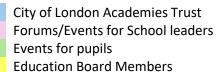


CoLAT Events and Meetings 2024-25	Date	Time	Location		
COLAT EVENIS and Meetings 2024 23			Eccation		
	September				
CoLAT Trust Board	19/09/2024	11:00 - 13:00	TBC		
	October				
CoLAT Finance & Operations / Audit Risk	04/10/2024	09:00 - 11:00	TBC		
CoLAT Scrutiny Meeting	TBC	09:00 - 16:00	Meeting Room 12, North Wing		
CoLAT Scrutiny Meeting	TBC	09:00 - 16:00	Meeting Room 12, North Wing		
	November				
CoLAT Standards and Accountability	14/11/2024	14:00 - 15:00	TBC		
CoLAT People, Equality and Inclusion	22/11/2024	10:00 - 11:00	TBC		
CoLAT Remuneration Committee	29/11/2024	10:00 - 12:00	TBC		
	December				
CoLAT Finance & Operations / Audit & Risk	06/12/2024	09:00 - 11:00	TBC		
CoLAT Trust Board	13/12/2024	09:00 - 11:00	TBC		
	February				
CoLAT Standards and Accountability	29/02/2025	09:00 - 10:00	TBC		
	March				
CoLAT People, Equality and Inclusion	06/03/2025	10:00 - 11:00	TBC		
CoLAT Finance & Operations	07/03/2025	09:00 - 11:00	TBC		
CoLAT AGM	14/03/2025	09:00 - 11:00	TBC		
CoLAT Trust Board Meeting	20/03/2025	09:00 - 11:00	TBC		
-	May				
CoLAT Standards & Accountability	4.6./05./2025	00.00 40.00	TDC		
Committee	16/05/2025	09:00 – 10:00	TBC		
June					
CoLAT People, Equality and Inclusion	12/06/2025	10:00 - 11:00	TBC		
	July				
CoLAT Members' Meeting	03/07/2025	09:00 - 11:00	TBC		
CoLAT Finance and Operations/ Audit Risk	11/07/2025	09:00 - 11:00	TBC		
CoLAT Trust Board	17/07/2025	13:00 - 15:00	TBC		



5				
Events and Meetings 2024-25	Date	Time	Location	
October				
Ethical Education in Al Conference	01/10/2024	08:30 - 13:00	Merchant Taylor's Hall	
Culture and Creative Learning Forum (Autumn)	08/10/2024	10:00 – 11:30	Bank of England Museum	
Partnerships Forum (Autumn)	10/10/2024	09:30 – 11:00	COL Room 2, North Wing	
Education Board	09/10/2024	14:00 – 16:00	Committee Room 1, West Wing	
Education Board Away Day	21/10/2024	08:30 - 12:00	Huntley Room, London Archives	
	Autumn Hal			
Between 14 Octobe		ember 202 - Schoo	ol dates vary	
	November	10.00 10.00		
Headteachers Forum (Autumn)	05/11/2024	10:00 - 13:00	Committee Room 1, West Wing	
Education Strategy Launch - Stakeholders	12/11/2024	08:30 - 10:00	Livery Hall, Guildhall	
Liveries Education Network (Autumn)	19/11/2024	13:30 – 16:00	COL Room 2, North Wing	
Skills Forum (Autumn)	27/11/2024	08:30 – 10:00	The Flēot - Green Skills Hub	
	December	l		
Education Board	02/12/2024	10:30 – 12:30	Committee Rooms, West Wing	
City Schools Concert – Launch Meet	02/12/2024	13:00 – 15:00	City of London School	
Education Strategy Launch – Members only	05/12/2024	08:30 – 10:00	Livery Hall, Guildhall	
Between 16 December	Christmas Ho		dates may yary	
Between 10 December	January	ary 2023 - 3c11001	uates may vary	
Skills Forum (Spring) – Livery Education				
Conference	21/01/2025	08:30 – 12:30	Merchant Taylor's Hall	
Education Board	21/01/2025	14:00 – 16:00	Committee Rooms, West Wing	
Culture and Creative Learning Forum (Spring)	30/01/2025	10:30 – 12:00	Gresham College	
London Careers Festival - SEN Workshop 1	31/01/2025	09:00 – 16:00	COL Room 1-2, North Wing	
City Schools Concert – Composition Workshops (x2)	School dependant	School dependant	Participating Schools	
	February			
London Careers Festival - Primary	03/02/2025	10:00 - 14:00	Guildhall Complex	
London Careers Festival - Secondary	04/02/2025	10:00 - 14:00	Guildhall Complex	
London Careers Festival – Young Professional Take Over	05/02/2025	09:30 - 17:30	Guildhall Complex	
London Careers Festival - Creatives	06/02/2025	09:30 – 15:30	Theatre Deli, Leadenhall Street	
London Careers Festival - Green Skills Hub	07/02/2025	09:30 - 15:30	The Flēot - Green Skills Hub	
London Careers Festival - SEN Workshop 2	10/02/2025	09:00 – 15:30	COL Room 1-2, North Wing	
Christ Hospital Maths Challenge	10/02/2025	09:30 - 15:30	Livery Hall, Guildhall	
Chess Tournament Training Workshop	11/02/2025	13:30 – 15:30	Virtual	
London Careers Festival	11/02/2025	All Day	Virtual	
London Careers Festival	12/02/2025	All Day	Virtual	





London Careers Festival	13/02/2025	All Day	Virtual		
London Careers Festival	14/02/2025	All Day	Virtual		
Spring Half Term					
(Between 17 February 2025 – 21 February 2025) - School dates may vary					

### March

Partnerships Forum (Spring)	25/02/2025	09:00 - 10:30	COL Room 2, North Wing
City Schools Concert – Final Rehearsal	28/02/2025	12:00 – 15:00	City of London Academy, Southwark
Headteachers Forum (Spring)	03/03/2025	10:00 - 13:00	Committee Room 1, West Wing
City Schools Final Rehearsal + Concert	05/03/2025	10:00 - 19:00	Great Hall, Guildhall
Chess Tournament	06/03/2025	09:00 - 15:30	Livery Hall, Guildhall
Liveries Education Network (Spring)	20/03/2025	13:30 – 16:00	The Stationers' Hall

### **Easter Holiday**

Between 1 April 2025 – 24 April 2025 - school dates may vary

### April

No events or forums due to Member Elections				
LCF25 Lord Mayor's Reception of Thanks	24/04/2025	15:30 – 18:00	Mansion House	
	May			
Skills Forum (Summer)	14/05/2025	08:30 - 10:00	COL Room 2, North Wing	
26.14 2025	Summer Hal			
Z6 IVIAY 2025	– 30 May 2025 - June	- School dates ma	y vary	
Headteachers Forum (Summer)	03/06/2025	10:00 - 13:00	Committee Room 1, West Wing	
Partnerships Forum (Summer)	10/06/2025	09:00 - 13:00	COL Room 2, North Wing	
Education Board	10/06/2025	11:00 – 13:00		
			Committee Rooms, West Wing	
Education Board Dinner	11/06/2025	19:00 – 22:00	Haberdasher's Hall	
Year 13 Alumni Event	17/06/2025	17:00 – 19:00	Livery Hall, Guildhall	
City Schools Health Challenge	19/06/2025	09:00 - 15:00	West Ham Park	
Cultural and Creative Learning Forum (Summer)	26/06/2025	10:00 – 11:30	Guildhall Art Gallery	
Liveries Education Network (Summer)	26/06/2025	13:30 – 16:00	Goldsmiths' University	
Future Entrepreneurs pre-event	03/07/2025	09:00 – 16:00	Northeastern University Start-Up Hub	
Inspiring Entrepreneurs event	04/07/2025	09:00 – 16:00	Small Business Research + Enterprise Centre	



### July

### Summer Holidays 4 July 2025 onwards - School dates may vary

### August

Primary Results Day	N/A	N/A	N/A
Results Day (A Levels)	14/08/2025	N/A	N/A
Results Day (GCSE)	21/08/2025	N/A	N/A

Guildhall is formed by a number of buildings and has multiple entrances. Please use the appropriate entrance when arriving for your meeting or event. <a href="https://www.cityoflondon.gov.uk/about-us/find-us">https://www.cityoflondon.gov.uk/about-us/find-us</a>

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Committee:	Dated:
Education Board	10/06/2025
Subject: Virtual School Headteacher Report	COVER REPORT: PUBLIC
	REPORT: PUBLIC
This Proposal delivers the Corporate Plan 2024-29 outcomes:	Diverse Engaged Communities Leading Sustainable Environment Providing Excellent Services
Does this proposal require extra revenue and/or capital spending?	No
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Judith Finlay Executive Director of Community and Children's Services	For Information
Report author: Debby Rigby Headteacher of Virtual School for Children with a Social Worker	

### **Summary**

This report provides Members with information about the role of The City of London Virtual School. The School Development Plan, attached as Appendix 1, provides detailed information about current activity, successes, challenges and plans.

### The City of London Virtual School

The City of London Virtual School promotes and supports the education of all children in care, those who have been previously looked after and those living in kinship care arrangements. The school also supports children who have a social worker or who have had a social worker in the past – known as Children with a Social Worker Ever 6, this includes Care Leavers until they are 25. Over 90% of our 18-25 young people arrived in the UK as refugees or asylum

seekers and spoke little or no English on arrival. All unaccompanied asylum-seeking young people have had a disrupted educational journey, with almost all receiving very little formal education after the age of twelve. Bespoke planning ensures access to needs led learning, including English speaking, reading and writing.

Over the past twelve months, children and families, who are in receipt of Early Help services, also access the school for support and advice, as part of an evolving programme, aiming to support children and their families at the very earliest opportunity.

Various Virtual School projects take place throughout the year to enhance and enrich the education of children and young people in all Virtual School cohorts. The school provides educational resources, technology and additional tuition to help raise attainment.

Of the current eleven children and young people with a social worker aged 0-18, seven have Education, Health and Care plans (EHCPs) and one receives special education needs support. One of our 18+ young people have an EHCP, and another two young people receive special needs support. A small group of our 18+ young people have emotional and mental health conditions that impact severely on their ability to engage in formal learning and/or work. The number currently on roll in all cohorts is 75, plus children with a social worker ever 6 and children who were previously looked after. Cohorts change as children move away from The City or no longer require the school, but approximately 90 children and young people are supported at any one time.

### **Outcomes and Impact**

The Virtual School acts as a conduit between Education and Social Care teams and works with partners inside and outside The City of London to support children and their families. The Virtual School team work to ensure smooth educational transitions, provide additional tuition and play therapy, and have supported families with applications for Education, Health and Care plans, in complex situations.

The Virtual School collects and monitors school and college attendance and educational progress and success. The school collects daily attendance of its cohorts through ASSET (Advanced Statistical System Evaluation Tool). This system has been extended this academic year, to also include all City children with SEND who have an EHCP, so that attendance can be monitored, and support provided immediately, by the Education Welfare and SEND teams.

The Virtual School provides information, advice and guidance regarding schools, colleges, universities, apprenticeships, training and employment and works with education providers, social workers, key workers, parents and carers to support applications, attendance and successes. The impact of this is to keep NEET (not in education, employment and training) numbers to a minimum and to encourage and support young people to realise their ambitions into further and higher education and/or the world of work.

Working with the Early Help team during the school holidays, Virtual School staff have delivered activity programmes, including sport, resilience, well-being, cookery, art and drama classes. Children with special educational needs and disabilities and those with social

workers, have been encouraged to attend the holiday activities, with additional staff engaged to increase pupil/staff ratios, so that activities can be fully inclusive. These sessions have been well received by families and all feedback has been positive, with many families asking for sessions in every school holiday.

The Virtual School works in partnership with health services, particularly the Looked After Children (LAC) Nurse and 'Health Spot" (a health service for young people), so that young people can access services swiftly and avoid lengthy absences from education, training and employment. As part of its engagement and healthy schools programme, the Virtual School has a football team that meet in Shoreditch and a City staff/student tournament is planned for 3<sup>rd</sup> July 2025. The school football kit has been sponsored by a local tuition company.

The Virtual School works with City Open Spaces to provide forest school education to children and young people and with The City of London Boys School to provide enrichment opportunities for young people who are unaccompanied asylum seekers and/or care experienced. The school runs trips to the theatre and university open days and accompanies young people to careers fairs. The school finds and funds a wide variety of courses and training that lead to employment and works with schools, that City children attend, to reduce exclusion. The school works to increase school staff understanding of the challenges faced by children and young people who have, or who have had, social care involvement in their lives.

The Virtual School is currently funding a year of training for all staff working at The Aldgate School, to increase knowledge and understanding of how trauma can affect learning and behaviour. This course promotes inclusivity and staff feedback to date, has been positive. A full evaluation of impact will take place in July 2025. Additional schools, where City children attend, have been invited to receive training from September 2025.

The Virtual school runs an apprenticeship project with Partnership for Young London and currently has four apprentices studying Business Admin and Youth Work. One of the apprentices is a City Care Leaver and a fifth apprentice will start in July.

The Virtual School celebrates the achievements of its pupils in two ceremonies per year. One for all City young people in the Autumn and in July, The City of London Virtual School hosts a Pan London Shining Stars Ceremony, where two young people from each London borough are chosen for exceptional educational achievement and presented with certificates, prizes and trophies.

### **Current Priorities as set out in the School Development Plan**

- To work effectively with an increasing number of partners and services.
- To reduce the number of care experienced young people who are not in education, employment or training (NEET).
- To embed all extended duties and include new cohort of children in kinship care.
- To increase access to the arts and sport.
- To provide successful education and enrichment projects for identified groups of children and young people

### **Future Plans and Priorities**

**Restructure of Virtual School staffing** to move from school term time only to a permanent 52 week a year service.

**School Development Plan 2025/2026** – young people, families and all partners' views are being sought for next year's plan.

**Families in The City** – the Headteacher sits on the development board to ensure Virtual School cohorts of young people are promoted and considered within any further developments, particularly the Family Hub.

**Universal Youth and Play Steering Group** – the Virtual School is represented on this group to look at contracted services and how they meet the future needs of children and young people in The City of London

**Mentoring Project** – The Headteacher has sat on the mentoring project steering group to help shape a Pan London mentoring service for care experienced young people and young people with Special Educational Needs and/or Disabilities.

### Recommendation

Members are asked to:

Note the School Development Plan, attached as Appendix 1.

### **Appendices**

Appendix 1 – Virtual School Development Plan

**Debby Rigby** 

Headteacher of Virtual School for Children with a Social Worker

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## City of London Virtual School School Development Plan



2024-2025 April 2025



Diverse Engaged Communities

Dynamic Economic Growth

Flourishing Public Spaces

Vibrant Thriving Destination

Providing Excellent Services

Leading Sustainable Environment

'The City of London is a place where children and young people feel safe, have good mental health and well-being, fulfil their potential and are ready for adulthood whilst growing up with a sense of belonging." CYPP 2022 - 2025

### Introduction

reflects the school's priorities for development and how they are to be monitored and evaluated. The plan is updated termly and reported on at Senior Management Team This School Development Plan sets out the planned developments of the City of London Virtual School over the next twelve months. The plan promotes high expectations of attendance, attainment and achievement for all pupils and students from 0-25 years. The plan builds on the work of the previous year and brings forward any activities not completed in the previous academic year. The plan identifies success criteria, where possible, that are both specific and measurable in terms of success. The plan meetings throughout the year.

# Related Documentation and Supporting Evidence

Evidence to support the content and judgements within the School Development Plan can be found in a variety of documents held by the City of London Corporation.

- Ofsted Self-Evaluation Documentation
- Children and Young People's Plan
- Meeting reports and minutes
- Case notes and studies
- Personal Education Plans
- Asset Information System

## ၂၂ Ortual School Key Functions are to: O

- Monitor and promote the educational progress and achievement of Children in Care and Care Leavers Ensure that Personal Education Plans are current, relevant and effective 138

  - Promote and advise on the use of the Pupil Premium Plus Grant
- Provide advice and guidance for social workers, parents and carers on issues relating to the education, employment and training of Children in Care, previously Support schools and Designated Teachers to develop effective strategies and support for looked-after children and previously looked-after children looked-after children and Care Leavers
- Commission or fund additional resources to support education of Children in Care and Care Leavers
- Provide information, advice and guidance to looked-after children and care leavers about education, employment and training

# Additional Duties for Children with a Social Worker, funded until March 2025

- Identify, monitor and promote the educational progress and achievement of all children with a social worker or who have had a social worker in the past six years
- Enhance partnerships between education settings and social care, promoting high expectations of all children with a social worker or who have had a social worker Provide information, advice, education and guidance for schools, social workers, parents and carers, including kinship cares, on possible barriers to learning and
- Commission or fund additional resources to support the education of all children with a social worker or who have had a social worker

issues relating to education, employment and training of all children with a social worker or who have had a social worker

### **Priorities and RAG Rating System**

These are the priorities which will form the basis of the school improvement this academic year. Each section has its own action plan. Each priority is RAG (Red, Amber, Green) rated to indicate progress being made towards the success criteria. This rating is updated every academic term.

- Red indicates that work is unlikely to be met within the timescales.
- Amber indicates that some of the success criteria is likely to be met within timescales.
- Green indicates that all the success criteria is on track to be met within timescales.

		R	RAG Rating	80
	Priorities for improvement	R	Α	g
Priority 1	To work effectively with an increasing number of partners and services			
1.1	Review the effectiveness and impact of the Virtual School Advisory Partnership			
1.2	Increase links with health services, to reduce the risk of poor health impacting on educational opportunities			
1.3	Manage and support four new apprentices, in association with Partnership for Young London			
1.4	Access neighbourhood funding, through service provider bids, to increase provision for Children in receipt of Early Help Services, Children with a Social Worker, Children in Care and Care Leavers			
1.5	Increase early identification of children and young people with special educational needs, within the Virtual School cohort			
Priority 2	To reduce the number of care experienced young people who are not in education, employment or training (NEET)			
<b>5</b> 2.1	To ensure there are SMART education sections in pathway plans, for all NEET young people			
φ 2.2	To provide immediate access to online ESOL learning for new UASC arrivals and those who are or become NEET			
2.3 13	To increase the number of care experienced young people on apprenticeship programmes and entering higher education			
Priority 3	To embed all extended duties and include new cohort of children in kinship care			
3.1	To increase staff awareness of potential barriers to learning for CWSW in social care teams, schools and colleges			
3.2	To monitor the progress of CWSW and provide information, advice and support to parents, carers and professionals			
3.3	To provide information, advice and support to parents and carers of previously looked after children and those in kinship care			
Priority 4	To increase access to the arts and sport			
4.1	To increase the cultural capital of CWSW by providing increased access to arts education, including music, dance, drama and art			
4.2	To provide opportunities for all CWSW to have access to high quality physical education and sport			
4.3	To provide activities targeted at specific groups including preventative activities for children in receipt of Early Help			
Priority 5	To provide successful education and enrichment projects for identified groups of children and young people			
5.1	To provide Forest School, outdoor and adventure and enrichment activities for Children in Care and Care Leavers Pan London			
5.2	To provide educational resources and books to CWSW and those in receipt of Early Help services			
5.3	To provide a reading project for CWSW and CWSW Ever 6 that increases engagement in reading and provides increased access to stories and books			
5.4	To value and celebrate the achievements of all Children and Young People supported by the Virtual School			

		Ac	Action Plan for Priority 1			
		To work effectively with	To work effectively with an increasing number of partners and services			
Targets 1.1 Rev 1.2 Incr 1.3 Mai 1.4 Acc Ser 1.5 Incr	view the effectiveness and crease links with health ser anage and support four nevicess neighbourhood fundir rvices, Children with a Sociarease early identification o	1.1 Review the effectiveness and impact of the Virtual School Advisory Partnership 1.2 Increase links with health services, to reduce the risk of poor health impacting on educational 1.3 Manage and support four new apprentices, in association with Partnership for Young London 1.4 Access neighbourhood funding, through service provider bids, to increase provision for Childr Services, Children with a Social Worker, Children in Care and Care Leavers 1.5 Increase early identification of children and young people with special educational needs, with	1.1 Review the effectiveness and impact of the Virtual School Advisory Partnership 1.2 Increase links with health services, to reduce the risk of poor health impacting on educational opportunities 1.3 Manage and support four new apprentices, in association with Partnership for Young London 1.4 Access neighbourhood funding, through service provider bids, to increase provision for Children in receipt of Early Help 1.4 Access Children with a Social Worker, Children in Care and Care Leavers 1.5 Increase early identification of children and young people with special educational needs, within the Virtual School cohort	Supporting Asset Inform Dashboards Reports – Ac (AEB) and Sc Committee Annual Repc Mosaic Personal Edl	Asset Information System Asset Information System Dashboards Reports – Achieving Excellence Boa (AEB) and Safeguarding Sub- Committee Annual Report, Ofsted 2024 report Mosaic Personal Education Plans Minutes of Meetings including VSA	Asset Information System Asset Information System Dashboards Reports – Achieving Excellence Board (AEB) and Safeguarding Sub- Committee Annual Report, Ofsted 2024 report Mosaic Personal Education Plans Minutes of Meetings including VSAP
Ref	Target	Actions	Success Criteria	Who	Cost	When
Page 140	Review the effectiveness and impact of the Virtual School Advisory Partnership (VSAP)	<ul> <li>Discussion to take place at the September VSAP meeting</li> <li>Tony to meet volunteer partners to review impact and effectiveness in more detail</li> <li>Tony to produce a report for CSMT</li> <li>Decisions made regarding continuation past pilot year</li> </ul>	<ul> <li>VSAP meeting minutes record the discussion and views of partners</li> <li>Report from Tony, following meetings with a selection of partners</li> <li>Partners report positive impacts of shared partnership working</li> <li>Decision made to continue Virtual School Advisory Partnership</li> </ul>	Tony Debby Chris Ariel	Time SIP costs	December 2024
1.2	Increase links with health services, to reduce the risk of poor health impacting on educational opportunities	<ul> <li>Contact health for another rep on the Virtual School Advisory Partnership</li> <li>Virtual Head attendance at health-related meetings</li> <li>Virtual School Involvement in City and Hackney health project</li> <li>Regular meeting schedule agreed with Looked After Children (LAC) nurse</li> </ul>	<ul> <li>Health input into Virtual School developments</li> <li>Virtual School staff confident to signpost young people to health support</li> <li>Decrease in sickness absence at school and college reported at PEP meetings</li> <li>Specific health related funds accessed by young people to support with health matters, particularly dentistry, to increase confidence at college and work</li> </ul>	Debby Ismail Rachel	Time Access health funds for specific project	March 2025
1.3	Manage and support four new apprentices, in association with	<ul><li>Complete new starter procedures</li><li>Support with induction process</li></ul>	<ul> <li>Induction process completed</li> <li>Training programme set up and started</li> </ul>	Debby Ismail Sharon	Time	September 2024 – August 2025

hip for Young and colle and colle or provide or projects or manage year or provider bids, to provide no provision for in receipt of and psw with a Social care Leavers early have the funding lation of and young upcomin with special or patterns or in Kins patterns or in K	pprentices with City training • Workstream managed to prevent under and  ege apprenticeship courses overloading overloading  opportunities to complete • Good reports from college tutors within the training workstream throughout the monthly supervision and support	th Neighbourhood Team to well-being project funded  what can be funded and well-being project funded to increase access to a variety of activities am to speak to all at CSMT are other teams can to access  the Neighbourhood Team at PSMT  what can be funded and well-being project funded to increase access to a variety of activities  Ariel  Ariel	Education to discuss  Education to discuss  Griff and delay  Grases  Regular meetings set up to discuss cases  Regular meetings and plant cases to discuss cases  Regular meetings and plant cases to discuss cases  Regular meetings and plant cases and plant cases and plant cases and	Ongoing evaluation and impact	thership took place in • Virtual School Advisory Partnership well attended • A tony Gallagher. He with new members joining from health, sabout the group's impact commissioning, Open Spaces and the
hip for Young eighbourhood through provision for in receipt of p Services, with a Social Children in I Care Leavers early ation of and young ith special nal needs, le Virtual ohort		<ul> <li>Meet with Neighbourhood Team to find out what can be funded and how to navigate the funding application process</li> <li>Invite team to speak to all at CSMT and PSMT so that other teams can have the opportunity to access funding</li> </ul>	Agree regular meeting schedule with Head of Education to discuss upcoming cases Meet with The Aldgate School SENDCo termly to discuss SEND cases on the Virtual School register Check SEND of City of London CWSW or in Kinship Care and consider patterns Work with Early Help to ensure there is equality of access to advice, services and SEND support for all groups of pupils	Ongoir	A review of the Virtual School Advisory Partnership took place in November, led by the School Improvement Partner, Tony Gallagher. He interviewed six partners and collated views about the group's impact
Access no funding, service p increase children Early Hel Children Worker, Care and Increase identifica children people w educatio within th School co	Partnership for Young London	Access neighbourhood funding, through service provider bids, to increase provision for Children in receipt of Early Help Services, Children with a Social Worker, Children in Care and Care Leavers	Increase early identification of children and young people with special educational needs, within the Virtual School cohort		eview of the Virtual School vember, led by the School striewed six partners and control of the string six partners and

meeting and decision made to continue with the partnership and increase membership to include additional health and City of London partners. These partners will be approached in the Spring Term. There will also be some associate members to be invited for specific items including commissioned services, members and Virtual School Heads from other LAs.

- Impact of VSAP to date includes new support for young people with job and university applications, four apprentices being appointed, increased Guildhall based and online ESOL courses for UASC, SEND developments including EHCPs and specialist education support, targeted sessions held at London careers festival, increased knowledge of national kinship agenda, reading project funding providing books to all cohorts, outstanding Ofsted report.
- Links have been made with City and Hackney Health Trust and a placement secured for a Virtual School apprentice to complete training within their setting, working on encouraging more access to health services for young people. This has increased knowledge of services
   available and allowed school staff to signpost young people effectively to health services, so time is not spent away from education and work.
   Links have been made with the youth service, Society Links, and sixweek placements have been arranged for two apprentices to broaden their experience of working with the young people who access the Portsoken Community Centre. This will increase staff knowledge of services available, so that they can be advertised to young people and will allow apprentices to experience and support the delivery of the
- Headteacher has attended numerous health meetings and with the Head of Children's Social Care raised health issues including dentistry, to increase access to treatment and improved confidence leading to increased access to education and work. A previously unknown funding pot is now available to access by CSC.

national youth service curriculum.

Induction programme for apprentices has taken place and all are enrolled on college courses and working on a range of projects to support the Virtual School, Partnership for Young London and their own personal learning and development. Literacy and Numeracy assessments are complete and further study arranged for those that require an uplift to Level 2. Good reports have been received from college tutors and apprentices report being well supported and

- Health funding of £5,000 allocated to support young people with orthodontist work to increase confidence.
- Virtual School staff confident to signpost young people to health support, including named people.
  - Apprentice completed health spot placement.
- Apprentice completed school office placement.
- Decrease in sickness absence in all but one young person with a social worker.
- Overall attendance of CIC high except one student, who's status changed mid-term.
- Overall attendance of children with child in need and child protection plans high except two students, who are now being supported with additional, specialist tuition.
- On going meetings and regular discussions with staff in the SEND team ensuring support is consistent and timely.
- SEND team represented at every meeting of Virtual School Advisory partnership
- Success at a variety of specialist courses including security, stadium support and driving – two driving tests passed.
- BSL courses secured both online and in person.
- Assessment funded for young person
- Play therapy for two children delivered with excellent impact, increased attendance and attitude to learning.
- Trauma informed learning course continued at The Aldgate School for all staff – feedback good.
- Training delivered to social care colleagues on ASSET and barriers to learning. Education and joint training deferred to summer term.
  - Training provided online to designated teachers on PEPs, pupil premium and potential barriers to learning.

fulfilled. Apprentices have increased capacity within the Virtual School allowing increased contact with care leavers, sorting education challenges more quickly e.g. course changes, educational equipment required, application completion for work and college, this has stabilised and started to reduce numbers of long-term NEET.

- Music bid has been developed, written and submitted there is a delay on a decision until April due to financial timescales of the delivery company. Headteacher will meet prospective provider to ensure momentum is maintained and new bid submitted.
- Identification of SEND of all CIN, CP and CIC, recorded on dashboard.
   Increased contact with SEND and EH teams to ensure joined up,
   effective working, especially in complex cases. Some Early Help case support to avoid drift and delay and prevent exclusion.
- Joint education/social care/Virtual School training planned for January and April 2025 to cover the new Education Strategy, SEND, new education and social care duties and effective, supportive team working.

HAF funding secured to deliver a Christmas holiday well-being project with EH team targeting primary aged children aged 4-11 in receipt of the school meals alongside those on EH, CIN, CP and CIC registers. 32 children attended – 28+ each day. Parents and children reported that their children benefitted from the sessions, really enjoyed them and have requested more sessions in the next school holidays.

- Headteacher and Deputy attended NAVSH conference including all workshops and DfE and Ofsted briefings.
- Families in the City the Virtual School is sitting on the development board to ensure Virtual School cohorts of young people are promoted and considered within any further developments.
- Universal Youth and Play Steering Group the Virtual School is represented on this group to look at contracted services and how they meet the future needs of children and young people in The City of London
- The headteacher has been sitting on the mentoring project steering group to help shape a Pan London mentoring service for care experienced young people and young people with SEND.
- HAF funded Easter holiday project for children and young people aged 4-18 years.
   Virtual School and Early Help Team delivering alongside contracted provider of KABs. Cookery, art and drama lessons for young people 11-18.

To reduce the number of care experienced young people who are not in education, employment or training (NEET)

Action Plan for Priority 2

### **Fargets**

- 2.1 To ensure there are SMART education sections in pathway plans, for all NEET young people
- 2.2 To provide immediate access to online ESOL learning for new UASC arrivals and those who are or become NEET
  - 2.3 To increase the number of care experienced young people on apprenticeship programmes and entering higher education

## Supporting Evidence Pledge to Children and Young People Asset Information System Mosaic Education Information Personal Education Plans Pathway Plans Care Leaver Offer and Pledge Ofsted Report 2024

Pod	Torret	2401170	Civotia noncon	14/40	+500	MAC
2.1	To ensure there are SMART education sections in pathway plans, for all NEET young people	• Look through a cross section of pathway plans and collate information contained • Provide training for social workers on education and the importance of all being in education, employment and training • Provide creative, alternative learning solutions to re-engage young people who have been NEET for some time • Increase Virtual School footprint on mosaic systems to increase information sharing to support SMART targets in pathway plans	<ul> <li>Audit of pathway plans completed and collation of current information within</li> <li>Additional educational information in pathway plans to prevent young people becoming or staying NEET</li> <li>Training session on education and prevention of young people becoming NEET</li> <li>Programmes in place to support young people as they transfer between education, training and work</li> <li>Activity tracked between teams to reduce NEET by 50%</li> </ul>	Debby Rachel Social Workers Joshua	Business Admin by apprentices Additional Virtual School time to share information between systems	November 2024 audit July 2025 NEET reduction
Page 144	To provide immediate access to online ESOL learning for new UASC arrivals and those who are or become NEET	<ul> <li>Work with TLC Live to provide online learning for all new arrivals within the first five days of arrival</li> <li>Work with TLC Live to provide engaging sessions to re-engage long term NEET young people</li> <li>Provide assessments for new arrivals and re-engagers through Guildhall onsite college</li> </ul>	<ul> <li>All young people provided with laptops and online tuition within five days of arrival</li> <li>Reengagement tuition available through TLC Live to help bring long term NEET young people back into the world of education, training and employment</li> <li>Assessments for new arrivals available within ten days of arrival.</li> <li>Positive feedback from young people and carers on tuition provided</li> </ul>	Ismail Rahil Yahya Emilia	£5,000 plus pupil premium funding for children and young people up to 18	September 2024
2.3	To increase the number of care-experienced young people on apprenticeship programmes and entering higher education	<ul> <li>Work with a variety of partners to ensure care experienced young people can access apprenticeship opportunities</li> <li>Collate a variety of apprenticeship options for young people and advertise these widely to increase awareness and participation</li> <li>Partner with TEDI London and King's University to provide pre-entry courses that allow young people to show their talent and potential to study at university</li> <li>Provide driving tuition for young people to enable them to access more work and training opportunities</li> </ul>	<ul> <li>Secure four partners working with The City Virtual School to provide apprenticeship opportunities for care experienced young people</li> <li>Run apprenticeship day, for at least twelve City young people, within the City of London careers festival, to increase awareness and increase participation</li> <li>Attendance by at least four City care experienced young people on TEDI preuniversity programme</li> </ul>	Debby Ismail Matilda Barbara Melody King's Uni TEDI Joshua Yahya Support from Prospects Adviser Matilda	£4,000 Apprenticeship days and TEDI project Business Admin by Apprentices £3,000 Driving Tuition	July 2025

# Ongoing evaluation and impact

# Autumn

- An increased focus on NEET, prevention and early identification has meant that young people are NEET for shorter periods of time and helped young people back into employment and education more
- New NEET form to collate activity with young people who are NEET to show efforts and actions of officers being completed by social workers.
- Increased mosaic footprint of Virtual School and its activities.
- All spreadsheets updated with qualifications and destinations.
- Caring Life passwords received to improve storage of educational information, certificates and photographs.
- All young people provided with laptops and online tuition within five days of arrival into care – 80% within three days.
- 100% of Personal Education Plans completed within statutory timescale.
- To intercased online tuition used to re-engage long term NEET and Community encourage back into learning, three long term NEET now learning
- TEDI university day held on Wednesday 30<sup>th</sup> October, with all **O**apprentices and an additional four care experienced young people, taking part.
- Two young people funded and supported to complete the Security Industry Authority (SIA) license providing them with employment opportunities in the security industry.
- Six young people funded and supported to complete the Highfield Level 2 in Spectator Safety providing them with employment opportunities at events at the London
- Twelve care experienced young people places have been booked for careers festival on Tuesday 4th February 2025.

Stadium.

More work to be undertaken with data team and social workers to

ensure recording of NEET is accurate and timely.

Summer

- New arrivals received support within hours transitions on national transfer scheme to assessments, PEPs, followed by smooth of arrival, resources, online learning, welcoming local authorities.
- All PEPs completed within timeframes.
- Increased focus on NEET by social care and employment and training, leading to more alerts to the Virtual School when young education colleagues, has led to earlier people move outside of education, timely interventions.
- provided UCAS support, visits to job centres and access to courses and employment for Additional work with Shaw Trust has three young people.
- regarding online and face to face tuition Positive feedback from young people provided by the school.
- Four young people attended TEDI open day events along with all apprentices.
- Careers Festival offered specific sessions for care experienced young people on a variety of careers and apprenticeship opportunities.
- Additional youth worker apprentice position secured, and interviews held.
  - John Lewis partnership work led to three young people coming forward for work experience and interview possibilities.
- Bespoke courses secured for young people, railway engineering, motor mechanics,

			Action Plan for Priority 3			
To embed all extended duties and include new cohort of children in kinship rargets  3.1 To increase staff awareness of potential barriers to learning for CWSW in social care teams, schools and colleges  3.2 To monitor the progress of CWSW and provide information, advice and support to parents, carers and professionals  3.3 To provide information, advice and support to parents and carers of previously looked after children and those in kir care	To ness of potential bass of CWSW and pro , advice and suppor	To embed all extended duties and inclubations and inclubarriers to learning for CWSW in social provide information, advice and support to parents and carers of previously leads.	To embed all extended duties and include new cohort of children in kinship care Targets  3.1 To increase staff awareness of potential barriers to learning for CWSW in social care teams, schools and colleges  3.2 To monitor the progress of CWSW and provide information, advice and support to parents, carers and professionals  3.3 To provide information, advice and support to parents and carers of previously looked after children and those in kinship care	Supporting Evidence Attendance Strategy Asset Information System Mosaic Education Information Website Family Information Service Minutes of Meetings including VSAP	idence rategy tion System ion Informa ation Service	tion
Target		Actions	Success Criteria	Who	Cost	When
To increase staff awareness of potential barriers to learning for Children with a Social Worker in social care teams, schools and colleges update school potential delive school and delive school and how these and how these and how these awareness, produce and d increase aware increase aware produce and d increase aware increase avere produce and d increase avere increase avere produce and d increase avere increase avere and colleges partners	• • •	Plan and deliver training to social care teams, school and college staff on barriers to learning and how these can start to be overcome. Produce and distribute leaflets to raise awareness, providing information and signposts. Produce and display pull up notice boards to increase awareness amongst City of London staff. To bring over from last year — to continue to update school policies and share these with partners.	<ul> <li>Training attended by social work, school and college staff</li> <li>Leaflets described as helpful and informative by services</li> <li>Contacts made to Virtual School from advertising services and support</li> <li>All Virtual School policies updated and shared</li> </ul>	Debby Ismail Joshua	£2,000 training	March 2025
To monitor the progress in progress of Children with a Social Worker and provide information, advice and support to parents, carers and professionals	• •	nformation of CWSW from rents, carers and schools and support to parents, carers	<ul> <li>Data base complete of all CWSW of progress in specific subjects</li> <li>Virtual School approached for advice and support from schools, colleges, parents, cares, young people and professionals</li> </ul>	Debby Ismail	£4,000 ASSET system	March 2025
To provide information, advice and support to parents and carers of previously looked after children and the respond to requests funds in kinship care	• • •	r 6 and those in Kinship rmation to parents and in support and advice Post Looked After Children for support and advice	<ul> <li>Cohort information updated</li> <li>Leaflets sent to all cohorts</li> <li>Resources provided including additional tuition, if required</li> </ul>	Debby Ismail	£2,000	November 2024
		Ongoing evalu	Ongoing evaluation and impact			

Autumn	Spring	Summer
<ul> <li>Training set up with KCA to be delivered to all staff at The</li> </ul>	<ul> <li>Policies updated and risk assessments prepared</li> </ul>	∀•
Aldgate School over this academic year to increase knowledge	for activity days.	
and understanding of trauma informed learning and neuro	<ul> <li>Virtual School approached for advice 15 plus</li> </ul>	
diversity. First sessions were well received, and more are	times per week by various partners, including	
planned for the Spring term with a full review of impact in July	young people.	
2025.	<ul> <li>Additional tuition provided to all cohorts for</li> </ul>	
<ul> <li>All policies updated and approved by School Improvement</li> </ul>	those between courses, those requiring extra	
Partner and Ofsted.	support and for those preparing for formal	
Prior Western approached the Virtual School for advice and	examinations.	
support regarding a child in need of support – this has led to	<ul> <li>Progress and exam information updated on</li> </ul>	
Early Help Services being involved and therapeutic support	ASSET system providing evidence of ongoing	
being provided. The Aldgate School have approached the	progress and success.	
Virtual School for support regarding trauma informed learning	<ul> <li>NEET recorded on mosaic and updated following</li> </ul>	
and support for Post LAC adoption cases. Post LAC funding has	monthly meetings has led to more timely,	
been transferred to the school and is providing additional	accurate data.	
tuition, resources and activities for children who have secured	<ul> <li>Virtual School QA visit in March to a residential</li> </ul>	
Tpermanency through adoption.	special school with recommendations suggested	
Training sessions booked for the year.	for improvements.	
C Thursday 16th January 2025 Social care and education shared	Restructure of Virtual School continues with	
training 2pm-3.30pm	contract extended for interim Deputy Head.	
→ Wednesday 5 <sup>th</sup> February 2025 Designated Teacher for CIC		
training 4pm-5pm online		
Thursday 24th April 2025 Social care and education shared		

	Actio	Action Plan for Priority 4			
	To increase	To increase access to the arts and sport			
Targets 4.1 To increase the cultural and	capital of CWSW by providing increased access to	<u>Targets</u> 4.1 To increase the cultural capital of CWSW by providing increased access to arts education, including music, dance, drama and art	Supporting Evidence Asset Information System Mosaic Education Information	<u>vidence</u> ation System ation Informa	ion
4.2 To provide opportunities	4.2 To provide opportunities for all CWSW to have access to high quality physical education and sport	sical education and sport	Newsletters		
4.3 To provide activities targ	4.3 To provide activities targeted at specific groups including preventative activities for children in receipt of Early Help	tivities for children in receipt of Early Help	Minutes of Meetings including VSAP	leetings inclu	ding VSAP
Ref Target	Actions	Success Criteria	Who	Cost	When

training 2pm-3.30pm

	To increase the cultural capital of Children with a	<ul> <li>Work with Lyceum Music at The Barbican to offer musical instruments and music tuition to all Virtual School cohorts and families in</li> </ul>	<ul> <li>Lyceum music funded by Neighbourhood Fund to deliver music tuition and provide instruments</li> <li>Drama event held in The City with high</li> </ul>	S		
	Social Worker by providing	receipt of Early Help services      Plan drama event with Freemans School	attendance, more than 20 young people from Pan London, reporting increase confidence and		£2,000	
4.1	increased access to	and City of London Boys School to increase	communication			April 2025
	arts education,	confidence and communication skills	<ul> <li>Dance event planned for children and young</li> </ul>			
	including music,	<ul> <li>Plan dance event for cohorts within Virtual</li> </ul>	people in Virtual School cohort			
	dance, drama and	School	<ul> <li>Art activities taking place in Epping in Forest</li> </ul>			
	art	<ul> <li>Provide art enrichment events for children</li> </ul>	School Days and at City of London Boys School			
		and young people				
	To provide	<ul> <li>Collate database of sporting interests</li> </ul>	<ul> <li>Database complete showing interest and current</li> </ul>	nt		
	opportunities for	<ul> <li>Collate current activity and plan according</li> </ul>	activity			
	all Children with a	to interest	<ul> <li>Agency secured and young people engaging in</li> </ul>			
	Social Worker to	<ul> <li>Work with agency to place young people in</li> </ul>	interested sporting activities	Debby		
	have access to	clubs and societies across London	<ul> <li>Football team meeting monthly with high</li> </ul>	Ismail		3000 ling
4.2	increased physical	<ul> <li>Provide KABs activities to cohorts within the</li> </ul>	attendance – at least five	Apprentices	£2,000	4pi   2023
P	education and	Virtual School	<ul> <li>Summer football tournament with young people</li> </ul>	е		
ag	sport	<ul> <li>Set up regular football team practice for</li> </ul>	playing against City staff			
ge		Virtual School and play against City staff in a	<ul> <li>Cricket trip to Lords for all interested young</li> </ul>			
1		summer tournament	people in the Virtual School and City of London			
48			enrichment project			
3	To provide	<ul> <li>Bring over from last year's plan a well-being</li> </ul>	<ul> <li>Projects take place and are attended by over</li> </ul>			
	activities targeted	project targeted specifically for women and	50% of specific group cohorts			
	at specific	girls, decided upon by this small group,		Dehby	£9,000	
	vulnerable groups	within the Virtual School cohort		Ismail	Holiday	December
4.3	including	<ul> <li>Provide arts and sport-based project during</li> </ul>		Keicha	Activity	2024
	preventative	the Christmas holidays for children with a		Annrentices	Fund	1202
	activities for	social worker and those in receipt of Early			(HAF)	
	children in receipt	Help services				
	of Early Help					
		Ongoin	Ongoing evaluation and impact			
Autumn	<u>uu</u>		Spring Sur	Summer		
• Lyce	eum Music bid was disc	<ul> <li>Lyceum Music bid was discussed, planned, written and submitted. A</li> </ul>	<ul> <li>Freemans School and City of London</li> </ul>			
dec	ision was delayed until	decision was delayed until April due to financial accounts being	Virtual School planning for Drama event to			
req.	uired by the company i	required by the company for a set amount of time. New bid submission	be held in the Summer Term.			
plar	planned for March/April 2025.	025.				

- Art activities took place in Epping Forest on 11<sup>th</sup> October and a piece of | Lyceum music bid ongoing needs further work is now displayed on the fifth floor of The Guildhall
- 'lovely!' Parents expressed thanks to staff for a 'great' week. Some said numbers and reporting that the club was 'fun' 'exciting' 'friendly' and how grateful they were for the support provided regarding childcare, December and 2/3 January for children attending The Aldgate School on FSM and primary children in receipt of EH, in Care or on CIN or CP plans. High attendance with children returning for sessions in high A Christmas HAF funded Education Holiday Club was planned and activities and lunch and many asked if something similar could be others were pleased that their children were being offered fun delivered in partnership with the Early Help Team on  $30^{\text{th}}/31^{\text{st}}$ provided at half term and Easter.
  - Football team has been formed and met on 21st November for the first More sessions planned in Spring term with a staff/student tournament training session. This was popular, with nine young people attending. at the end of the football season. •
- Link made with Access to Sport, who hold and provide information of all sporting clubs available across London, so that young people can be linked easily and access sports that interest them.

  A school trip to The Lyceum Theatre was held on 19<sup>th</sup> December to see

  The Lion King. Seven staff and twenty-two young people attended and thoroughly enjoyed the performance. 'Amazing' 'unbelievable'
  - fantastic' 'brilliant' were some of the words used to describe the performance by the young people.
- attenders revealed that the time and date clashed with other activities All female care leavers were invited to a well-being nail session run by one of the care leavers as part of her course. As only a young female models for the care leavers' coursework. Following up with the nonapprentice attended, other female staff joined the session to act as and another date will be diarised in the Spring term.

- follow up in May
- Care 2 Dance applying for neighbourhood funding with delivery to start in September 2025.
- Sponsorship for football kit secured funded by TLC Live.
- Football kit designed, led by apprentice and co-produced with young people.
- Football Tournament planned and booked Participants invited including Town Clerk. in Shoreditch, for Thursday 3<sup>rd</sup> July.
  - Summer cricket trip planned.
- cookery activities for 11–18-year-olds. Easter holiday school drama, art and
- 25<sup>th</sup> April, watercolour art and bluebells. Springtime in Epping Forest booked for
- this year pan London UASC invited. Dates planned at City of London boys' school – Enrichment project days booked and 30<sup>th</sup> April and 11<sup>th</sup> June.
- Headteacher attends Pan London working These feed into the DfE and hep to define (PLAC) and Kinship Care, Unaccompanied groups for Post Looked After Children uture service delivery across London. Children with a social worker (CWSW) Asylum-Seeking Children (UASC) and

# **Action Plan for Priority 5**

To provide successful education and enrichment projects for identified groups of children and young people

Targets	ts			Supporting Evidence	vidence	
5.1 Tc	ביים provide Forest School, outdoo	5.1 To provide Forest School, outdoor and adventure and enrichment activities for Children in Care and Care Leavers Pan	· Children in Care and Care Leavers Pan	Project Case Studies	Studies	
Lc 	London			Photographs		
5.2 Tc	o provide educational resources	5.2 To provide educational resources and books to CWSW and those in receipt of E	eceipt of Early Help services	Asset Information System	ation System	
5.3 (	To provide a reading project for C acress to stories and books	5.3 To provide a reading project for CWSW and CWSW Ever 6 that increases engagement in reading and provides increased access to stories and books	gement in reading and provides increased	Mosaic Educa	Mosaic Education Information Newsletters	uol
5.4 Tc	access to stories and goods 5.4 To value and celebrate the achievements of all CWSW	ements of all CWSW		Minutes of M	Minutes of Meetings including VSAP	ing VSAP
Ref	Target	Actions	Success Criteria	Who	Cost	When
	To provide Forest School,	Plan an annual programme of forest	Young people from City of London Virtual	Debby	£1,200	
L	outdoor and adventure and	school days in each of the four s	School and other London boroughs	Ismail	Business	Four times
5.1	enrichment activities for	<ul> <li>Plan activities to include music, art and</li> </ul>	attending forest school activities	Yahya	Admin by	2024-2025
	Children in Care and Care Leavers Pan London	drama as well as campfires, walks, kite flying and nature-based activities	<ul> <li>Young people provide positive feedback on activities</li> </ul>	Emilia	apprentices	
	To provide educational	<ul> <li>Order a selection of age-appropriate</li> </ul>	Selection of books and educational			
	resources and books to	culturally diverse books and resources	resources freely available to social			
	CWSW and those in receipt	<ul> <li>Order stickers from the Virtual School</li> </ul>	workers to deliver to children and young			
	of Early Help services	for all books and resources	people	Debby		
þ		<ul> <li>Set up 'shop' in social work area</li> </ul>	<ul> <li>Social Workers actively taking resources</li> </ul>	Ismail	000 63	December
a		<ul> <li>Encourage social workers to take books</li> </ul>	out to children and young people on visits	Yahya	17,000	2025
ge		and resources on their visits to children	<ul> <li>Children in Early Years provided with</li> </ul>	Emilia		
1		and young people	educational toys and resources			
50		<ul> <li>Select and order educational toys for</li> </ul>				
)		pre-schoolers in the Virtual School				
	To provide a reading project	<ul> <li>Book Storytime magazine to be</li> </ul>	<ul> <li>Storytime magazine being delivered to all</li> </ul>		000 53	
	for CWSW, Early Help and	delivered to all primary school aged	primary aged children in Virtual School	Debby	Project	
	CWSW Ever 6 that increases	CWSW and those on Early Help for one	cohort	Ismail	funded hy	1111V 2025
5.3	engagement in reading and	year	<ul> <li>Book tokens sent to young people</li> </ul>	Yahya	Fdiration	2019
	provides increased access to	<ul> <li>Provide a selection of book tokens,</li> </ul>	<ul> <li>Magazine subscriptions set up for young</li> </ul>	Emilia	Strategy	
	stories and books at home	books and magazines to children and	people to encourage interest and		Team Team	
		young people in Virtual School cohorts	knowledge		3	
	To value and celebrate the achievements of all CWSW	<ul> <li>Identify all successes, exam results, course qualifications and special awards</li> </ul>	<ul> <li>Identification of all results and successes recorded in database</li> </ul>	Debby	£5.000 City	
		from previous year	<ul> <li>Celebration event attended by young</li> </ul>	Ismaii	Celebration	
5.4		<ul> <li>Plan and deliver a celebration event for</li> </ul>	people, carers and City officers	raliya Emilia	£10,000	July 2025
		all young people in the Virtual School	<ul> <li>Shining Stars event hosted by The City of</li> </ul>	Ariel	Shining	
		Plan and deliver a Pan London event	London with increased number of LAs	Joshua	Stars plus	
		where two care experienced young	attending – more man 24		ו בר בואם נס	

fund prizes and decorations		
Local Authority (LA)  extraordinary  events	Ongoing evaluation and impact	• Forest School day held on January 17th with 12 • Forest School day held on January 17th with 12 voung people attending. Focus on nature, seasonal changes and the migration of birds, positive feedback from young people and teachers from other Virtual Schools. • School shop constantly updated with resources for young people so that social workers can deliver on visits. • Books and book vouchers distributed to young people to support school and college work. • Storytime magazine monthly subscription to be renewed in late April, following positive reports form school and young people. • Two children in Early Years provided with educational resources to meet needs, one with SEND. • One care experienced young parent linked with charity support. • Planning for Shining Stars event, lanyards, food, venue, entertainment, invitations out to all London's Virtual Schools, minister contacted, mayor's office, DFE officers, senior leaders from across The City Corporation – acceptance from all. Photographer still to be sourced. • October celebration booked for City young people. • Ongoing collection of mid-year results and new storage collection system on ASSET to show progress over time.
people from each Local Authority (LA)  are recognised for extraordinary achievement		• Autumn in the Forest Day held in Epping on Friday 11 <sup>th</sup> October – eight young people attended with the HT and DHT, a ranger from Open Spaces and an Epping Forest volunteer. The session focused on the collection of natural materials to create artwork inspired by Andy Goldsworthy. A natural mandala was created and photographed and is now on display on the fifth floor. The young people who attended reported an increased sense of well-being, an increased knowledge of artists who create with natural materials and three young people said they appreciated the opportunity to speak to education staff in the Virtual School about their college courses and future education plans.  ■ Storytime are now providing monthly storybooks for all child in need or child protection plans.  ■ As additional class set of Storytime magazines have been out to individuals and classes that the SENDCo felt would benefit. He has been especially targeting CWSW from other LAs attending the school. He has reported that children love the magazines and look forward to new ones arriving.  ■ A shop has been set up on the fifth floor with educational equipment and storybooks for social workers to take on visits to children and young people. This has increased access to stories, books and resources for CWSW.  ■ A Maths set has been delivered to a young person on a maths course, enabling him to continue with his college course.  ■ Book tokens and All 4 One vouchers have been provided to young people to purchase school equipment and books and all have thanked the Virtual School for the resources.  ■ A selection of language dictionaries has been purchased and passed to young people on arrival in the UK.

- All examination and test results for 2023/2024 have been collected and collated and destinations for 2024/2025 have been recorded.
- A Celebration Event was held on Monday 11<sup>th</sup> November in the Livery Hall. 28 children and young people were awarded trophies and £50 vouchers. Young people were asked for their views on the event, and all replied positively, saying that the venue was wonderful, the increased value of the vouchers was appreciated (£25 to £50) and that it was good
- person. They also reported that the food and drink was delicious and much better than last year! Ian Thomas and Helen Fentiman presented the prizes and Ian offered to fund a professional photographer for the next Celebration events.

  Shining Stars is booked for Pan London Virtual Schools for Manday 14th Lily 2025, 32 Virtual Schools have been invited.

to have so many staff attending that they could talk to in

Shining Stars is booked for Pan London Virtual Schools for Monday 14<sup>th</sup> July 2025. 32 Virtual Schools have been invited. The Virtual Schools Summer Term Headteacher meeting will be held in The Guildhall during the day of 14<sup>th</sup> July in corporate rooms, to allow the sharing of good practice, the preparation of a joint response to the DfE of increased statutory duties and strategic planning for the next academic cyear.

- Use of Caring Life and mosaic to store examination certificates so that young people can access them in the future.
- Photograph permission forms agreed to be circulated to allow for images to be used for celebration of the work of young people and advertisement of activities.

# **City of London Corporation Committee Report**

Committee(s):	Dated:
Education Board	10/06/2025
Subject:	Public report:
London Careers Festival 2025 Evaluation and	
Recommendations	For Information
This proposal:	Diverse Engaged Communities
<ul> <li>delivers Corporate Plan 2024-29 outcomes</li> </ul>	
	Providing Excellent Services
Does this proposal require extra revenue and/or capital spending?	No
If so, how much?	n/a
What is the source of Funding?	Education Board
Has this Funding Source been agreed with the	n/a
Chamberlain's Department?	
Report of:	Judith Finlay, Executive Director of
	Community and Children's Services
	Dr Deborah Bell
	Strategic Education and Skills Director
Penort author:	Jamie Hannon, Lead Partnerships and
Report author:	Programmes Officer

# **Summary**

This report updates Members on the outcomes of the London Careers Festival (LCF) 2025 which engaged primary and secondary school pupils, sixth form and college students, including those with special educational needs and disabilities (SEND), all from across London and adjacent counties. Pupils and students took part in work-related and skills development activities at in-person sessions and showcases at the Guildhall, on-location sessions at partner business locations, and online sessions that were hosted by the LCF online festival delivery partner and were broadcast live into primary and secondary school classrooms.

The full report in **Appendix One** further examines the achievements of LCF and makes recommendations for subsequent years.

# Recommendation(s)

Members are asked to:

- Note the LCF 2025 evaluation report.
- Note the recommendations for LCF 2026 and onwards.

# **Main Report**

# Background

- 1. Since 2019 until 2024, LCF was delivering on the City of London Corporation (CoLC) commitment to ensuring learning is linked to the world of work at all stages to enable learners to make informed career choices.
- 2. The 2025 festival, and those going forward, deliver on CoLC commitments of:
- 2.1 improving employability (Education Strategy 2024-29),
- 2.2 supporting educational excellence (Education Strategy 2024-29),
- 2.3 providing excellent services (Corporate Plan 2024-29),
- 2.4 and diverse engaged communities (Corporate Plan 2024-29) through working to increase participation in co-creating and delivering services.
- 3. The 2025 festival adopted the three festival aims that were proposed in the LCF 2024 evaluation report (presented at Education Board meeting of 17 June 2024) and act as clear and communicable motifs in support of the CoLC commitments. They are:
- 3.1 **Mobilise**: Mobilise organisations operating in the Square Mile to be career advocates, including of apprenticeship routes and entrepreneurship.
- 3.2 **Inspire**: Inspire young Londoners to consider a Square Mile connected career.
- 3.3 **Support**: Support those facing the most challenge to explore the skills required for Square Mile connected careers.

# **Current Position**

- 4. LCF 2025 was delivered between 3 February to 14 February 2025.
- 5. The in-person week (3 February to 7 March) was structured as follows:
  - Monday 3 February Primary (Livery Showcase and other workshops)
  - Tuesday 7 February Secondary and Post-16 (Livery Showcase, Careers and Apprenticeships Expo, and other workshops)
  - Wednesday 8 February Young Professionals Conference for sixth form students interested in financial and professional services (*Plus additional* workshops).
  - Thursday 9 February On-location sessions hosted at partner businesses, including the Creative Careers Day at Theatre Deli.
  - Friday 10 February On-location sessions hosted at partner businesses, including the Green Skills Day at The Green Skills Hub.
- 6. Sessions as part of the online festival (delivered across 6 Feb to 12 Feb) included:

- Five interactive workshops for primary school classes co-led by industry
  professionals. They included sessions exploring roles in science,
  construction, and emergency and public services. One session focused on
  the skills needed for the workplace, and a session for the younger ages
  called 'Redraw the Balance' challenged stereotypes through engaging
  drawing activities.
- Two interactive sessions for secondary school classes co-led by industry professionals. One session explored social media and IT, and a final session explored careers in trades and craftmanship.
- 7. The delivery partner for the online sessions challenged stereotypes through the recruitment of industry volunteers that went against assumptions about who typically works in an industry.

# **Key findings from LCF 2025:**

- 8. The following points provide headline summaries from the full evaluation report contained in **Appendix One**:
  - An estimated 10,367 young people attended LCF 2025. Of these, 4,710 attended a live online session and 5,657 attended in-person. It is the highest in-person attendance since the festival began in 2019.
  - 167 businesses, training providers, and livery companies participated in the delivery of LCF 2025. They helped provide 48 insight sessions or workshops, of which 10 specialist sessions were available for those differently abled or with additional needs.
  - 14 partner businesses hosted one or more of the insight sessions or workshops on-location at a site or office in the Square Mile and beyond. This is an increase of 75% on 2024 and is the output of officer efforts to mobilise business support.
  - 85% of young people rated their experience as excellent or good, a rating that remains within a stable range across years 2023-25. Learners who attended an in-person session agreed that LCF helped them to:
    - Think about new careers options.
    - Understand how to gain new skills.
    - Discover new careers that [they] didn't know about.
  - Pupil feedback from the online week indicated that pupils discovered jobs that they did not know about. Teachers appreciated the time given to answer questions and said that pupils were noticeably keen to engage.

# 9. Key insights:

9.1 The festival continues to support schools with pupils receiving additional support in the way of Pupil Premium (PP). Around two thirds of the schools that attended an in-person session had a PP level of 31% or more.

- 9.2 The 2025 festival had increased engagement from schools in boroughs with previously low engagement. This is due to a targeted awareness raising campaign.
- 9.3 The top three industries that were both well-represented at LCF and of interest to young people were, Architecture and Construction; Creative, Design, and Performing Arts; Science, Technology, and Engineering.
- 9.4 There were two industries that were of interest to young people but were underrepresented at LCF. They are Business and Entrepreneurship; Online and Social Media.
- 9.5 The ability to have detailed conversations with employers, industry professionals, and training providers continues to be highly valued by attendees.
- 9.6 There was high demand for sessions that were inclusive of or designed specifically for pupils who are differently abled or have additional needs.

# **Options**

Item for information only.

# **Proposals**

- 10. Four of the eight recommendations for 2026 are listed here (10.1 to 10.4). All eight recommendations can be found in **Appendix One**.
- 10.1 Empowering young people to feel like they could work in central London.
- 10.1.1 Increasing the number of workplace experiences in the Square Mile could support young people to feel like they want to work there.
- 10.1.2 Reinforcing the LCF approach of diverse representation and challenging stereotypes.
- 10.2 Increasing representation of sectors of interest to the attendees:
- 10.2.1 Business and Entrepreneurship
- 10.2.2 Online and Social Media
- 10.3 Young people sharing their own perspective and interacting with other young people
- 10.4 Enhancing on-the-day festival operations

# **Key Data**

The data relevant to the report is included in **Appendix One.** 

# Corporate and Strategic Implications -

# **Strategic implications**

- 11. LCF aligns with strategy outcomes as follows:
- 11.1 Corporate Plan 2024-29, contributing to Actions 1, 5, and 6 under the theme of Providing Excellent Services and Action 1 under Diverse, Engaged Communities demonstrated by businesses operating in the Square Mile taking part in LCF.
- 11.2 Education Strategy 2024-29, contributing directly to Outcomes 1 to 4 under Improving Employability in the Education Strategy 2024-2029.
- 11.3 LCF is a key contributor to the Destination City outcome of an inclusive and welcoming destination which attracts the next generation of talent.
- 11.4 As outlined in these strategies, the City of London Corporation aims to improve social mobility and reduce inequalities while supporting outstanding education, lifelong learning, and skills. LCF provides improved career prospects for young people, particularly those facing the most challenge, by helping them to better understand how to secure the career of their choice in the Square Mile or be better equipped to start and run businesses.

# **Financial implications**

12. The LCF budget is utilised to mobilise the festival's partners and volunteers by underpinning their efforts with planning and operational support. Furthermore, most of the specialist workshops for those with additional needs require some element of professional support provided by the LCF team or a specialist supplier. Continued financial support would secure this 'hybrid' approach that utilises volunteers, professionals, and officer capacity to ensure the festival is both delivered well and open to those of all abilities.

# **Resource implications**

13. The festival will continue to need operational support from external contractors and continued strategic oversight by officers within the Education Strategy Unit.

# **Equalities implications**

14. Over two thirds of the schools that booked for LCF 2025 had a Pupil Premium (PP) rate of 31% or higher. Most schools that were new for 2025 had a PP rate of 31-60%, showing the increased reach of the festival to those schools receiving additional support.

15. Ten sessions were provided for learners differently abled or with additional needs. A designated quiet space was retained, as in previous years, ensuring an inclusive environment for those who are neurodiverse. Additionally, a training webinar on leading sessions for those who are neurodivergent was attended by fifteen festival partners or volunteers.

There are no Legal, Risk, Security or Climate implications identified.

# Conclusion

- 16. The London Careers Festival continues to provide a platform that mobilises City businesses and Livery Companies to support young Londoners with careers information and choices. Year-on-year, the festival has successfully grown its reach and engaged new schools, increased business participation, responded dynamically to attendee feedback and developments in the jobs market, plus enhanced its offer to those differently abled or with additional needs.
- 17. Future festivals should utilise the growing support of the business community and the increased popularity with schools across London to further showcase the Square Mile as a place of opportunity that welcomes all young Londoners.

# **Appendices**

• Appendix One - London Careers Festival 2025 Evaluation Report

#### Jamie Hannon

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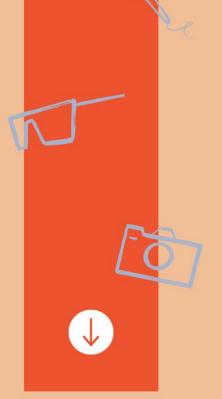


# LONDON CAREERS FESTIVAL

# 2025 Evaluation Report

# A full report that includes

- Programme and planning information
- Data analysis and maps
- · Feedback and testimonial
- Recommendations





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# The London Careers Festival

The London Careers Festival is a free annual event convened by the City of London Corporation. By inspiring young Londoners, supporting those who face barriers, and mobilising businesses, the festival showcases an inclusive Square Mile with career opportunities for all.

The London Careers Festival (LCF) is an annual event open to primary and secondary schools, sixth forms and colleges, and those aged up to 25. Since its inception in 2019, it has grown into a flagship educational event, bringing young people from across London and neighbouring counties to the City of London Guildhall for industry insight sessions, careers workshops, and expositions that showcase London businesses, learning providers, and Livery Companies and their connected industries. Since 2020, the festival has also included an online virtual festival that sees career-themed workshops streamed live into primary and secondary school classrooms, and from 2022 has continued in a hybrid way with both an in-person week and an online week.

In 2019 the festival was created to serve the City of London Corporation's Education Strategy 2019-2023 commitment to ensuring learning is linked to the world of work at all stages to enable learners to make informed career choices. The festival now supports the Education Strategy (2024-2029) themes of *Improving Employability and Supporting Educational Excellence* (see next page).

# **Gatsby Benchmarks**

The festival continues to support teachers from participating schools to deliver on five of the eight recommended Gatsby Benchmarks for careers provision. The festival supports directly with the following benchmarks in the ways noted:

#2	Learning from career and	At exhibitor stalls and some sessions
	labour market information	
#4	Linking curriculum learning	Exhibitors and workshop providers are
	to careers	encouraged to link careers to what pupils are
		learning in school.
#5	Encounters with employers	At exhibition stalls and in insight sessions.
	and employees	
#6	Experiences of workplaces	Available at on-location sessions.
#7	Encounters with further	At exhibitor stalls.
	and higher education	
#8	Personal guidance	At exhibitor stalls and some sessions, for
		example, speed mentoring.

# Education Strategy 2024-2029

The London Careers Festival best aligns with Outcomes 1-3 of the Improving Employability priority, and Outcome 4 of the Supporting Educational Excellence priority in the Education Strategy 2024-2029.

## **Priority Theme: Improving Employability**

- [1] Learners facing the most challenge have a strong grasp of careers options, are aware of high-quality City-based development opportunities including mentoring and apprenticeships, and build connections with professionals and practitioners.
- [2] Learners [...] who are aspiring entrepreneurs are aware of and motivated to engage with the business support services available to them via the City Corporation.
- [3] Learners of all ages are more compelled by and inspired to develop green employability skills and are connected with Green Careers pathways.

# **Priority Theme: Supporting Educational Excellence**

[4] More learners engage with the City Corporation's places and spaces through unique enrichment opportunities which offer the chance to build their skills and knowledge, as well as their social and cultural capital.

# Corporate Plan 2024-2029

By mobilising Square Mile businesses to inspire and support young Londoners with skills and knowledge around Square Mile connected careers, LCF is promoting participation and enabling social mobility and learning. The Corporate Plan actions that LCF aligns with are listed below.

# **Outcome: Providing Excellent Services**

Action 1 - Support others to provide outstanding education, lifelong learning, and skills.

Action 5 - Promote the health, wellbeing, and quality of life of people of all ages.

Action 6 - Focus on equality, diversity, and inclusion to improve social mobility and reduce inequalities, including health inequalities.

# **Outcome: Diverse Engaged Communities**

Action 1 - Engage with all our communities across the City, working to increase participation in co-creating and delivering services.

# **Destination City**

The London Careers Festival is a key contributor to Destination City outcomes.

# **Outcome:**

An inclusive and welcoming destination which attracts the next generation of talent.

Measure – Number of people attending the London Careers Festival.

# Vision, Mission, and Aims

**Vision** – An inclusive Square Mile with career opportunities for those from underrepresented groups, from areas of deprivation, and those who are neurodiverse, have special educational needs, or are differently abled.

**Mission** - To mobilise Square Mile connected businesses to inspire and support young Londoners with their career prospects.

# Aims of the Festival

The London Careers Festival aims to:

Lo	ndon Careers Festival Aims 2025 to 2029
Mobilise	Mobilise organisations operating in the Square Mile or connected to City Corporation to be advocates for Square Mile connected careers, including apprenticeship routes and entrepreneurship.
Inspire	Inspire young Londoners to consider a career connected to the Square Mile by creating interactions and connections with the variety of job roles available in organisations operating there.
Support	Support festival attendees aspiring to a Square Mile connected career to know and explore the skills required, especially those facing the most challenge because of their different ability or barriers to opportunity.

# Case Study: E.On



# Raising awareness of their business with primary, secondary, and post-16

E.On's Citigen team are keen to develop their programme for young people, introducing them to careers at E.On and showing that there are roles for all interests - "it's not just about heating and hot water". This is their first year as an LCF business partner.

# LCF supported E.On to connect with a variety of ages:

- Activity stall at the Livery Showcase for Primary
- Activity stall at the Careers & Apprenticeships Expo
- · 14 Year 12 pupils visit the Citigen site



On-location at the Citigen site

What we found is that young people don't know a lot about us. For them to become aware of what we do and the range of careers that we offer was really important to us.

...but also for [young people] finding out how they might make their GCSE choices and who they can work for in the future. LCF is an excellent opportunity to promote careers to young people.

Page 165 -Social Value and Skills Lead, E.On



# Case Study: SEND - Welcoming those with additional needs

Those with additional needs joined sessions that were inclusive or specifically designed for those with additional needs.

- 10 workshops
- · 4 included experiences of a workplace
- 161 attended 1 of 6 specialist sessions
- 302 attended 1 of 4 inclusive sessions

Content Creation Masterclass,
representing Online and Social Media sector

66 The SEND workshop really opened our eyes to possibilities we hadn't thought of and really raised our aspirations.

> -Lead Teacher, Marjorie McClure School Careers at City of London Corporation (Specialist session)

Visual Storytelling in Media and Marketing



You Can Build This City, Co-delivered by Keltbray eningeering and Animate Arts

# LCF Programme 2025

The 2025 LCF took place from Monday 3 February to Friday 14 March 2024. The first week was in-person at the City of London Guildhall Complex and on-location at partner businesses. The online festival took place across the two weeks with sessions streamed live into classrooms.

Key	Business partner	Organisation with industry expertise volunteering to take part.
	Delivery partner	Organisation contracted by the LCF team to deliver the session.

#### In-person Festival Week

Fri 31	10:30 – 14:00	Careers at the City of London (SEND)	CP Rooms
Jan		AFK Charity & City of London. 1 of 2.	
Mon 3	3 sessions of	Content Creation Masterclass	Print Room
Feb	90 mis each	Mango Studios LDN, delivery partner	
	AM & PM	Livery Showcase (Primary)	Great Hall

	Multiple slots	Livery Schools Link, LCF stakeholder	Old Library
	10:00 – 12:00	You Can Build This City	Livery Hall
12:30 – 14:30		Animate Arts & Keltbray, business partner	Livery Hatt
	10:00 – 12:00	Visual Storytelling: Creativity in Media & Advertising	Crypts
	12:30 – 14:30	Reflections of the Lord Mayor, business partner	Crypts
	10:00 – 12:00		Paginghall
		Diverse Careers in Sport	Basinghall Suite
	12:30 – 14:30	Careers in Sport, delivery partner	
	10:00 – 12:00	Tech Consultant Taster Session,	SBREC
<b>-</b>	12:30 – 14:30	SkillStruct, delivery partner	21.12
Tue 4	3 sessions of	Content Creation Masterclass	Print Room
Feb	90 mis each	Mango Studios LDN, delivery partner	
	AM & PM	Livery Showcase (Secondary)	Great Hall
	Multiple slots	Livery Schools Link, LCF stakeholder	Old Library
	AM & PM	Careers and Apprenticeships Expo (KS4 upwards)	Livery Hall
	Multiple slots	City Corporation ESU / ASES / Apprenticeships	East Crypt
		and New London Architecture, business partner	
	10:00 – 12:00	Architectural Careers and Model Making	The London
		New London Architecture, business partner	Centre
	10:00 – 12:00	Speed Mentoring	Basinghall
		Generation Success with various business	Suite
		volunteers from the wider festival.	
	12:30 – 14:30	Mega Project Skills	Basinghall
		Project Skills Alliance, business partner	Suite
	10:15 – 12:00	Master Your Money: Save, Invest, Thrive	West Crypt
	12:45 – 14:30	LifeSmart Sessions, business partner	
	10:00 – 12:00	Running Your Own Business	SBREC
		SBREC, business partner	
Wed 5	2 sessions	Young Professionals Conference (6th formers)	Great Hall
Feb	10:00 &	Young Professionals	Old Library
		Each sessions involved:	Crypts
		Arrival and networking with businesses	
		o Plenary – over 600 6 <sup>th</sup> formers in the Great Hall	
		Break outs - insight panels with professionals	
		<ul><li>AM Session – Business / Professional Services</li></ul>	
		■ PM Session – Law	
		Career routes inc. apprenticeships were explored.	
10:00 – 12:00		Inspiring the Future: Skills for the World of Work	Livery Hall
	12:30 – 14:30	(inclusive of SEND / EHCP)	
		Education & Employers, delivery partner.	
10:00 – 12:00 12:30 – 14:30		Discover, Believe, Become – Work Readiness for	East Crypt
		SEND / EHCP. (designed for SEND / EHCP)	
		ELSA, delivery partner.	
	10:00 – 15:00	Entrepreneurial Business Course	Basinghall
		Mango Studios, delivery partner	Suite

	10:00 – 12:00	Running Your Own Business	SBREC
	10.00 12.00	SBREC, business partner	OBINEO
Thu 6	10:00 – 12:00	Environment and Outdoors	Hampstead
Feb	10.00 – 12.00	Natural Environment, City Corporation	Heath
1 65	10:00 – 13:00	Live Event Careers	Barbican
	10.00 - 13.00		
	40.00 45.00	Creative Collaborations, Barican Centre	Centre
	10:00 – 15:00	Law and Legal Insight Session	Company's
	10.00 10.00	Paul Hastings Law LLP, business partner	office
	10:30 – 12:30	E.On Citigen Tour – Green Energy	Citigen site,
		E.On, business partner	Smithfield
	10:30 – 13:00	Introduction to Construction	Salisbury
		Mace, business partner	Square site
	11:00 – 12:30 Careers in Construction		King William
		Keltbray, business partner	Street site
	11:00 – 12:30	2:30 Careers at AECOM Engineering	
		AECOM, business partner	office
10:00 – 15:00		Creative Careers Day	Theatre Deli
		Curated by ESU (Cultural and Creative Learning)	107
		and presented by various delivery partners.	Leadenhall
		A rotation of workshops from:	Street
		- Backstage Careers with National Youth Theatre	
		- Writing and Acting with Lilly Driscoll	
		- Immersive Experiences with Jury Games	
		- 'Squiggly Careers' panel discussion with	
		various professionals.	
Fri 7 Mar	10:00 – 15:00	Green Skills Day	Green Skills
		Community Coworking, business partner	Hub,
		Two full day sessions	Fleet Street
		- Design, Engineer, Construct (for post-16)	Quarter
		- Green Skills Action Day (for Secondary)	
10:00 – 15:00		Sushi at the Museum	IWM
		OCS Facilities Services Group, business partner	Museum
	09:30 – 12:30 Business is in Fashion		Company's
		Fashion Retail Academy, business partner	campus
Tue 11	10:30 – 14:00	Careers at the City of London (SEND)	CP Rooms
Feb		AFK Charity & City of London. 2 of 2.	
		,	

# **Online Festival Sessions**

Sessions are provided by the LCF online delivery partner, Education and Employers.

Thu 06	09:30 – 10:30	Primary Futures –	online	
Feb		KS2 Everyday Heroes: People Who Help Us.		
Fri 07	09:30 – 10:30	Primary Futures –	online	
Feb		KS2 Skills for the World of Work		
Tue 11	09:30 – 10:30	Primary Futures –	online	
Feb		KS2 Science Works: Careers that Shape Our Future		
	09:30 – 10:30	Inspiring the Future –	online	
		KS4 Exploring Careers in Social Media and IT		
Wed 12	09:30 – 10:30	Primary Futures –	online	
Feb		KS2 Building the Future		
	09:30 – 10:30	Inspiring the Future –	online	
		KS3 Crafting the Future: Trades and Craftmanship		
Thu 13	09:30 – 10:30	Primary Futures –	online	
Feb		KS2 Redraw the Balance		

# Case Study: Follow-on Impact

These are two examples of how the London Careers Festival connected young people to opportunities beyond the festival.

# Job coach for SEN

# John is a home-schooled learner with additional needs.

- Attended one of the specialist SEND sessions 'Careers at City of London Corporation'
- Connected with the workshop provider, AFK Charity.
- John is now registered with AFK and benefits from regular meetings with one of their job coaches.

# Follow-on school visit

# Miss Cheuk is Deputy Head of a North London secondary school.

- Brought Year 10s to the Careers & Apprenticeships Expo and Livery Showcase (Secondary).
- Connected with many of the businesses and Liveries.
- Secured an in-school visit from one of stallholders, delivering an industry talk to their Year 9s.



# Stakeholders and Partnerships

# **Livery Companies**

The Livery Companies offer one of the unique propositions for schools and young people. Their work-related activities and focus on skills acquisition alongside helping pupils to consider related subject choices is very popular with school groups from Primary through to Year 9.

The involvement of Livery Companies is managed by one of our primary stakeholders.

• Livery Schools Link is the fundamental connection between the LCF team at the Corporation and the Livery Companies. Volunteers at Livery Schools Link coordinate each of the stalls and volunteers from the Livery Companies.

The Livery Showcases span two days. One day is for primary school groups, and the other for secondary school groups up to Year 9.

Many schools return to the Livery Showcases each year. The showcases also provide a good first event for new-to-festival schools, for example, in 2025 all of the new-to-festival primary schools in Lambeth signed up for the Livery Showcase.

#### Teacher comments:

"[What I like the most was] the range of stalls [and] the hands-on activities available to the students"

-Primary, Theydon Bois School

# "All of the stalls were very engaging and worked well to engage students"

-Secondary, Royal Docks Academy







# Referrals from Responsible Procurement or DCCS Commissioning

Each year the LCF team works with the Responsible Procurement team to link with City Corporation supply chain partners able to offer something to the festival. For the 2025 festival:

- **Phoenix Software** returned for the second year in a row to engage students at the Expo with a hands-on HoloLens experience, inspiring exploration of technology.
- **OCS** were a new business partner for 2025. They provided:
  - Stall at the expo.
  - o On-location Sushi at the Museum session with the company's Head Chef.
- MACE is a regular feature at LCF. This year they enhanced their offer with:
  - One of four companies that keenly offered a stall and activity on the Primary day as well as the Secondary day.
  - o Interactive stall at the Expo.
  - o On-location site visit *Introduction to Construction*.
  - o On-location activity and site visit as part of Green Skills Day





# Referrals from Skills for a Sustainable Skyline

The Corporation's Innovation and Growth team connected members of their Skills for a Sustainable Skyline initiative to the LCF team. They were:

- **Keltbray** continue their relationship with the LCF team. In 2024 they took part in the *You Can Build This City* workshop for primary school groups and SEND inclusive. For the 2025 festival, Keltbray enhanced their involvement with:
  - o Returned to support the You Can Build This City workshop.
  - Returned to provide a stall at the expo.
  - o Additional on-location activity and site visit Careers in Construction.

# Nurturing partnerships and encouraging enhancements

The above are examples of utilising the City Corporation's connections to businesses operating in the Square Mile. The LCF team nurtures the relationships with the business partners across the year. Businesses are encouraged to enhance and adapt their offer each year in consultation with the LCF team.

**Other returning business partners:** AECOM, Paul Hastings Law, United in Design, Transport for London, AWE, Carrier HVAC, Computercenter, Janus Henderson and Marston Holdings.

A total of **167 organisations** partnered either directly with the LCF team or through session providers, for example, Young Professionals who utilised their own network of partners to bring companies from the law and professional services industries to the festival.

# Marketing and Communications

# New sessions opened for booking each week

Each Wednesday throughout the autumn term, three or four new sessions were released. This approach worked well in 2024 and provides regular newsletter content and regular reminders to the mailing list about the festival.

# **Mailing List**

The mailing list is continuously growing, and most bookings came from those on the mailing list who had received an email update.

# **Engaging New Schools**

The 2024 evaluation report identified some 'cold spots' – areas and boroughs of London that were underrepresented at the festival. For the 2025 festival:

- o Primary schools in Lambeth were emailed directly to raise awareness of the festival.
- The West London Careers Hub was engaged to enlist more schools from the outer West London boroughs. This involved sharing details of the festival at online careers meetings, through newsletters, and at one in-person meeting of school careers leads.

# Social Media

The City of London media team assisted the LCF team in publicising the festival. Visual assets and text were created by the LCF team, liaising with the media team to identify key days or weeks to post those on Facebook, Twitter (X), and LinkedIn.

#### Social Media - Thanks and Recruitment of New Partners

Social media posts were also used to promote the festival to prospective business partners while celebrating the involvement of this year's business partners. A reception of thanks was hosted at The Mansion House, and some of the business partners were recognised with awards to reflect their involvement.



"Really proud to have received an award from the City of London Corporation for our work on the London Careers Festival over the past two years... We look forward to continuing our involvement in the future."

- Tom Schilling, AECOM (LinkedIn post)

# **Media Coverage**

The LCF team worked with the media team to invite media organisations. Although there was some interest in attending, other news items are assumed to have taken precedent.

# **Evaluation Methods**

# **Data Collectors**

Data is used from two main sources:

- London Careers Festival team members at the City of London Corporation.
- Education and Employers, the LCF online delivery partner.

#### **Methods**

A mixed-methods approach was used which consisted of

- Booking, attendance, Pupil Premium, and location data.
- Questionnaires that included both open questions to collect qualitative data, and closed questions – for example, tick boxes and Likert scales – to be converted into quantitative data.

# Sampling

For in-house data, participants were recruited through both 'probability' and 'non-probability sampling'.

- Teacher feedback. Probability sampling was used for the teacher surveys and the data collection was conducted through an online questionnaire after the festival. All the teachers or careers leads who had made a booking were sent the survey and had an equal probability of electing to provide feedback.
- <u>Learner feedback</u>. Non-probability sampling was used for the learner surveys and the data collection was conducted in-person on the day. To ensure the sample included feedback from a range of ages and from a range of those attending different sessions, the LCF team curated the recruitment of survey respondents.



LONDON CAREERS **FESTIVAL** 

# 2025 Festival Headlines





**25%** 167 partner organisations

Either directly or through a delivery partner



109

stalls across the showcase and expo



48

29%

insight sessions or workshops



111 88% schools in-person

29 primary 163% 70 secondary 34% 12 post-16 only



62% 63 new to the festival schools

(in-person)



10 specialist sessions

**7** 67%

6 designed specifically for those with additional needs. 4 inclusive of those with additional needs.



1 -79%\* 33 schools online

23 primary schools 10 secondary schools

\*See Turnout on page 16





# Turnout

A total of 10,367 learners attended the London Careers Festival either in-person or online.

# **In-person Sessions**

Attendance at in-person sessions was 5,657 people, an increase of 96% from LCF 2024, and the highest in-person attendance since LCF began (5,046 attended in-person in 2019).

This number is broken down as follows:

Mon	Primary	1655	Of which 1,226 attended the Livery Showcase
Tue	Secondary	2041	Of which 1,148 attended the Livery Showcase,
			and 699 attended the Careers Expo
Wed	Young Professional & workshops	1380	Of which 1,134 attended Young Professionals
Thu	On-location (inc. Creative Careers)	337	
Fri	On-location (inc. Green Skills Day)	135	
	SEND careers sessions on-location	109	City Corporation, Hays Recruitment
	TOTAL	5,657	

N.B. These are estimates based on information given by attending teachers or school staff.

# **Online Sessions**

Approximately 4,710 young people attended online sessions as part of the London Careers Festival.

Online attendance broke down by age group as follows:

Primary		4,539
Secondary		171
	TOTAL	4,710

N.B. These are estimates based on teacher records and observations by Education & Employers staff.

# **Observations:**

The online attendance is lower than in previous years and may be because of:

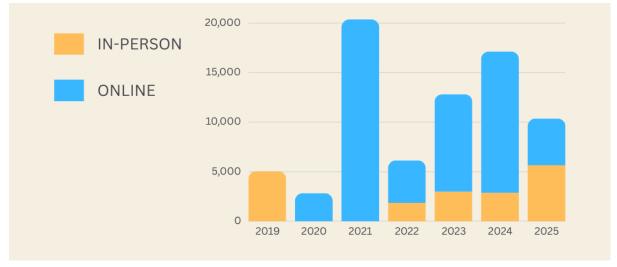
- ➤ Shorter lead-in time after the Christmas break due to the Guildhall events schedule for 2025. Education & Employers, the online delivery partner, commented that communications 'in the run up to Christmas ...get very little engagement and response'.
- Some schools choosing to attend in-person after attending online in 2024 (See Page 23). This demonstrates the attractive offer of the in-person sessions and how awareness of the festival can be enhanced through a delivery partner collaboration.

# **Enhancements:**

• Ensure that schools wishing to join online have sufficient planning time in the first part of the spring term by scheduling LCF for after February half term going forward. (Dates to suit this have already been confirmed or reserved for 2026 and 2027.)

# Attendance each year 2019 to 2025

There has been a steady increase in attendance 2022-24.



See page 16 above for more information on attendance in 2025.

# Case Study: Project Skills Alliance

Creating opportunities for business to connect with young people.

The Project Skills Alliance is a collection of industry professionals who are championing project skills.

- Project skills can be the key to any young person's career because they are so ubiquitously needed across so many industries... and highly paid roles, too.
  - 30 students from two secondary schools
  - An afternoon workshop
  - Project skills challenges
  - Insights from industry professionals
  - A stall at the Careers & Apprenticeships Expo
- Without [LCF] we wouldn't have been able to connect with school pupils in the way we did ...[there was] lots of energy and positivity from the students. [they had] a lot of fun coming up with the next big music festival some great insights from the groups as well as some really funny moments.

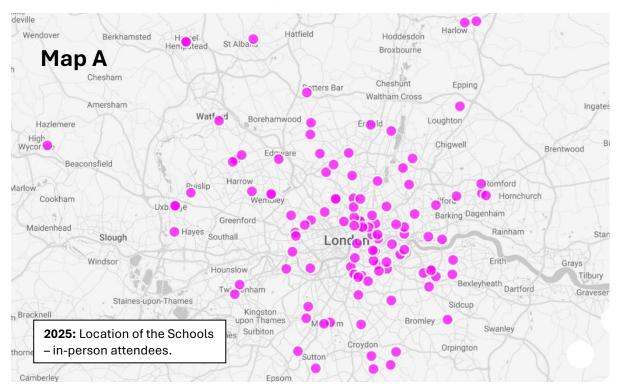


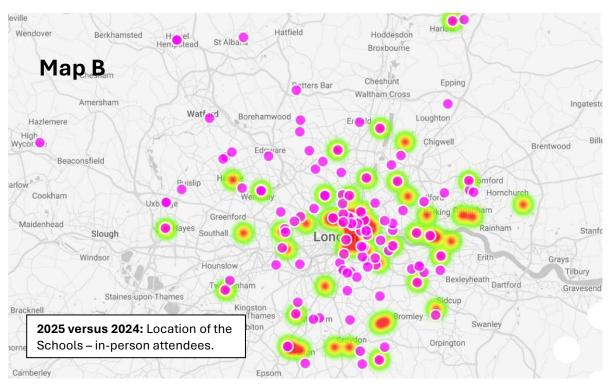


Secondary school learners at the Guildhall project planning their own music festival

# Locale of Schools

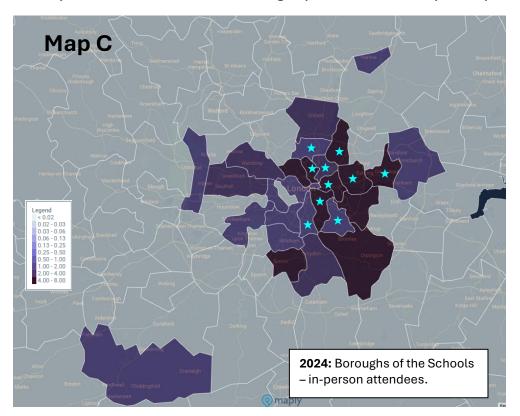
# **Location Data for Attendee Schools - In-person Week**

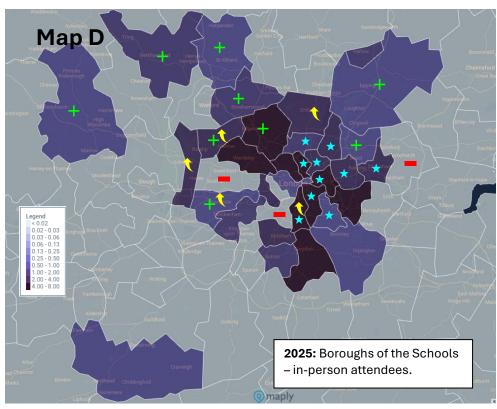




KEY: School that attended in 2025 (pink dot)
School that attended in 2024 (green halo)
School that attended in both 2024 and 2025 (pink dot and green halo)

# LCF in-person attendee schools - boroughs (2024 and 2025 comparison)





KEY: Target boroughs of City of London Corporation (responsible procurement)

New boroughs for LCF 2025.

Boroughs identified for increased engagement (LCF24 evaluation target).

Boroughs in 2024, but not 2025.

### Maps A to D

#### Note on the dataset

The location data was collected from schools that booked for any in-person session booked through the LCF booking system. The Young Professionals Conference is not represented in the data because attendees signed up as individuals and not through their school and are not required to declare their location.

# Map A - Location of the Schools 2025

### Observations:

- Schools attending from beyond London are mainly North and Northwest. This may be because of the increased promotion through the West London Careers Hub
- Burnt Mill Academy Harlow is a livery-connected school that also attended in 2024.
- The five schools attending from outside Greater London were all signed up to the LCF mailing list, apart from one that heard about LCF from a colleague.

# Map B - Location of the Schools, 2024 compared with 2025

## Observations:

- One Ark Academy attended in 2024, but five Ark Academy locations attended in 2025.
   This suggests that LCF is being recommended by teaching or careers colleagues across multi-academy trusts. A similar pattern was observed for Harris Federation and Mulberry Trust schools from Bermondsey, Sutton, Peckham, and Wood Green.
- An almost two-fold (91%) increase in schools attending in 2025 compared to 2024.
- 1 in 3 schools that attended in 2025 had also attended in 2024.

# Maps C & D - Boroughs 2024 and 2025 comparison

#### Observations:

• The LCF2024 evaluation recommended that further engagement should be sought with schools in Enfield and Lambeth because they are City Corporation target boroughs, and West London like Harrow, Hounslow, Hillingdon, because they were unrepresented in 2024. This has been successfully achieved in the case of Lambeth through direct contact with primary schools in the borough, and in the case of West London boroughs through increased engagement with the West London careers hub.

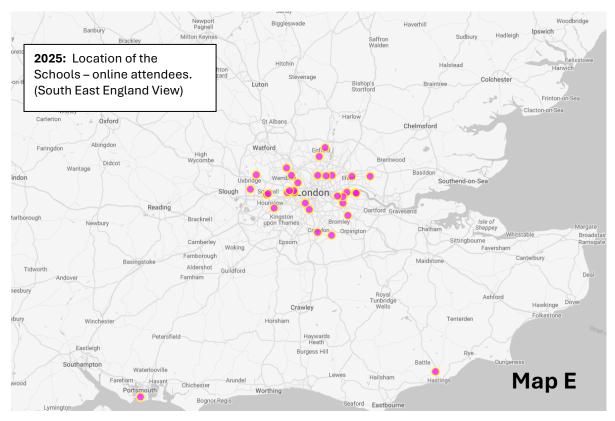
# Note on 'target boroughs'

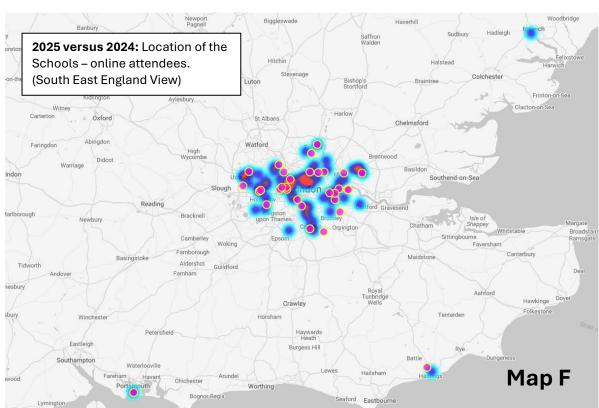
City Corporation Local Procurement (LP) target boroughs were identified by the responsible procurement team because of the levels of deprivation. This report uses this as an additional measure – in addition to Pupil Premium (see Page 25) – to show LCF reach to those facing high barriers to opportunity.

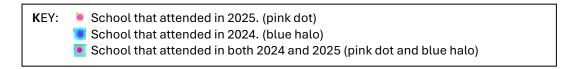
# City of London Family of Schools (and extended) that attended LCF2025:

- The Aldgate School
- Redriff Primary, City of London Academy
- City of London Primary Academy Islington
- The City Academy Hackney
- City of London School for Girls
- City of London Virtual School
- King Edward's School Witley

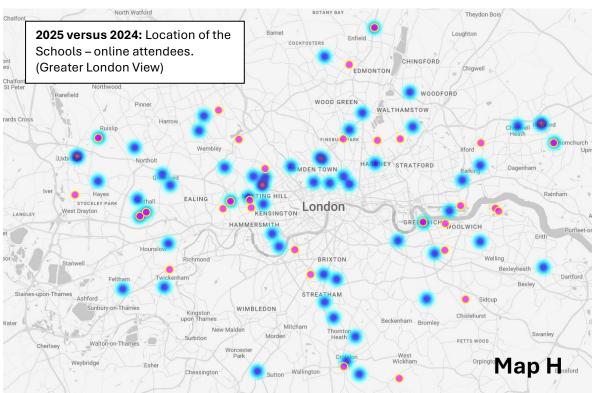
# **Location Data for Online Week**

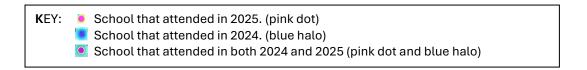












Maps E & F – South East England maps of schools that joined online.

#### Observations:

Each year there are some schools from the wider South East area that join online. This year, in 2025 these were:

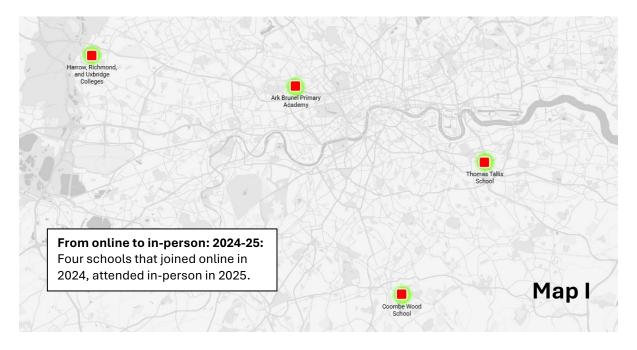
- Ark Ayrton Primary Academy, Portsmouth. (Joined online in both 2024 and 2025)
- Ark Little Ridge Primary Academy, Hastings.

Maps G & H – London maps of schools that joined online.

#### Observations:

In both 2024 and 2025, the online festival sessions successfully engaged schools from the inner West London boroughs, whereas the in-person festival sessions were most successful at engaging the inner Eastern half of London (see **Map A**).

Other schools attending online are in mainly outer London boroughs.



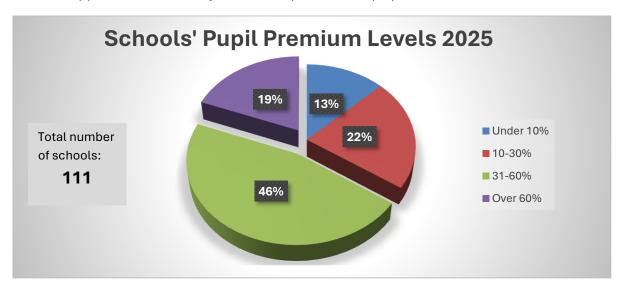
Map I - Online in 2024, in-person in 2025.

#### Observations:

Four schools that joined online sessions in 2024, attended in-person sessions in 2025. Promotion of the online festival is done jointly by the LCF Team and the online delivery partner, Education & Employers. It is likely that these four schools became aware of LCF through the promotion of the online session in 2024, and then subsequently booked to come in-person in 2025.

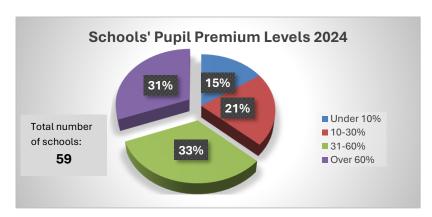
#### Pupil Premium (in-person)

LCF continues to be an inclusive festival that attracts a good range of schools from across London and adjacent counties. These include a mixture of faith schools, multi-academy trust schools, and independent schools. It also continues to attract those schools with pupils in need of support as measured by levels of Pupil Premium (PP).



- More than two thirds of schools declared a PP level of 31% or more
- Around 1 in 5 schools record a PP level of over 60%.

The PP levels for the 2024 festival are shown below for comparison. It indicates that most new schools for 2025 (the total in-person attendance increased almost 2-fold), were in the category of 31-60% PP.



Number of schools	Under 10%	10-30%	31-60%	Over 60%
2024	8	11	17	16
2025	14	24	51	21

Note on Pupil Premium data.

The Pupil Premium (PP) data is collected during the booking process and relies on the teacher or careers lead to indicate the school's PP level. Therefore, the data is indicative only.







## **Learner Summary**

10,367 **Total Learners** 

5,657 in-person \_\_\_\_\_ 96%



4,710 online





(Stable - 2024 was 1,890)

pupils at a workshop or insight session



6th formers at the **Young Professionals** Conference

STEM, Finance and Law



rated the experience as excellent or good

(remaining within a stable range)



#### **Top 3 industries** matched learner interests



**Boost 3 industries** to match learner interests



Business & Entrepreneurship



Science, Tech & Engineering



Online & Social Media



Creative, Design & Perf. Arts



Sports & Sports Management

Insight...

Contrary to the Top 3 listed on the left, this item received the second lowest votes for the statement: "London Careers Festival has helped me to..."



34% Feel that I could work in central London

This suggests that there is more to do to demonstrate a welcoming City with achievable and accessible opportunities.

New data for 2025. See page 27 for details.

Young people agreed that "London Careers Festival has helped me to..."

### Top 3...



Think about new careers options



Discover new careers that I didn't know about

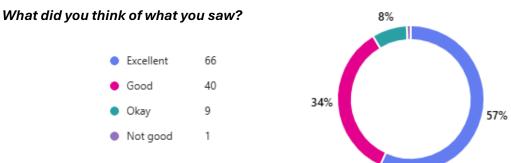


Understand how I can gain new seil 184



#### **Primary**

Attendees were asked:



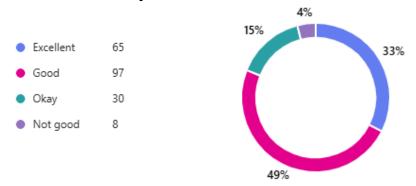
#### In one or two words, tell us what you want to be when you finish your education?



#### **Secondary and Post-16**

Attendees were asked:

#### Overall, what did you think of the event you attended?



#### In one or two words, tell us what you want to be when you finish your education?



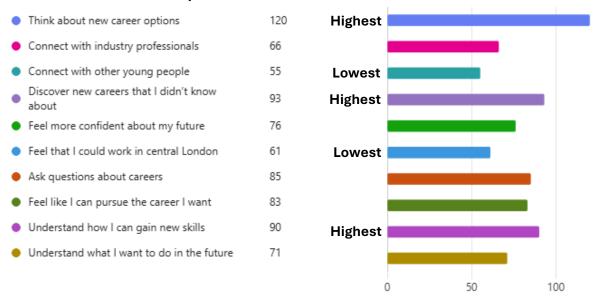
Secondary and post-16 learners were also asked to select which industries they are interested in (See Sectors Represented versus Sectors of Interest on page 29)

#### **Observations:**

- Aspirations to be a footballer have decreased compared to 2024. The high interest in sports careers in 2024 could have been due to how the festival coincided with high profile sports competitions.
- Pilot, doctor, and artist have all been popular in previous years and remain popular.
- Engineer was somewhat popular in 2024 and has increased to the top aspiration.

Attendees were asked to tick any of the statements they agreed with, which may be multiple.

#### London Careers Festival helped me to...



Attendees were asked this new question in the 2025 survey:

#### Did the experience help you feel more confident about connecting with the world of work?



- LCF is supporting attendees to think about careers that they did not know about.
- Attendees also expanded their understanding of how they can gain new skills and somewhat felt like they can pursue a career they want.
- Attendees feeling like they could work in central London scored the lowest, alongside having opportunities to connect with other young people.

#### Sectors Represented versus Sectors of Interest

	Sectors represented at LCF 2025*	Sectors of interest from 2025 survey**		
1	Architecture and Construction	Business and Entrepreneurship	1	
2	Creative, Design, and Performing Arts	Architecture and Construction	2	
3	Science, Technology, and Engineering	Online and Social Media	3	
4	Finance	Science, Technology, and Engineering	4	
5	Government and Public Administration	Creative, Design, and Performing Arts	5	
6	Hospitality and Tourism	Finance	6	
7	Teaching and Education	Law	7	
8	Law	Sports and Sports Management	8	
9	Business and Entrepreneurship	Marketing and Communications	9	
10	Marketing and Communications	Health and Medical Science	10	
11	Health and Medical Science	Teaching and Education	11	
12	Online and Social Media	Hospitality and Tourism	12	
13	Sports and Sports Management	Government and Public Administration	13	

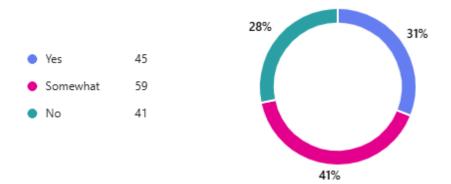
<sup>\*</sup>Measured across the festival including online sessions, on-location session, Careers & Apprenticeships Expo, Young Professionals Conference, and approximate industries from the Livery Showcase.

<sup>\*\*</sup>Survey question appears on the questionnaire for secondary-aged and post-16.

T	Top 3 sectors matched with learner interests		3 sectors for continued increased representation	
1	Architecture and Construction	1	Business and Entrepreneurship	
2	Creative, Design, and Performing Arts	2	Online and Social Media	
3	Science, Technology, and Engineering	3	Sports and Sports Management	

Secondary and post-16 learners were asked:

#### Did you hear from, or get information about companies that you would like to work for?



- Business and Entrepreneurship this sector increases in popularity each year.
   Sessions cover this sector were increased from 3 in 2024 to 5 in 2025.
- Online and Social Media Similarly, representation of this sector was enhanced for 2025 with 4 sessions or exhibitors (there were none in 2024).
- Sports and Sport Management representation of this sector was enhanced for 2025 with **3 sessions or exhibitors** (there were none in 2024).
- To help attendees find the companies they want to work for, ways of offering careers guidance and signposting to particular stalls and sessions should be considered.

#### Attendee Comments (in-person)

A sample of in-person attendees were given a questionnaire that asked about their experience.

#### Livery Showcase (Secondary) and the Careers and Apprenticeships Expo

Attendees said the best things about the event was:



- Meeting new people.
- Aircraft simulation.
- I learnt a lot about other careers.
- The variety of opportunities.
- The visualisation head gear.
- Talking to all the lovely people.

#### Workshops either at the Guildhall or on-location with a partner business:

Attendees said the best things about the event was:



- Careers about the real world of finance.
- The part where we had to make our own character.
- The fact that you can express your ideas to others is the best thing.
- How they started their business and how to finance money [sic].
- We went to the construction site.

#### **Livery Showcase (Primary)**

Attendees said the best things about the event was:



- All the different professions we got to see.
- I could test a lot of things.
- Building the bridge.
- I liked it when I made a fish out of plaster.
- The bakery was so fun.

#### **Constructive Feedback**



- Not a lot of science stalls.
- o Opened my view to more interesting fields involving science. (Contrary to the above)
- o Some things like guess the logo weren't really career related.

- Attendees at the same event made conflicting comments about science-related encounters. Enhancing how the festival provides guidance on which stalls might match a young person's interests and how to find them could be useful.
- The comment in relation to the guess the logo game suggests that the stallholder didn't structure it in a way that explained why they were playing the game and how it related to their area of work. Considering guidance or support for stallholders could be useful.
- Session facilitators need to include activities for those with a variety of interests.





## **Teacher Summary**

### Teachers agreed that...

(top three from ten answer options)

It helped pupils consider new options

There were opportunities to ask employers questions

There were interactive elements

98%

97%

93%

40%

Of those surveyed\*...

have booked for LCF before

100%

would consider booking again

Only this amount of respondents\* agreed that

75%

Pupils had the opportunity to speak and share their own perspective

See Constructive Feedback section for further comment

\*26% of schools responded to the survey

## Case Study: **Barbican Centre**

### Skills learned in school are applied in the workplace

The Barbican Creative Collaborations team curated this morning session to take place on-location at the Barbican Centre and to include a tour, Q&A, and a group challenge.

- 50 Year 10 pupils
- Theatre, Concert Hall and Cinema tour
- Insights from venue staff and freelancers
- · Group task: plan your own event

# barbican



Group challenge - live event producing

Students had the opportunity to use skills they develop in school at the workplace ...and students got to see workers in their working environment at several stages. The pace of the session was spot on. Students were kept engaged throughout with carefully implemented activities. Page 189 -Lead Teacher, Coombe Wood School

A post-festival online questionnaire was sent to the teacher or careers lead that made the booking. The questionnaire requested information on a variety of aspects including:

- Support of Gatsby benchmarks.
- Perceived impact for learners.
- General practicalities and feedback.

#### **Gatsby Benchmarks**

LCF supports schools and teachers to achieve their Gatsby Benchmarks.

The teacher survey asked: 'To what extent do you think the London Careers Festival supports your school to meet the eight Gatsby Benchmarks of careers advice and guidance?'

### **Supporting Gatsby Benchmarks**

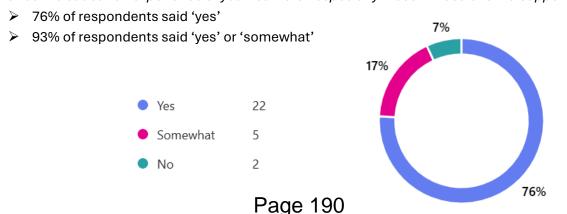


#### **Observations:**

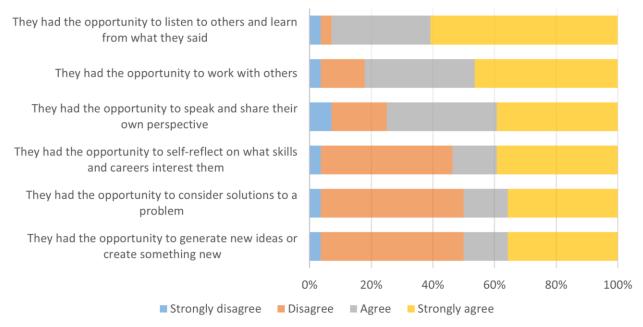
- Benchmarks 2, 4, 5, and 6 score highly above. Supporting these is an explicit LCF aim.
- Although it is not an explicit aim of LCF to support the development of a stable careers programme, Benchmark 1 ranking 4<sup>th</sup> suggests that the range of sessions on offer to schools is supporting teachers in the pursuit of a stable careers programme.
- Providing experiences of workplaces was achieved for those attending sessions onlocation at a partner business, but not for those attending the showcase or expo.
- Encounters with education providers were available at the expo and one on-location session.

#### **Impact for Learners**

Respondents were asked: Do you feel like attending the London Careers Festival has helped enhance the education experience of your learners - especially those in need of extra support?



### **Skills Development During Sessions**



Thinking of your pupils' skills development, please answer in relation to their experiences.

#### **Observations:**

- Attendees were able to listen, learn, and work with others, but they were less likely to share their own perspectives, self-reflect, or problem solve.
- The Livery Showcase supported some skills development, but most skills exploration happened in workshops with experienced facilitators, e.g. *You Can Build This City*.

#### **General Feedback - Practicalities**

Respondents were asked: Please share your thoughts on the in-person aspects of the event.

### General Feedback for In-person Sessions



- The most highly rated were the value of the sessions, the event staff and volunteers and the stalls and experiences.
- Some respondents highlighted facilities, the registration process, and accessibility as needing improvement. These were affected by the popularity of this year's festival. Further comments on next page.

#### **Teacher Praise**

Sessions that were available for those with special educational needs and disabilities were highly appreciated by the teachers.

"The SEND workshop really opened our eyes to possibilities we hadn't thought of and really raised our aspirations."

Workshop sessions that were co-delivered between industry representatives and a workshop facilitator received high praise:

"The spaces were excellent, and students got to see workers in their working environment at several stages. Students also had the opportunity to use skills developed at school at the workplace."

Impact was greater when session content related to what students were studying:

"They liked the fact that they worked in small groups and had lots of practical activities to take part in that related to their creative courses studied in college."

The Livery Showcase continues to be impactful for the younger ages (KS2-3):

"[They liked] the range of stalls and the hands-on activities."

#### **Constructive Feedback**

A minority of sessions were not as impactful as others:

"I think 30 minutes for the speakers to speak was a long time."

"If employers could be briefed to keep the talk to a minimum and find a way to provide an activity to deliver their message in an interactive way that would have much more impact."

Not all workshop sessions achieved a good range of diversity and representation:

"...it would be good to have people from a working-class background who hadn't gone the university route..."

Operational enhancements could support the festival's growing popularity:

"Registration at the event takes a long time."

"We were lucky with the weather that children could eat outside - had it been raining this would have been a problem."

#### **Observations:**

 Employer-led sessions that are co-delivered by both workers and workshop facilitators were able to explore careers and industries in more impactful ways.

## **Testimonials**

...others were doing the research ...with Big Ben, they had to fly drones at the building to find areas that need to be fixed.



# Young people want to return for the connections and workshops

I attended the festival last year ...and I picked up loads of people's details, different apprenticeships, different contacts. It was arranged for me to come again...

### In-person is better for older pupils...

You can't meet people online. You can never really get that full connection. You don't really get a proper understanding of the business or the industry.

Today [at AECOM offices] was an insider to the business - we met project managers, engineers, surveyors... some of them were doing the building, but others were doing the research. For example, with Big Ben, they had to fly the drones at the building to find areas where they need to be fixed or the structural sort of support.

An opportunity to explore



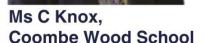
Attendee 2024 & 25

### **Experience industries in the City**

So much careers guidance nowadays is designed around STEM or medicine or business, and actually we'd want to ensure that we provide pathways for creative industries as well for our children. ...not a lot of children know what they're interested in... If we don't ensure that there are meaningful encounters

like this [at Barbican Centre], then children may just follow the path that perhaps their immediate surroundings would drive them into.

City of London Guildhall what an amazing careers expo



We've had some really interesting conversations today from young people that really are not sure what to do. A lot of the stands had real hands on activities they round really get stuck in, and I know that they've all walked away from here with heads buzzing with all the possibilities.







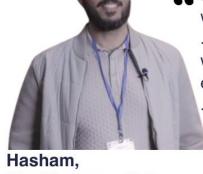
Some young people seemed to not know a lot about us

### Awareness raising for companies

**LL** It was nice to inspire those minds today and let them know that whatever they choose, there's a job within E.On.

...whether they're computer skilled, whether they're into engineering, whether they're into product design, whether they're into literature, everything that they think wouldn't apply, would apply at E.On.

...it isn't just about delivering heating and hot water.



Site Manager, E.On

### Support is available

People see a career in aviation as unobtainable, but that doesn't have to be the case...

an engineer, they can work in check in, they can work as cabin crew and they can be pilots.

...We provide gliding scholarships, private flying scholarships and then also promote the commercial side of the industry... We've engaged over the last two days with children at the end of primary school all the way through to GCSE level. You don't necessarily need to be a pilot to be involved in an aviation career ...[we're] making sure that these children realise that they can be



Hon. Co. Air Pilots

[Through LCF] you really do reach students from across London...

### **Connecting the Square Mile to** learners from across London

66 ...we're here to show that law can be diverse and we want to encourage people to think about law as a career option. It's not just about solicitors or barristers, it's about the business support as well. We have finance and document management teams.

Not only is London Careers Festival very well organised - such a brilliant event - you really do reach students from across London - different backgrounds who are really at the beginning of their career journey.



**City Solictiors** 

#### Conclusion and Recommendations

The London Careers Festival continues to be a respected leader among careers initiatives. Many schools book year after year, and demand is high for all sessions, especially those offered for young people with additional needs.

The festival retains its two unique elements.

#### **LCF and its Unique Propositions**

#### 1. Livery Companies

The involvement of the Livery Companies and their interactive way of exploring key industry skills. Their approach is very popular with primary-aged and early secondary-aged pupils.

#### 2. Careers connected to the Square Mile

The City Corporation and its connected networks of partners, contractors, departments, and Members as industry professional are uniquely placed to mobilise and galvanise representatives from the wide variety of Square Mile connected careers.

The following are recommendations that could advance the position of the festival as a leading careers initiative that mobilises organisations to support and inspire young people.

#### **Headline Recommendations**

#### 1. Empowering young people to feel like they could work in central London

#### The data said:

 Attendees feeling like they could work in central London (a term that doesn't assume knowledge of what the Square Mile is) received the second lowest rating.

#### So far:

• Each year more business partners offer on-location sessions at their offices or other site location, creating a feeling of accessibility.

#### **Further Enhancements:**

- Increasing the number of workplace experiences in the Square Mile could support young people to feel like they want to work there.
- Reinforcing the LCF approach of diverse representation and challenging stereotypes.

#### 2. Increasing representation of sectors of interest to the attendees:

#### The data said:

- Representation of three sectors were not well-matched with sectors of interest:
  - 1. Business & Entrepreneurship
  - 2. Online and Social Media
  - 3. Sports and Sports Management

#### So far:

- Representation of Business & Entrepreneurship continues to grow each year in collaboration with delivery partners and Corporation departments like the Small Business Research and Enterprise Centre.
- 4 sessions or exhibitors were added for Online and Social Media.
- 3 sessions or exhibitors were added for Sports and Sport Management.

#### Further Enhancements:

• Continue to grow representation of the above sectors.

## 3. Young people sharing their own perspective and interacting with other young people

#### The data said:

- Attendees didn't have many opportunities to connect with other young people.
- Attendees were given few chances to share their own perspective.

#### So far:

- Engineering students took part as mentors alongside industry professionals in the speed mentoring session, offering connections with young people only a few years older than the workshop participants.
- Most workshop sessions involved group work, and some sessions involved opportunities for participants to present and share with their peers.

#### Further Enhancements:

- Consider introducing more peer-to-peer elements, young people supporting other young people. This could involve young workers from City businesses.
- Consider providing desired learning outcomes to workshop leaders around young people sharing their own perspective.

#### 4. Linking curriculum learning to careers (Gatsby Benchmark)

#### The data said:

- The festival is somewhat successful at supporting this Gatsby Benchmark.
- Teachers said that the most impactful sessions were those in which pupils put into practice knowledge and skills they had learned in the classroom.

#### So far:

• Some workshop sessions are successfully achieving this.

#### Further Enhancements:

- Consider consulting teachers about what areas of the curriculum they think could be amplified through an industry-led workshop.
- Liaise with business partners and workshop providers to adapt sessions towards curriculum learning.

#### 5. Continue to ensure sessions are engaging and impactful

#### The data said:

• Some sessions were given a low rating in this area.

#### So far:

- The LCF team continues to advise business partners on their session content.
- Sessions co-delivered between a business partner and a session facilitator have been brokered by the LCF team.

#### Further Enhancements:

 Continue to offer support to business partners alongside brokering new co-delivery partnerships.

#### 6. Timing the festival with the school calendar

#### The data said:

• Placing the festival before the February half term adversely affected signups for the online sessions.

#### So far:

• The Guildhall has been reserved for dates after the February half term 2026 and 2027.

#### Further Enhancements:

• The festival should continue to be in the spring term, after February half term

#### 7. Accommodating the increased popularity for the Livery Showcase

#### The data said:

• The festival achieved its highest number of in-person attendees, but some attendees had to wait to interact with the company or stallholders they were interested in.

#### So far:

- In 2024 and 2025, the Livery Showcase was given the largest hall spaces.
- The amount of livery companies and business partners taking part in the showcase also increased.

#### **Further Enhancements:**

• To consider spreading the showcase across all three hall spaces to allow more space around each stall.

#### 8. Enhancing on-the-day festival operations

#### The data said:

• Existing festival operations are less suitable for the increased popularity of the festival.

#### So far:

• Over 2024 and 2025 a more advanced booking and check-in platform was introduce and a one way system between venue spaces.

#### Further Enhancements:

Consider working with a delivery partner support festival operations.

## **Appendices**

### 2024 Data – Sector Represented versus Sectors of Interest

	Sectors Represented at LCF 2024*	Sectors of interest from 2024 survey*	*
1	Education and training	Science, technology, and engineering	1
2	Science, technology, and engineering	Online/Social media	2
3	Finance	Business management and admin	3
4	Architecture/Construction	Sports	4
5	Arts and communication	Architecture/Construction	5
6	Law, public safety, and security	Arts and communication	6
7	Business management and admin	Marketing and sales	7
8	Marketing and sales	Finance	8
9	Human services	Law, public safety and security	9
10	Government and public administration	Health	10
11	Health	Human services	11
12	Hospitality and tourism	Hospitality and tourism	12
13	Online/Social media	Education and training	13
14	Sports	Government and public administration	14

<sup>\*</sup>Measured across the festival including online sessions, on-location session, Pathway CTM Careers Expo, Young Professionals Conference, and approximate industries from the Livery Showcase.

<sup>\*\*</sup>Survey question appears on the questionnaire for secondary-aged and post-16.

То	op 3 sectors matched with learner interests Further 3 well-represented sectors		ther 3 well-represented sectors
1	Science, technology, and engineering	1	Finance
2	Architecture/Construction	2	Law, public safety, and security
3	Arts and communication	3	Business management and admin

2 sectors of interest but not well represented at LCF 2024			
Online/Social media	2 <sup>nd</sup> most popular	Sports	4 <sup>th</sup> most popular

### **Email Newsletter Examples**

The LCF email newsletter was the primary way to publicise LCF sessions to schools.

#### "Skills and Jobs at London Careers Festival"

View this email in your browser



See all available sessions

londoncareersfestival.org.uk

"We've gone green at London Careers Festival"

View this email in your browser



See all available sessions

londoncareersfestival.org.uk

### Social Media Post Examples

Social Media posts that could be reposted and amplified by City of London Members and LCF partners were used to both recruit new business partners and speed mentors, plus publicly thank those businesses and volunteers that took part.

#### Recruiting and mobilising City businesses and volunteers

Young people want to know the options, how to connect, be seen, and how to make a good impression.

How did you do it?

Simply by sharing how it started for you or why you made that pivot gives valuable insight.

You can do it - register your interest here bit.ly/supportLCF

London Careers Festival



#### Celebrating businesses that took part

Can you support young Londoners with a glimpse of your industry? Contact Icf@cityoflondon.gov.uk



The Rt Hon. the Lord Mayor Alastair King • Follo... Lord Mayor of London | Financial Services Chair | Business Leade... 3w • \$

A real pleasure to attend the London Careers Festival Volunteers Awards yesterday, celebrating the fantastic work being undertaken by businesses, large and small, across the Square Mile to inspire and support the City's next crop of talent.

We're keen to hear from other businesses in the City of London that can help young Londoners access different experiences of the workplace, as well as take part in the next London Careers Festival. Please contact Icf@cityoflondon.gov.uk if you can help.

#LondonCareersFestival



**END** 

Committee:	Date:
Education Board	10 June 2025
Subject:	Public
Report of Action Taken between meetings: Agreement to delegate authority to distribute Round 1 awards from City Premium Grant, and Culture & Creative Learning Funds	
Report of:	For Information
The Town Clerk & Chief Executive	
Report author:	
Jayne Moore	

#### **SUMMARY**

These two requests for Delegated Authority to be granted were expected to be considered at the Education Board meeting originally scheduled to take place on 21 May 2025. The recipients of these funds needed confirmation by 04 June 2025 on whether the funds are forthcoming in order to make the necessary plans to arrange for those funds to be allocated, and a decision under urgency procedures was made in line with Standing Order 40a to approve the authority to agree them.

#### **City Premium Grant:**

- 1. The City Premium Grant (CPG): an annual grant that provides financial support to the City of London Family of Schools towards the delivery of programmes and activities that support the aims of the Education Strategy 2024-29 and that provide additionality;
- 2. All Round 1 projects were processed and reviewed with the input of an independent third-party assessor to ensure neutrality. The Education Strategy Unit (ESU) proposes that funds for projects marked as successful be transferred to the relevant schools as soon as possible to maximise the project preparation time available. <u>Cultural and Creative Learning:</u>
- 3. This is the third year of the City's Cultural and Creative Learning (CCL) funding model that involves the City's 29 approved Cultural Partners [approved by the Education Board in February 2024). Those cultural partners were invited to bid for up to £20,000 each towards projects targeted at enrichment and additionality in the cultural and creative learning sectors, for the benefit of children and young people living in London. The total pot available is £190,000.
- 4. The panel of four officers, including a representative external to the Education Strategy Unit (ESU) from the Grants Unit, recommended that 11 out of 17 of the applications should be awarded funding from the CCL budget.

#### **DECISIONS:**

The following three requests were approved:

- City Premium Grant: To delegate authority to the Town Clerk in consultation with the Chair of the Education Board and the Strategic Director of Education and Skills to distribute Round 1 awards from the City Premium Grant: Disadvantaged Pupils Grant, the City Premium Grant: Partnerships Grant, and the City Premium Grant: Responsive Grant to the schools;
- Cultural and Creative Learning: To delegate authority to the Town Clerk in consultation with the Chair of the Education Board and the Strategic Director of Education and Skills to distribute the CCL funds to the relevant cultural partners noting that the panel recommends that 11 out of 17 of the applications be awarded funding from the CCL budget; and
- To confirm that these grants will be made available in the usual way.

Jayne Moore Jayne.Moore@cityoflondon.gov.uk

By virtue of paragraph(s) 3 of Part 1 of Schedule 12A of the Local Government Act 1972.



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